

Message Journal

Editorial board

Rina Arya

Rina is a Professor at the University of Huddersfield. She is interested in the visual and material culture of religion. Author of *Francis Bacon: Painting in a Godless World* (2012) and *Abjection and Representation* (2014), she is currently working on a study of cultural appropriation in a Hindu context.

Patrick Baglee

Patrick graduated from Manchester Metropolitan University and has spent the last 30 years as a creative in the not-for-profit, public and private sectors. A writer and strategist, he works in collaboration with design and communication agencies to give brands and businesses a distinct voice and clear sense of purpose. His work with Made Thought on the re-branding of British paper company G. F. Smith was awarded a Black pencil by D&AD. Patrick's writing on design and designers has appeared in *Eye*, *Creative Review*, *Graphis*, *Grafik*, *Design Week*, *P98APER* and *Message* and he is contributing editor at independent food and culture magazine *The Gourmand*. He also chairs *4Designers*, an annual student conference held in London and which he helped found in 1999.

Patrick is the son of a composer, former chair of the Typographic Circle, and a fellow of the Royal Society of Arts.

Paul Bailey

Paul is an Irish graphic designer, educator and researcher based in London, UK. Paul's practice, originating in the expanded field of visual communication, incorporates commissioned and self-initiated work and is driven by an open, collaborative and divergent working method. The outputs of Paul's activities take on many forms, such as exhibitions, publications, performances, workshops, and writings.

Paul is currently course leader for MA Graphic Media Design at London College of Communication, University of the Arts London, advisor at the Jan van Eyck Academie, the Netherlands; member of Supra Systems Studio, UK; founding member of the Design Displacement Group, committee member of the Graphic Design Educators' Network, and a fellow of the Higher Education Academy in the United Kingdom.

Dr Russ Bestley

Reader in Graphic Design & Subcultures, London College of Communication

Russ Bestley is a designer and writer, specialising in graphic design, punk and humour. His publications include *Action Time Vision: Punk & Post Punk 7" Record Sleeves* (2016), *The Art of Punk* (2012), *Visual Research* (2004, 2011, 2015) and *Up Against the Wall* (2002), with chapters in *The Oxford Handbook of Global Popular Music* (2020), *The Oxford Handbook of Punk* (2020), *The Routledge Companion to Popular Music and Humor* (2019), *Hard Werken: One for All – Graphic Art & Design 1979-1994* (2018), *Comedy and Critical Thought: Laughter as Resistance* (2018), *Ripped, Torn and Cut: Pop, Politics and Punk Fanzines from 1976* (2018), *Punk Pedagogies: Music, Culture and Learning* (2017), *The Aesthetic of Our Anger: Anarcho-Punk, Politics, Music* (2016) and *Classic Rock Posters* (2012) among others. He has designed and curated exhibitions in London, Southampton, Blackpool, Leeds, Birmingham and Newcastle and designed books, posters and other graphic material for the Punk Scholars Network, Active Distribution, PM Press, Viral Age Records and other independent labels and publishers. Russ is Reader in Graphic Design & Subcultures at the London College of Communication, editor of the journal *Punk & Post-Punk* and co-editor of the *Global Punk* book series published by Intellect Books and the Punk Scholars Network.

James Corazzo

James is a graphic design educator, publication designer, and researcher at Sheffield Institute of Arts. His research/practice draws from social science and

design and focuses on the cultures, values and contexts of art and design education. Current projects include an exploration of the spatiality of education—its politics and its possibilities—and an investigation into the challenges for graphic design in establishing an academic research culture.

In 2014, James co-founded the *Graphic Design Educators' Network* (GDEN), a subject association for graphic design. GDEN now has over 450 members and has convened numerous conferences, symposiums and events on graphic design education.

James is currently a Principal Lecturer in Graphic Design and Department Lead in Learning, Teaching and Assessment. He has worked in higher education for over 19 years in a number of diverse institutions and acted as an External Examiner, External Advisor and consulted internationally on graphic design curricula. He is a Senior Fellow of the Higher Education Academy.

James (occasionally) practices as a designer at studiocorazzo.co.uk, specialising in the design of books and publications for the cultural sector.

James Dyer

James is a lecturer of graphic design. He predominantly contributes to a *Theory as Practice* module that encourages counter-intuitive entryways—through philosophy, film, art, and literature—into the often under acknowledged discipline of graphic design. Dyer gained his doctorate with a transdisciplinary critique of technologies that track people's daily activities. Through the optic of contemporary design philosophy, Dyer's thesis argues for a process-metaphysical alternative to the substance-oriented commitments of other (more popular) critiques. During his BA in Multimedia Design (UK) Dyer worked as a practitioner making generative and interactive digital installations. During his MA in New Media & Digital Culture (NL) Dyer operated as a theory-driven essayist. James now works somewhere between theory and practice with his current research in the politics of abstraction and the poetics of data.

