BRITISH SOCIETY FOR ORAL AND DENTAL RESEARCH CONFERENCE 2017

Sponsorship & Exhibition Opportunities

Wednesday 6th – Friday 8th September 2017
BSODR

The British Society for Oral and Dental Research (BSODR) was formed to advance research and increase knowledge for the improvement of oral health in the United Kingdom.

Our primary objectives are:

- To support and represent the oral health research community in the UK.
- To encourage junior workers to become involved in oral and dental research.
- To facilitate the dissemination and application of research findings relating to oral health and the interactions between oral and systemic health.

The Society is a Division of the International Association for Dental Research (IADR) and also a member of a federation of European research societies - Pan European Region (PER). The members of the PER are the IADR divisions from Britain, Continental Europe, Ireland, Israel, Russia and Scandinavia.

Under various names, the BSODR has been meeting since 1953, but even before that, groups of British researchers had been meeting in London since 1931. The Society therefore has a long and rich heritage.

CONFERENCE DETAILS

Conference location
- The British Society for Oral and Dental Research conference 2017 is being hosted by Plymouth University in the heart of the historic maritime city of Plymouth.

Conference Dates
- The conference will officially open at 14:00 on Wednesday 6th and close at 14:00 on Friday 8th September 2017.

Conference Delegates
More than 250 delegates are expected to attend the conference. Delegates will include senior and early career researchers from the dental research community along with research students, keynote speakers and industrial sponsors.

Conference Features
- Welcome reception
- Three days of scientific sessions including:
  - Three invited keynote speakers
  - Oral and poster presentations sessions
  - Symposia
  - Special interest scientific group meetings
  - An early career researcher breakfast
  - Scientific prize competitions
  - Trade exhibition
  - Conference dinner
  - BSODR annual business meeting
**SPONSORSHIP**

The components of the conference available for sponsorship are:

- Handbook advertisement
- Conference satchel & inserts
- Lanyard, pocket programme and name badge
- Notebook, pen & USB
- Ice Breaker event – Taste of the West
- Early Career Researcher’s Breakfast
- Conference dinner
- Conference exhibitor only

**Contacts**

- Sponsorship opportunities are available for sale on the website.

The opportunities listed are indicative and other opportunities can be discussed with the Event Managers, contact bsodr2017@plymouth.ac.uk in the first instance.

**Handbook Advertisement: full page £200 + VAT**

Your company will receive direct exposure to each delegate with a full-page advert within the handbook. Finished artwork to be supplied by the sponsor.

Additional benefits:

- Sponsor’s logo placed on the conference website
- List of conference participants provided two weeks prior to conference (excluding those who have declined permission for name publication)

**Handbook Advertisement: half page £125 + VAT**

Your company will receive direct exposure to each delegate with a half page advert within the handbook. Finished artwork to be supplied by the sponsor.

Additional benefits:

- Sponsor’s logo placed on the conference web site
- List of conference participants provided two weeks prior to conference (excluding those who have declined permission for name publication)

All prices quoted are exclusive of VAT.
Conference Satchel Sponsor:
£2,750 + VAT
One opportunity available

Each delegate will collect a conference satchel on their arrival at the venue. The multi-use satchels will be of a high quality and will have a long life after the conference.

Additional benefits:
• Company logo featured on the conference satchel
• One conference delegate registration (including the social activities)
• Exhibition space – stand 3m x 1m
• Recognition as a sponsor in the conference handbook
• Sponsor’s logo placed on the conference website
• The opportunity to include promotional material (supplied by the sponsor) in the conference satchel. Limit one piece (no larger than A4) per satchel
• List of conference participants provided two weeks prior to conference (excluding those who have declined permission for name publication)

Insert in the Conference Satchel:
£300 + VAT
Items including, but not limited to, the following may be inserted into the conference satchel but the organisers are happy to discuss other ideas:
• Note pad
• Pen
• Highlighter
• Memory stick
• Post-it notes
• Promotional literature or CD
• Diary
Lanyard, Pocket Programme, Name Badge Sponsor: 
£2,750 + VAT
One opportunity available

As the sponsor of the delegate lanyard, name badge and pocket programme your company will receive direct exposure to each delegate for the duration of the conference.

Additional benefits:
- Company logo featured on the front of each delegate name badge and pocket programme
- Company logo printed on lanyard (one colour print)
- Recognition as a sponsor in the conference handbook
- Sponsor’s logo placed on the conference website
- List of conference participants provided two weeks prior to conference (excluding those who have declined permission for name publication)

Notebook, Pen & USB: 
£2,750 + VAT
One opportunity available

As the sponsor of the notebook, pen and USB package your company will receive direct exposure to each delegate for the duration and beyond the conference.

