

**University of Plymouth**

**Faculty of Arts, Humanities and Business**

**Plymouth Business School**

**Programme Specification**

**MSc Tourism and Hospitality Management**

September intake: 2413

January intake: 7022

Approved Final Version for  
September 2022

1. **Final award title:** MSc Tourism and Hospitality Management

**Level 7 intermediate award titles:**

Postgraduate Diploma

Postgraduate

**HECOS code:** 100100

2. **Awarding institution:** University of Plymouth

**Teaching institution:** University of Plymouth

3. **Accrediting body**

Tourism Management Institute

**Summary of specific conditions/regulations**

None

**Date of re-accreditation**

January 2023

4. **Distinctive Features of the Programme and the Student Experience**

- Subject integration and contextualisation: providing students with integrated knowledge and skills from tourism, hospitality, and management so that they can apply theoretical knowledge to solve practical problems.

5. **Relevant QAA Subject Benchmark Group**

Masters Degrees in Business and Management (2015)

[https://www.qaa.ac.uk/docs/qaa/subject-benchmark-statements/sbs-business-and-management-15.pdf?sfvrsn=1997f681\\_16](https://www.qaa.ac.uk/docs/qaa/subject-benchmark-statements/sbs-business-and-management-15.pdf?sfvrsn=1997f681_16)

## 6. Programme Structure

### September 2022 start

|  |   |
|--|---|
| <b>Semester 1</b>  | <b>THM7001:</b> Trends and Revenue Management in Hospitality<br>(30 credits)  |
|  | <b>HRL7006:</b> Managing People and Finance<br>(30 credits)   |
| <b>Semester 2</b>  | <b>THM7002:</b> Sustainable Destination Development and Disaster and Crisis Management in Tourism and Hospitality<br>(30 credits) |
|  | <b>THM7003:</b> Experience Design and Digital Marketing<br>(30 credits)   |
| <b>All Year</b><br><i>(Semesters 1 &amp; 2 &amp; Summer)</i> | <b>PBS7000:</b> Capstone Project<br>(60 credits)  |

### January 2023 start

|  |   |
|--|---|
| <b>Semester 1</b><br><i>(Semester 2 21/22)</i>                                 | <b>THM7002:</b> Sustainable Destination Development and Disaster and Crisis Management in Tourism and Hospitality<br>(30 credits) |
|  | <b>THM7003:</b> Experience Design and Digital Marketing<br>(30 credits)   |
| <b>Semester 2</b><br><i>(Semester 1 22/23)</i>                                 | <b>THM7001:</b> Trends and Revenue Management in Hospitality<br>(30 credits)  |
|  | <b>HRL7006:</b> Managing People and Finance<br>(30 credits)   |
| <b>All Year</b><br><i>(Semester 2 &amp; Summer 22/23 and Semester 1 23/24)</i> | <b>PBS7000J:</b> Capstone Project<br>(60 credits)   |

## **7. Programme Aims**

The programme aims to produce graduates with:

- 7.1 understanding of, and the ability to employ, a variety of research methods applicable to the tourism and hospitality management environment;
- 7.2 the capacity to manage a significant tourism or hospitality management research project
- 7.3 self-learning and self-management abilities
- 7.4 capabilities of critical analysis, synthesis and evaluation appropriate to Master's level study and applicable to tourism and hospitality management
- 7.5 critical knowledge and understanding of the tourism and hospitality disciplines and their integration within the field of management.

## **8. Programme Intended Learning Outcomes**

### **8.1. Knowledge and understanding**

On successful completion graduates should have developed:

1. comprehensive specialised theoretical and practical knowledge, contributing to understanding social and ethical issues in tourism and hospitality industry;
2. comprehensive multi-disciplinary theoretical and practical knowledge of new developments within society and the economy, and their applicability to the tourism and hospitality industry;
3. capability in using knowledge and skills to adapt to the fast-changing tourism and hospitality business environment and to manage people and projects efficiently;
4. critical awareness of theories and practice in managing tourism and hospitality industry.