Jorge Frascara

Jorge Frascara is Professor Emeritus (University of Alberta), Fellow of the Society of Graphic Designers of Canada and the Society for the Science of Design of Japan, and Advisor to the Doctoral Program at the University IUAV of Venice. He was advisor to the ISO and to the Canadian Standards Council on graphic symbols, and has been President of Icoграда (now Ico-D) and Chairman of Art and Design at the University of Alberta.

He has published five books in English, the most recent being Information design as principled action (Common Ground, 2015). He has also published more than 90 articles internationally. He is an advisor for three design journals.

Frascara has lived and worked in Argentina, Canada, Guatemala, England and Italy, has been a guest lecturer in 26 countries, and his clients included the Canadian Federal Government, the Province of Alberta, Telus Canada, the Mission Possible Coalition, the Alberta Drug Utilization Program, among other organizations. In Italy he worked with Center for the Evaluation of the Health Services, Emilia Romagna and the Province of Rovigo. He now lives in Edmonton, Canada, and runs an information design consultancy with his wife Dr. Guillermina Noël, focusing on design for health and safety.

Dr Kirsten Hardie

Kirsten is a National Teaching Fellow and is Associate Professor, Arts University Bournemouth. She has extensive teaching experience across a range of levels and disciplines within art and design and has developed an international reputation for innovative creative pedagogies. Kirsten works internationally, cross-discipline, and her activities extend to a significant number of collaborative and advisory roles across HE—including External Examinerships, and Peer Reviewer.

Kirsten is Founding Co-President, International Federation of National Teaching Fellows; past Chair, Association of National Teaching Fellows; elected committee member of the Group for Learning in Art and Design; and founding

member and committee secretary of the Graphic Design Educators' Network. She was Chair of the Art and Design Reference Group, Higher Education Academy's Art, Design and Media Subject Centre. Her pedagogic research includes; problem-based learning; object-based learning; teaching excellence and student-staff partnerships. Her wider research includes flock, packaging design, plastics and kitsch.

A prolific conference speaker, Kirsten has presented many papers, keynotes and workshops internationally. She has authored a range of articles and papers, is an experienced conference and event organiser and has curated numerous exhibitions.

Kirsten is an associate editor for the *Higher Education Pedagogies* Journal and is editorial board member of the *Creativity and Human Development* journal.

Dr Phil Jones

Phil is Dean of the Graduate School and Research at the Arts University Bournemouth where he is also the MA Graphic Design course leader. An experienced designer of 35 years standing, he has undertaken commissions from major national and international clients, such as Canon UK and Glaxo Wellcome (now GSK). As an active researcher his current interest involves the application of insights from cognitive science to communication design, particularly the ways in which conceptual metaphors and schematic structure are instantiated in artefacts. This was the focus of his PhD, completed at the London College of Communication.

He has contributed entries and book chapters to The Phaidon Archive of Graphic Design, Encountering Things, and The Open Book Project, and produced articles on typography and metaphoricity for journals such as, Design and Culture, Book 2.0, and Visible Language. Phil has also presented papers at international conferences and symposia and is a Fellow of the Royal Society of Arts.

Arja Karhumaa

Assistant Professor, Visual Communication Design, Aalto University School of Arts, Design and Architecture

Arja Karhumaa is a graphic designer and a text artist, Assistant Professor, and the head of Visual Communication Design MA programme at Aalto ARTS. Her ongoing practice based doctoral research examines the material aspects of language, the situated knowledge of a text designer, and the politics of legibility. The methodical part of the thesis is Epägenesis : Katalogi, a catalogue/publication of her visual and conceptual writing.

In her design practice, research, and education Arja Karhumaa is searching for unprecedented modes of contemporary academic and critical practice within visual communication. Her specific interests are language and typography, publication as art/design practice, and positioning communication design in the contexts such as new materiality, contemporaneity, public sociology, critical pedagogy, and intersectional feminism. Her teaching career spans over a decade, and she has held workshops and participated prominent design competition juries both in Finland and internationally.

Peter Lloyd

Peter is professor and the Dean of Art, Design & Fashion at Solent University, Southampton, UK. He received his MA in Fine Art Printmaking from the Royal College of Art (London, UK) and his first-class Bachelor's degree from the Winchester School of Art (Winchester, UK). While a student at the Royal College of Art, Peter received the prestigious Augustus Martin award and a British Airways travel scholarship. He has been teaching undergraduate and postgraduate students for over twenty years in the field of visual communication.