Additional benefits:
- Company logo featured on the front of each delegate name badge and pocket programme
- Recognition as a sponsor in the conference handbook
- Sponsor’s logo placed on the conference website
- List of conference participants provided two weeks prior to conference (excluding those who have declined permission for name publication)
Ice-Breaker Event, Taste of the West Sponsor: £2,750 + VAT
One opportunity available

Benefits:
- Naming rights to the Ice-Breaker Event (for example, sponsored by sponsor’s name)
- One conference delegate registration (including the social activities)
- Exhibition space – stand 3m x 1m
- Acknowledgement of sponsorship at Ice-Breaker welcome speech by the Master of Ceremonies
- An opportunity to supply company banner(s) to be in place for the duration of the Ice-Breaker Event
- Recognition as the Ice-Breaker Event sponsor on the social programme in the registration brochure and conference handbook
- Sponsor’s logo placed on the conference website
- The opportunity to include promotional material (supplied by the sponsor) in the conference satchel. Limit one piece (no larger than A4 Sponsor’s logo placed on the conference website
- List of conference participants provided two weeks prior to the conference (excluding those who have declined permission for name publication)

Glass Sponsor for ‘A Taste of the West’: £1,000 + VAT
One opportunity available

Benefits:
- The sponsor has the opportunity to have a glass with their company logo/branding on one side and the conference logo on the other, supplied to delegates to use as part of the drinks trail, then to keep as a souvenir
- Acknowledgement of sponsorship at the event
- Exhibition space – stand 3m x 1m
- Recognition as one of the event sponsors on the social programme in the registration brochure and conference handbook
- Sponsor’s logo placed on the conference website
- List of conference participants provided two weeks prior to the conference (excluding those who have declined permission for name publication)
Early Career Researcher’s Breakfast:
£500 + VAT
One opportunity available

Benefits:
• Naming rights to the ECR Breakfast (for example, sponsored by sponsor’s name)
• An opportunity to supply a company banner/logo/branding to be put in place for the duration of the session
• Recognition as the ECR Breakfast dinner sponsor on the social programme in the registration brochure and conference handbook
• The opportunity to include promotional material (supplied by the sponsor) in the conference satchel. Limit one piece (no larger than A4 size) per satchel
• Sponsor’s logo on conference website
• List of conference participants provided two weeks prior to the conference (excluding those who have declined permission for name publication)

Conference Dinner Sponsor:
£2,750 + VAT
One opportunity available

The conference dinner is the social highlight of the conference.

Benefits:
• Naming rights to the conference dinner (for example, sponsored by company’s name)
• Acknowledgement at the conference dinner by the Master of Ceremonies
• The opportunity to make a short speech at the dinner
• An opportunity to supply a company banner/logo/branding to be put in place for the duration of the conference dinner
• Company logo on dinner menus on each table
• One conference delegate registration (including the Social activities)
• Exhibition space – stand 3m x 1m
• Recognition as the conference dinner sponsor on the social programme in the registration brochure and conference handbook
• The opportunity to include promotional material (supplied by the sponsor) in the conference satchel. Limit one piece (no larger than A4 size) per satchel
• Sponsor’s logo on conference website
• List of conference participants provided two weeks prior to the conference (excluding those who have declined permission for name publication)
EXHIBITION OPPORTUNITIES

The conference will be held in the Roland Levinsky Building at the University of Plymouth and the exhibition will be located on the ground floor.

Exhibition packages are available for sale.

For further information relating to sales of exhibition space should be directed to bsodr2017@plymouth.ac.uk

Conference Exhibitor: £1800 + VAT

Stand Inclusions
• Conference registration (excluding the conference dinner) for two company representatives
• Stands will comprise of 3 x 1m poster boards wide and 1 x 1m deep. The poster boards are 2m high and black in colour
• Power is available on request
• Table and two chairs
• List of conference participants excluding those who have declined permission for name publication
• Listing in the conference handbook including a 50-word profile of company or products and contact details
• Wifi access

Dental School Exhibitor: £600 + VAT

Stand Inclusions
• Conference registration (excluding the conference dinner) for one Dental School representative
• Stands will comprise of 2 x 1m poster boards wide and 1 x 1m deep. The poster boards are 2m high and black in colour
• Power is available on request
• Table and two chairs
• List of conference participants excluding those who have declined permission for name publication
• Listing in the conference handbook including a 50-word profile of School or opportunities and contact details
• Wifi access

Sponsorship is not limited to the options listed. Please contact the Event Managers at bsodr2017@plymouth.ac.uk to discuss alternative ways of promoting your brand.
BSODR 2017 SPONSORSHIP TERMS AND CONDITIONS

Definitions
2. The Organisers: Plymouth University Peninsula School of Dentistry, the University of Plymouth and the British Society for Oral & Dental Research
3. Venue: the University of Plymouth premises at Drake Circus, Plymouth, Devon, PL4 8AA, United Kingdom.

