

University of Plymouth

Faculty of Arts, Humanities & Business

Plymouth Business School

Programme Specification

BA (Hons) International Business Management
Level 5/6 Top-up

September intake: 6970

Approved Final Version for
September 2022

- 1. Final award titles:**
BA (Hons) International Business Management

Intermediate award titles: Not applicable

UCAS code: N202

HECOS code: 100080

- 2. Awarding institution:** University of Plymouth
Teaching institution: University of Plymouth

- 3. Accrediting body**
Not applicable.

4. Distinctive Features of the Programme and the Student Experience

- The innovative one or two year programme embraces a broad spectrum of industry relevant modules and is especially attractive to students who wish to build a career in the vibrant international business sector. Optional modules give students the opportunity to study areas of interest.
- The two year programme offers students the opportunity to undertake a placement between their first and second year.
- The structured one and two year programme aims to provide students with the ability to exercise personal responsibility and decision-making in the competitive international business sector.
- Students receive dedicated support to assist in their transition from their home country to the UK. This includes outstanding academic and language support offered by specialist tutors.
- We believe that building our students' personal and professional resilience is key to them pursuing a successful and rewarding career. Our careers provision offers dedicated support to help students prepare for work experience, placement years and graduate interviews, ensuring that they are competitive in the future graduate market.

5. Relevant QAA Subject Benchmark Group

Business and Management (2019)

https://www.qaa.ac.uk/docs/qaa/subject-benchmark-statements/subject-benchmark-statement-business-and-management.pdf?sfvrsn=db39c881_5

6. **Programme Structure** *Students may take either L5 plus Level 6 consecutively or L6 only, depending on entry qualifications.*

Level 5

Semester 1	Semester 2
HRL5007 / The Effective Manager: People and Marketing (40 credits)	STO5003 / International and Digital Business and Accounting (40 credits)
One from: * ELC205 / Professional and Academic Communication (20 credits) OR MAR5004 / International Supply Chain Management (20 credits) OR ECN5006 / International Trade and International Finance (20 credits)	HRL5008 / Challenge Module (20 credits)

PBS500CPD / Careers and Professional Development (zero credit): This core module is aimed at enhancing student employability and supporting those wishing to apply for placements.

Optional Placement Year PBS600PLC / Placement Year (zero credits)

Level 6

Semester 1	Semester 2
STO6007 / International Strategy and Business Improvement (40 credits)	
HRL6003 / Human Resource Management in a Global Context (20 credits)	STO6004 / Enterprise, Innovation and Creativity (20 credits)
One from: * ELC316 / Professional Business Communication (20 credits) OR MAR6004 / International Supply Chain Management (20 credits) OR ECN6006 / International Trade and International Finance (20 credits)	MKT6009 / Global Marketing Management (20 credits)

***Note: a module cannot be taken more than once even if offered at a different level.**

PBS600CPD / Continued Career and Professional Development (zero credit): This core module is aimed at further enhancing student employability and builds upon the level 5 module.

7. Programme Aims

The programme aims to:

- develop a broad understanding of the complex, diverse and integrated nature of business activity involved in international management. To develop an appreciation of the global marketplace in which businesses operate and the implications of this for business decisions and organisational culture;
- foster awareness of the various dynamic contextual factors that will influence domestic and international business;
- promote in-depth knowledge and understanding of the functional disciplines associated with international business and identify their contribution to strategic decisions;

8. Programme Intended Learning Outcomes

8.1. Knowledge and understanding

On successful completion graduates should have developed:

1. understanding of the holistic nature of business;
2. the ability to use an appropriate theoretical model to explain the elements and integrated nature of the national and international context within which businesses operate;
3. complex knowledge and understanding of the key functional areas;
4. understanding of inputs, processes and outcomes of strategic decision making;
5. knowledge of communication/information technology used in the workplace;
6. evaluation skills in understanding of the international/multi-national workplace;
7. an appreciation of the nature of enterprise and the need for innovation in decision making;
8. appreciation of the nature of globalisation and the implications for business;

8.2. Cognitive and intellectual skills

On successful completion graduates should have developed the ability to:

1. undertake critique of rival frameworks and theories;
2. undertake abstract analysis and synthesis;
3. undertake intelligent application of appropriate principles in assessing policy or practice;
4. undertake problem solving and research methods

8.3. Key and transferable skills

On successful completion graduates should have developed the ability to:

1. undertake literary and information processing;
2. self-manage;

3. communicate (oral/written/CIT);
4. utilise numeracy/quantitative skills;
5. utilise learning skills (reflection/evaluation/synthesis).

8.4. Employment related skills

On successful completion graduates should have developed the ability to:

1. exercise initiative and personal responsibility;
2. make decisions in complex and unpredictable contexts;
3. demonstrate the learning ability needed to undertake appropriate further training of a professional or equivalent nature.

8.5. Practical skills

On successful completion graduates should have developed:

1. computer and information management technology skills;
2. presentation and oral communication skills;
3. written communication skills.