International and outward looking in focus he has been successful in securing two very high profile externally funded projects that have enabled staff and students to study and work across Europe and internationally.

In addition to his academic career, Peter continues to make art and stay active within the creative industries. He has shown and is collected widely in the UK, China, Germany, Korea, Canada, and the USA.

Dr Anastasios Maragiannis

Anastasios is a designer, academic and researcher. He has devoted his career to exploring and understanding the fundamentals of design diversity and inclusion, within the context of the digital landscape, and a multidisciplinary approach to design thinking. Anastasios is currently the Deputy Head of the School of Design at the University of Greenwich, Senior Fellow of Higher Education Academy, and a Fellow of the Royal Society of the Arts. He is also the Design Dialogue Lead for TypeThursday London.

Anastasios presented in numerous international conferences, curated a number of International design exhibitions, and his work has been shown in various places including the London Design Festival and the V&A museum in London.

Maziar Raein

Maziar originally trained as an artist and film-maker at St Martins School of Art. He worked and exhibited throughout Europe, and was the Chairman of the artist run space Cubitt Studios in London.

In a 'road to Damascus' conversion he changed his career in order to work as a graphic designer, and was responsible for the identity of leading brands such as Lastminute.com. He has also worked as a design and identity consultant with Just Proportion (UK), Benchmarking Group International (USA) and was Director of Experimental Design for Impactopia (UK).

Maziar has been involved in design education for nearly three decades, principally teaching at Central Saint Martins College in London and lecturing internationally. He was a founding member and lead researcher for Writing

Purposefully in Art and Design (Writing PAD) and Practice (Higher Education Funding Council for England). He went on to become Head of MA Design at the Oslo National Academy of The Arts, and is now involved in research and teaching theory and method to the MA Design. He is Director of KHiO Letter Archive and also a researcher working with music, type and literature. Maziar has contributed to magazines such as Graphic, Eye and Typographics as well design forums such as limitedlanguage.org and is on the editorial panel and advisor to the Journal of Writing in Creative Practice. He has published in a number of academic journals and design publications.

Elizabeth Resnick

Elizabeth is a Professor Emerita, former chair of Graphic Design and current part-time faculty at Massachusetts College of Art and Design, Boston, Massachusetts. She earned her B.F.A. / M.F.A. in Graphic Design at Rhode Island School of Design, Providence, Rhode Island.

Elizabeth is also a passionate design curator having organized seven comprehensive design exhibitions (several with co-curators), with the last four centered on socio-political graphic design: *The Graphic Imperative: International Posters of Peace, Social Justice and The Environment 1965–2005* (2005); *Graphic Intervention: 25 Years of International AIDS Awareness Posters 1985–2010* (2011); *Graphic Advocacy: International Posters for the Digital Age: 2001–2012* (2013), and currently traveling: *Women’s Rights Are Human Rights: International Posters on Gender-based Inequality, Violence and Discrimination* (2016) which investigates the gender-based inequalities deeply entrenched in every global society.

Elizabeth’s publications include catalogs for the exhibitions, plus *The Social Design Reader*, Bloomsbury Academic (summer 2019), *Developing Citizen Designers*, Bloomsbury Academic (2016), *Design for Communication: Conceptual Graphic Design Basics*, John Wiley & Sons Publishers (2003) and *Graphic Design: A Problem-Solving Approach to Visual Communication*,

Prentice-Hall Publications” (1984). She has also published articles, reviews, and interviews in *EYE*, *Graphis*, *Grafik*, *IDEA*, *Tipografica*, *AIGA Journal*, and *Design Issues*.

Lizzie Ridout

Lizzie, MA (RCA), is an artist and designer living and working in the UK. Lizzie’s work explores the plasticity, the function and the idiosyncrasies of language, via text, image and object. She borrows working methods and theoretical practices from design, fine art, curatorial and literary spheres.

Lizzie studied Graphic Design at Falmouth College of Arts and completed a Masters in Communication Art & Design at The Royal College of Art. She has undertaken various residencies including that of Book Artist in Residence at Women’s Studio Workshop, NY, US; Pearson Creative Research Fellow at The British Library, UK and Artist in Residence at Fiskars, Finland. She has delivered papers about her practice at a number of conferences nationally and internationally including *The First International Conference in Semiotics & Visual Communication*, Cyprus University of Technology, Limassol, Cyprus; *Seeking Inspiration* at The St Bride Type Library Conference, London, UK and *Text + Image = Message* at Plymouth University.