Terms
1. No sponsorship package shall be considered as sold until payment has been received in full.
2. Once purchased, sponsorship packages may not be cancelled by the purchaser.
3. Available sponsorship is as stated in the Sponsorship prospectus on the BSODR website.
4. In the event of the Organisers cancelling the Event, payment for exhibition space will be refunded in full.
5. The Organisers shall not be liable for any indirect or consequential losses arising out of the cancellation of the Event for any reason, including but not limited to loss of opportunity, loss of future profits and loss of future business.
6. With the exception of those with limited delegate registration included with specific exhibition packages, Staff from Sponsors who wish to attend the conference sessions shall register as full conference delegates.

7. Sponsors shall comply with any reasonable instructions given by any authority regarding fire precautions and safety. All decorations, displays and exhibits, together with incidental fittings, shall conform fully to the regulations and requirements of local authorities, and shall be non-flammable or treated for fire prevention by an approved method.
8. The Organisers reserve the right to refuse a sponsorship purchase. In this case, any fees paid will be refunded in full at the earliest opportunity.
Terms

1. No exhibition package shall be considered purchased until payment has been received in full. Bookings can be made on the e-store or via invoice. Payment must be made within 30 days of receipt of an invoice or the exhibition space will be resold.

2. Once purchased, exhibitors may cancel their purchase and receive a partial refund (the fee initially paid minus 25% administration fee) up to July 2017.

3. After July 2017, no refunds will be permitted.

4. In the event of the Organisers cancelling the Event, payment for exhibition space will be refunded in full.

5. The Organisers will not be liable for any indirect or consequential losses due the cancellation of the Event for any reason.

6. Details of exhibition packages will be as stated in the Exhibition Prospectus as detailed on the BSODR website.

7. All exhibitors must complete a risk assessment and method statement for the duration of the exhibition including manual handling. This must be supplied to the conference Organisers prior to the start of the exhibition.

8. All exhibitors shall insure, indemnify and hold the Organisers and/or the host organisations and University of Plymouth harmless in respect of all costs, claims, demands, and expenses relating to any loss or damage occurred in organising or attending this Event.

9. The Exhibitor should ensure that all items on their stand are covered by full and comprehensive insurance and that valuables are locked away at all times. The Organiser cannot accept responsibility for any losses incurred.

10. Whilst we take every precaution to protect your property during the Event, we will not be responsible for any loss or damage, or injury to persons caused by your installations, and you must take out appropriate Public Liability insurance cover. We will require a copy of your certificate of insurance cover. Failure to submit this may result in your exclusion from the Event.

11. Exhibitors are responsible for any injury to persons and damage to property in the conference environment caused during the setting up, the operation of, and dismantling and removal of the exhibition.

12. The organising committee reserves the right to request display amendments, to accept or refuse any application for stands and to change the layout of the exhibition.

13. Exhibition stands should be manned during all refreshment breaks and events scheduled in the Exhibition area.

14. Every stand must be open to visitors to view and be in the charge of a competent representative of the exhibitor during the conference opening times on the BSODR website.
15. It is the exhibitor’s responsibility to ensure any curved pop up (backdrop) will fit within their chosen stand.

16. Any large items should be delivered and removed only when your stand personnel are in attendance to supervise delivery and collection.

17. The Exhibitor must ensure that any sound coming from their stand is kept to a volume that does not cause any annoyance to other exhibitors. In case of any dispute, the Organiser’s decision is final.

18. Staff from Exhibitors who wish to attend the conference sessions must register as full conference delegates other than limited delegate registration included with specific exhibition package.

19. It is the responsibility of the exhibitor to ensure that all electrical items are Portable Appliance Test (P.A.T.) tested prior to the exhibition and the PAT test is still in date.

20. All stands, fittings and materials which the Exhibitor proposes to use for the Event must be fire-retardant in accordance with the appropriate legislation. The Organiser reserves the right to require the Exhibitor to remove anything from its stand which is not appropriately certified or which it deems unsuitable, in its absolute discretion. The Exhibitor will indemnify the Organiser against all actions, costs, claims and demands in respect of any breach of the provisions of this clause.

21. Exhibitors must comply with any reasonable instructions given by any authority regarding fire precautions and safety. All decorations, displays and exhibits, together with incidental fittings, must conform fully to the regulations and requirements of local authorities, and must be non-flammable or treated for fire prevention by an approved method.

22. The exhibitor may not substitute or sublease stand space.