### **8.2. Cognitive and intellectual skills**

On successful completion graduates should be able to:

1. produce original research based on critical analysis of data in tourism and hospitality industry context
2. critically analyse management methodologies, theoretical approaches, principles to solve problems in tourism and hospitality industry;
3. synthesise and evaluate information from disparate sources in a logical and intelligible way for professional communication

### **8.3. Key and transferable skills**

On successful completion graduates should be able to:

1. communicate tourism and hospitality related ideas, principles and theories effectively, by presentational means;
2. search for, retrieve, sift, select and order information from a variety of sources;
3. work independently and organise their own learning;

### **8.4. Employment related skills**

On successful completion graduates should be able to:

1. use existing knowledge to propose solutions to tourism and hospitality related problems or processes to resolve them;
2. generate and handle data effectively to generate knowledge which is applicable to tourism and hospitality;
3. make professional use of others in support of self-directed learning.

### **8.5. Practical skills**

On successful completion graduates should have developed:

1. professional presentation skills;
2. written communication skills;
3. computer and information management technology skills.

## 9. Admissions Criteria, including APCL, APEL and Disability Service arrangements

| <b>Entry Requirements: MSc Tourism and Hospitality Management</b> |  |
|---|--|
| First Degree  | Normal minimum entry requirements are a Lower Second / 2:2 class honours degree or equivalent.<br><br>Other qualifications and relevant experience will be considered on an individual basis.  |
| APEL  | Applications for the accreditation of prior experience and/or learning will be considered by the Programme Leader on a case-by-case basis in accordance with published University of Plymouth regulations.   |
| Language Requirements   | Candidates whose first language is not English require IELTS 6.5 (with a minimum of 5.5 in each element) or equivalent. If the applicant's English language does not meet the above standard at point of application there may be an opportunity to complete one of the University's pre-sessional English language courses. |

Disability Service arrangements are as per standard University practice. Applicants can access information at:

<https://www.plymouth.ac.uk/student-life/services/student-services/disability-and-dyslexia/applicants>

### 10. Progression routes/criteria for final and intermediate awards

Postgraduate Diploma achieved from 120 programme credits.

Postgraduate Certificate achieved from 60 programme credits.

### 11. Non-standard regulations

Not applicable.

### 12. Transitional arrangements

Repeating or other students will be treated on a case by case basis as required.

13. Programme Specification mapping (PGT): module contribution to the meeting of Award Learning Outcomes

September start

| Module                               | Credits | C<br>core<br>E<br>elective | Award Learning Outcomes contributed to (for more information see Section 8) |   |   |   |                                 |   |   |                           |   |   |                           |   |   |                  |   | Compen-<br>sation<br>Y/N | Assessment element(s)<br>and weightings<br>[use KIS definition]<br>E1 - exam<br>E2 - clinical exam<br>T1 - test<br>C1 - coursework<br>A1 - generic assessment<br>P1 - practical |                                 |
|--------------------------------------|---------|----------------------------|---|---|---|---|---------------------------------|---|---|---------------------------|---|---|---------------------------|---|---|------------------|---|--------------------------|---|---------------------------------|
|                                      |         |                            | Knowledge & understanding   |   |   |   | Cognitive & intellectual skills |   |   | Key & transferable skills |   |   | Employment related skills |   |   | Practical skills |   |                          |   |                                 |
|                                      |         |                            | 1   | 2 | 3 | 4 | 1                               | 2 | 3 | 1                         | 2 | 3 | 1                         | 2 | 3 | 1                | 2 |                          |   | 3                               |
| THM7001                              | 30      | C                          | x   | x | x | x | x                               |   | x | x                         | x | x | x                         | x | x | x                | x | x                        | Y   | C1 (80%), P1 (20%)              |
| HRL7006                              | 30      | C                          | x   | x | x | x | x                               | x | x | x                         | x | x | x                         | x | x | x                | x | x                        | Y   | T1 (50%), C1 (30%),<br>P1 (20%) |
| <b>Learning Outcomes 60 credits</b>  |         |                            |   |   |   |   |                                 |   |   |                           |   |   |                           |   |   |                  |   |                          |   |                                 |
| THM7002                              | 30      | C                          | x   | x |   |   | x                               | x |   | x                         | x |   | x                         |   |   | x                | x |                          | Y   | C1 (100%)                       |
| THM7003                              | 30      | C                          | x   | x | x | x | x                               | x | x | x                         | x | x | x                         | x | x | x                | x | x                        | Y   | C1 (50%), P1 (50%)              |
| <b>Learning Outcomes 120 credits</b> |         |                            |   |   |   |   |                                 |   |   |                           |   |   |                           |   |   |                  |   |                          |   |                                 |
| PBS7000                              | 60      | C                          |   |   |   |   | x                               |   | x | x                         | x | x | x                         | x |   | x                | x | x                        | N   | C1 (100%)                       |
| <b>Learning Outcomes 180 credits</b> |         |                            | x   | x | x | x | x                               | x | x | x                         | x | x | x                         | x | x | x                | x | x                        |   |                                 |
| <b>Confirmed Award Los</b>           |         |                            | x   | x | x | x | x                               | x | x | x                         | x | x | x                         | x | x | x                | x | x                        |   |                                 |