Lizzie divides her time between being a Senior Lecturer in Graphic Design and Authorial Practice Illustration at Falmouth University, UK and continuing her own studio practice. With Maria Christoforidou and Dion Star, she forms one third of *Various Writings*, a research project investigating the act of writing.

Aidan Rowe

Aidan is an Associate Professor in Design Studies at the University of Alberta, Canada. He holds degrees from the University of Alberta, the University of Westminster and Goldsmiths College, University of London. With a broad interest in the power and possibility for design to enact positive change in the

world, he teaches across a range of design areas including design fundamentals, interactive media, design theory, and critical design. His research and practice explore design futures, design pedagogy, design for health, and the application of design processes and methods to fields outside of design. He has lectured and taught design in Canada, Japan, Korea, Germany, Hong Kong, France, and the UK, and is always interested in collaborating on interesting projects.

Colin Searls

Colin is the portfolio development Co-ordinator for Dartington Learning at Dartington Hall Trust. Previously Colin worked at the University of Plymouth as Associate Dean of Teaching and Learning in the Faculty of Arts and Humanities. Colin is also Chair of Trustees at Inspiring Schools Partnership, a multi-academy trust, based in Devon.

Robert Sollis

Robert Sollis founded the graphic design studio Europa in 2007 with Mia Frostner. Europa design graphic identities, books, signs and exhibitions for institutions such as Wellcome Collection, Tate Modern, Royal College of Art, Somerset House, Victoria & Albert Museum and Greater London Authority, artists such as Ryan Gander, Martin Beck and Alice Channer and architects such as Assemble, DK-CM, East and We Made That.

Robert graduated from MA Communication Art and Design at the Royal College of Art in 2007 and is Senior Lecturer at Camberwell College of Arts. Robert has written for Grafik, Creative Review, Design Boom and Idea Magazine. Robert has given public talks at institutions including National Gallery of Victoria, IASPIS, Strelka, ICA, Design Museum, V&A, Spike Island, St Bride and Gasworks. Robert has also taught and lectured at educational institutions including RMIT, Architectural Association, Royal College of Art, La Martinière, Danish Design School, Akademie der bildenden Künste, Ecal, Glasgow School of Art, Konstfack, HGB Leipzig and Typography Summer School.

Robert's primary research interests are around identity and urbanism. Questioning the spread of brand thinking beyond the world of commerce and into the public realm. From nation branding down to high street branding Robert is interested in the role that graphic design plays in the framing of a place's identity. Robert looks for moments when graphic design and architecture overlap and create opportunities for graphic design to play a more supportive and less top-down role in defining a place's identity.

Teal Triggs

Teal, is a Professor of Graphic Design and Associate Dean, School of Communication, Royal College of Art, London. As a graphic design historian, critic and educator she has lectured and broadcast widely and her writings on design pedagogy, self-publishing, and feminism have appeared in numerous edited books and international design publications. Teal is author the children's book *The School of Art* (Wide Eyed Editions) which was shortlisted for the ALCS 2016 Educational Writer's Award. Her previous books include *Fanzines* and *The Typographic Experiment: Radical Innovations in Contemporary Type Design*, both published by Thames & Hudson. In 2019, she co-edited with Leslie Atzmon, *The Graphic Design Reader* (Bloomsbury). Teal is a Fellow of the International Society of Typographic Designers and the Royal Society of Arts.

Dr. Albert Young Choi, Hanyang University ERICA

Dr. Albert Young Choi is the founder and President Emeritus of the United Designs Alliance (UDA), an International Design Association, and is a professor of Brand Design and Experience Design at Hanyang University ERICA campus. He served as Associate Vice-President of the Office of International Affairs and Dean of the International Institute of Education. He has been appointed as an honorary professor at Shanghai Normal University in China and cooperates with the next generation of design education in Asia. He was an assistant professor at the University of North Texas and taught visual communication design at the California State University Fullerton. Before becoming an educator, he was a

designer at COY Los Angeles and the owner of Choi & Concept Design based in Los Angeles. He has carried out various design projects for local, national, and global consumers in the United States, Korea, and China to achieve successful results. He is also the author of "Brand Design: Communication Design for Branding" and "Culture Code Brand Design Methodology." He completed a National Research Project, 'National Standard Street Name Sign and Building Number Sign System,' in conjunction with the New National Address System. Also, Albert is the author of "Hangeul-Gak," exploring the beauty and utilization of Hangeul through his design style, collection, and experimental typography. He designs original typefaces and uses them for various innovation design projects. Leading international design organizations and competitions recognized his achievements in analyzing and studying visual language and culture through collaborating design and strategy. The US Library of Congress preserves his designs as permanent collections.