

Overview

This statement provides information about how Plymouth University uses and protects the information you submit to it via its website (www.plymouth.ac.uk).

By continuing to browse this site and providing your personal information you are consenting to the University's use of cookies and the use of your information in accordance with this statement.

Please be aware any changes to the statement will be made on this page and we recommend you check this page each time you visit the site.

1.0 Information we may collect from you and your use of this website

There are various ways in which we may collect information from you:

1.1 Automatic Information

We automatically receive information about your interaction with this website such as IP address, date and time pages were visited and URL details.

1.11 Cookies and how we use them

Cookies are small files that are placed onto your computer to collect information about how you browse the site. The first time you visit our website you will see a message at the top of the page. We'll store a cookie by default so that your computer knows you've seen it and knows not to show it again. By continuing to browse our site you are agreeing to our use of cookies.

Cookies on our website aren't used to identify you personally, they are used to:

- measure how you use the website so it can be updated and improved based on your needs

Privacy and cookies (v1.0)

- remember the notifications you've seen so that we don't show them to you again
- recall the features you've used and preferences set

Google Analytics

We use Google Analytics to collect information about how you use www.plymouth.ac.uk . This enables us to analyse data about web traffic and continually improve our website for users. This is used only for statistical analysis and we don't allow Google to use or share our analytics data.

YouTube videos

We use YouTube to provide videos on some pages of the site. YouTube sets cookies when you visit one of these pages.

Requesting a prospectus

If you've submitted a request for a prospectus, we'll show you a list of the prospectus downloads. We'll also save a cookie that lets us know that you don't need to provide your information again and can re-download the prospectuses.

Plymouth University advertising on third party websites

As part of our marketing activity we place adverts on third party sites (for example, Facebook, Twitter, Google and The Guardian). To track the traffic these adverts generate to our website, cookies, web beacons or similar technologies may be used on some pages to collect and receive anonymous user data. You can opt out of the collection of information for ad targeting - see <http://www.aboutads.info/choices/>.

1.12 Changing your settings

Privacy and cookies (v1.0)

You can opt-out of using cookies although if you revisit the website some features may not be remembered. To find out more about cookies (and how to opt-out) visit <http://www.allaboutcookies.org/>

To opt out of Google Analytics cookies visit <https://tools.google.com/dlpage/gaoptout>

1.2 Information provided by you

You may provide us with information about yourself when you visit this website, through web-based forms and surveys.

2.0 How we use your information

- We collect information about user behaviour of our website in order to analyse the website and make improvements to it. Individual users will not be identified.
- Information submitted by you will be used by the University for the sole purpose of conducting the business of the University.
- If you wish to stop receiving information from the University please reply to any email and state that you wish to unsubscribe or select the unsubscribe links in emails.

3.0 How we handle the data you provide

Plymouth University is the data controller of information submitted to it. As required by the Data Protection Act 1998 it is registered with the Information Commissioner's Office. Personal data will only be collected and/or processed by the University in accordance with the Data Protection Act 1998.

4.0 Disclosure of your information

- Any information you provide us with via the website will be used to provide you with the purpose stated at the time of collection.
- Except as required by law or as set out in this policy we will not share your personal data without your written consent

- The University may use third parties located outside the European Economic Area to provide it with support services. This may require your data to be accessed or transferred to them outside the European Economic Area. The University will take steps to ensure that any information is used by third party providers in accordance with this policy.

5.0 How to contact us

If you would like a copy of the personal data which the University holds about you please follow the procedure detailed on our [data protection page](#).

If you have any concerns or queries about a webpage you are visiting please contact digitalmarketing@plymouth.ac.uk.