**THM7001:** Trends and Revenue Management in Hospitality

**HRL7006:** Managing People and Finance

**THM7002:** Sustainable Destination Development and Disaster and Crisis Management in Tourism and Hospitality

**THM7003:** Experience Design and Digital Marketing

**PBS7000:** Capstone Project

January start

| Module                               | Credits | C<br>core<br>E<br>elective | Award Learning Outcomes contributed to (for more information see Section 8) |   |   |   |                                 |   |   |                           |   |   |                           |   |   |                  |   | Compensation<br>Y/N | Assessment<br>element(s) and<br>weightings<br>[use KIS definition]<br>E1 - exam<br>E2 - clinical exam<br>T1 - test<br>C1 - coursework<br>A1 - generic<br>assessment<br>P1 - practical |                                 |
|--------------------------------------|---------|----------------------------|---|---|---|---|---------------------------------|---|---|---------------------------|---|---|---------------------------|---|---|------------------|---|---------------------|---|---------------------------------|
|                                      |         |                            | Knowledge & understanding   |   |   |   | Cognitive & intellectual skills |   |   | Key & transferable skills |   |   | Employment related skills |   |   | Practical skills |   |                     |   |                                 |
|                                      |         |                            | 1   | 2 | 3 | 4 | 1                               | 2 | 3 | 1                         | 2 | 3 | 1                         | 2 | 3 | 1                | 2 |                     |   | 3                               |
| THM7002                              | 30      | C                          | x   | x |   |   | x                               | x |   | x                         | x |   | x                         |   |   | x                | x |                     | Y   | C1 (100%)                       |
| THM7003                              | 30      | C                          | x   | x | x | x | x                               | x | x | x                         | x | x | x                         | x | x | x                | x | x                   | Y   | C1 (50%), P1 (50%)              |
| <b>Learning Outcomes 60 credits</b>  |         |                            |   |   |   |   |                                 |   |   |                           |   |   |                           |   |   |                  |   |                     |   |                                 |
| THM7001                              | 30      | C                          | x   | x | x | x | x                               |   | x | x                         | x | x | x                         | x | x | x                | x | x                   | Y   | C1 (80%), P1 (20%)              |
| HRL7006                              | 30      | C                          | x   | x | x | x | x                               | x | x | x                         | x | x | x                         | x | x | x                | x | x                   | Y   | T1 (50%), C1 (30%),<br>P1 (20%) |
| <b>Learning Outcomes 120 credits</b> |         |                            |   |   |   |   |                                 |   |   |                           |   |   |                           |   |   |                  |   |                     |   |                                 |
| PBS7000J                             | 60      | C                          |   |   |   |   | x                               |   | x | x                         | x | x | x                         | x |   | x                | x | x                   | N   | C1 (100%)                       |
| <b>Learning Outcomes 180 credits</b> |         |                            | x   | x | x | x | x                               | x | x | x                         | x | x | x                         | x | x | x                | x | x                   |   |                                 |
| <b>Confirmed Award Los</b>           |         |                            | x   | x | x | x | x                               | x | x | x                         | x | x | x                         | x | x | x                | x | x                   |   |                                 |

**THM7002:** Sustainable Destination Development and Disaster and Crisis Management in Tourism and Hospitality

**THM7003:** Experience Design and Digital Marketing

**THM7001:** Trends and Revenue Management in Hospitality

**HRL7006:** Managing People and Finance

**PBS7000J:** Capstone Project