9. Admissions Criteria, including APCL, APEL and Disability Service arrangements

Entry Requirements	BA (Hons) Business (Level5/6 Top-up)
Entry to Level 6	Applicants should possess a commensurate level 5 business related equivalent to 120 credits of study at Levels 4 and 5.
Entry to Level 5	Applicants should possess a commensurate level 4 business related equivalent to 120 credits of study at Level 4.
APL	Applications for the accreditation of prior experience and/or learning will be considered by the Programme Leader on a case-by-case basis in accordance with published University of Plymouth regulations.
Language requirements	Candidates whose first language is not English require IELTS 6.0 (with a minimum of 5.5 in each element) or equivalent.

Disability Service arrangements are as per standard University practice. Applicants can access information at:

<https://www.plymouth.ac.uk/student-life/services/student-services/disability-and-dyslexia/applicants>

10. Progression routes/criteria for final and intermediate awards

Not applicable.

11. Non-standard regulations

Not applicable.

12. Transitional arrangements

Any repeating other students will be managed on a case by case basis as necessary for them to achieve their award.

13. Programme Specification Mapping - Module contribution to the meeting of Award Learning Outcomes

Core Modules		Award Learning Outcomes contributed to (for more information see Section 8)																					Compensation Y/N	Assessment Element(s) and weightings [use KIS definition] E1- exam E2 – clinical exam T1- test C1- coursework A1 – generic assessment P1 – practical		
		Knowledge & understanding								Cognitive & intellectual skills				Key & transferable skills					Employment related skills			Practical skills				
		1	2	3	4	5	6	7	8	1	2	3	4	1	2	3	4	5	1	2	3	1			2	3
Level 5	The Effective Manager: People and Marketing	x	x	x	x					x	x	x	x	x	x	x		x	x	x	x	x		x	N	C1 100%
	International and Digital Business and Accounting	x	x	x		x			x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	N	C1 67% P1 33%
	Challenge Module								x	x		x	x	x	x		x	x	x	x			x	Y	C1 100%	
Level 5 LOs		x	x	x	x	x			x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x		

Core Modules		Award Learning Outcomes contributed to (for more information see Section 8)																				Compensation Y/N	Assessment Element(s) and weightings [use KIS definition] E1- exam E2 – clinical exam T1- test C1- coursework A1 – generic assessment P1 – practical			
		Knowledge & understanding								Cognitive & intellectual skills				Key & transferable skills				Employment related skills			Practical skills					
		1	2	3	4	5	6	7	8	1	2	3	4	1	2	3	4	5	1	2	3	1	2	3		
Level 6	International Strategy and Business Improvement	x	x	x	x		x	x	x	x	x	x	x	x	x	x		x	x	x	x	x	x	x	N	E1 45% C1 45% P1 10%
	HRM in a Global Context	x	x	x			x		x	x	x	x	x	x	x	x		x	x	x	x	x		x	Y	C1 100%
	Enterprise, Innovation and Creativity	x	x			x		x		x	x	x	x	x	x	x		x	x	x	x	x		x	Y	C1 60% P1 40%
	Global Marketing Management	x	x	x				x		x	x	x	x	x	x	x		x	x	x	x	x		x	Y	C1 100%
Level 6 LOs		x	x	x	x	x	x	x	x	x	x	x	x	x	x	x		x	x	x	x	x		x		
Confirmed Award LOs		x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x		

Elective Modules		Award Learning Outcomes contributed to (for more information see Section 8)																					Compensation Y/N	Assessment Element(s) and weightings [use KIS definition] E1- exam E2 – clinical exam T1- test C1- coursework A1 – generic assessment P1 – practical			
		Knowledge & understanding								Cognitive & intellectual skills				Key & transferable skills					Employment related skills			Practical skills					
		1	2	3	4	5	6	7	8	1	2	3	4	1	2	3	4	5	1	2	3	1			2	3	
Level 5	International Supply Chain Management	x	x	x		x			x	x	x	x	x	x	x		x	x	x	x	x		x		Y	C1 100%	
	International Trade and International Finance		x	x					x	x	x	x	x	x	x	x	x	x	x	x	x		x		Y	C1 100%	
	Professional and Academic Communication									x	x				x	x	x		x	x			x	x	x	Y	C1 100%
Level 5 LOs		x	x	x		x			x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x		

Elective Modules		Award Learning Outcomes contributed to (for more information see Section 8)																								Compensation Y/N	Assessment Element(s) and weightings [use KIS definition] E1- exam E2 – clinical exam T1- test C1- coursework A1 – generic assessment P1 – practical
		Knowledge & understanding								Cognitive & intellectual skills				Key & transferable skills				Employment related skills			Practical skills						
		1	2	3	4	5	6	7	8	1	2	3	4	1	2	3	4	5	1	2	3	1	2	3			
Level 6	International Supply Chain Management	x	x	x		x		x	x	x	x	x	x	x	x		x	x	x	x	x		x		Y	C1 100%	
	International Trade and International Finance		x	x			x		x	x	x	x	x	x	x	x	x	x	x	x	x		x		Y	C1 100%	
	Professional Business Communication						x			x	x		x	x	x		x	x				x	x	x	Y	C1 60% P1 40%	
Level 6 LOs		x	x	x		x	x		x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x			
Confirmed Award LOs		x	x	x	x	x	x		x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x			