

University of Plymouth

Faculty of Arts, Humanities and Business

Plymouth Business School

Programme Specification

**BSc (Hons) International Tourism Management with Foundation
Year**

7066

Approved Final Version December 2020
(amended October 2021)

- 1. Programme titles:** BSc (Hons) International Tourism Management with Foundation Year
- Final award titles:** BSc (Hons) International Tourism Management
BSc (Hons) International Tourism Management (Cruise)
- Intermediate award titles:** Certificate of Higher Education
Diploma of Higher Education
- UCAS code:** N841
HECoS Code: 100100

- 2. Awarding institution:** University of Plymouth
Teaching institution: University of Plymouth

- 3. Accrediting bodies**
Institute of Hospitality
Institute of Travel and Tourism
Tourism Management Institute

Summary of specific conditions/regulations

None

Date of re-accreditation

Institute of Hospitality: March 2025
Institute of Travel and Tourism: March 2022
Tourism Management Institute: January 2023

4. Distinctive Features of the Programme and the Student Experience

- Designed for non-standard entrants, including mature returners to study, with a first year specifically created to develop knowledge and understanding across key discipline areas of study, and the professional competencies, skills and confidence, including critical thinking and research skills, required for successful progression.
- We believe that we can inspire our students to become the next generation of leaders and entrepreneurs in the tourism industry. We do this through a programme which is industry focused, with opportunities to develop and enhance your knowledge and employability skills embedded in all aspects of learning. An optional specialist cruise management pathway is also available.
- In order that we can support the development of our students as tourism professionals we maintain strong links with industry bodies and are accredited by the Tourism Management Institute, the Institute of Travel and Tourism and the Institute of Hospitality.

- The cruise management pathway provides an opportunity to understand both the provision of on-board services and the broader global cruise industry. You will learn about the legislative and environmental factors which shape cruise operations and how businesses manage the risks associated with a 24/7 operations at sea. The provision of quality customer service, in a luxury environment, will also be explored.
- We believe that students should be able to explore and understand both the local and global matters that interest them. Our students are encouraged to research topics that they are passionate about, while working with students who have similar interests on our challenge module and through an individual research project in their final year.
- We believe that building our students' personal and professional resilience is key to them pursuing a successful and rewarding career. Our careers provision offers dedicated support to help students prepare for work placements (including an optional placement year) and graduate roles ensuring that they are competitive in the future graduate market.

5. Relevant QAA Subject Benchmark Group

Events, Hospitality, Leisure, Sports and Tourism (2019)

https://www.qaa.ac.uk/docs/qaa/subject-benchmark-statements/subject-benchmark-statement-events-leisure-sport-tourism.pdf?sfvrsn=c339c881_11

6. Programme Structure **Note: a module cannot be taken more than once even if offered at a different level.*

6.1 BSc (Hons) International Tourism Management

Foundation Year

Semester 1	Semester 2
STO3001 / Global Business (30 credits)	ECN3100 / The World of Economics and Finance (30 credits)
STO3002 / Introduction to Business Research (30 credits)	STO3003 / Business Research Project (30 credits)

Level 4

Semester 1	Semester 2
STO4001 / Business and Management External Environment (40 credits)	HRL4002 / Business and Management Internal Setting (40 credits)
THE4002 / Tourism Industry and Practice (20 credits)	THE4004 / Tourism Impacts and Society (20 credits)

Level 5

Semester 1	Semester 2
THE5003 / Destination Planning and Management (40 credits)	THE5008 / The Tourism Experience (40 credits)
THE5004 / Tourism Development and Ethical Consumption (20 credits)	ACF5005 / Challenge Module (20 credits)

PBS500CPD / Careers and Professional Development (zero credit): This core module is aimed at enhancing student employability and supporting those wishing to apply for placements.

DEAS200 / Academic Skills for International Direct Entry Second Year Students (zero credit): The English Language Centre (ELC) provides in-session study skills provision (currently called 'English for Specific Academic Purposes') to second and third year international direct entrants who complete UoP ELC pre-session summer schools which are longer than two weeks. However this provision is not available to those students who attend the 2-week pre-session summer school or are not required to attend a summer school. DEAS200 aims to fill this gap in study skills provision for second year direct entry international students.

Optional Placement Year PBS600PLC / Placement Year (zero credits)

Level 6

Semester 1	Semester 2
PBS6000 / Honours Project (40 credits)	
THE6002 / Business Strategy and Consultancy (20 credits)	HRL6009 / Leadership Practice (20 credits)
THE6003 / Creative Industries (20 credits)	HRL6010 / Experiential Practice (20 credits) OR THE6009 / Tourism Crisis and Disaster (20 credits)

PBS600CPD / Continued Career and Professional Development (zero credit): This core module is aimed at further enhancing student employability and builds upon the Level 5 module.

DEAS300 / Academic Skills for International Direct Entry Final Year Students (zero credit): The English Language Centre (ELC) provides in-session study skills provision (currently called 'English for Specific Academic Purposes') to second and third year international direct entrants who complete UoP ELC pre-session summer schools which are longer than two weeks. However this provision is not available to those students who attend the 2-week pre-session summer school or are not required to attend a summer school. DEAS300 aims to fill this gap in study skills provision for final year direct entry international students.

6.2 BSc (Hons) International Tourism Management (Cruise) with Foundation Year

Foundation Year

Semester 1	Semester 2
STO3001 / Global Business (30 credits)	ECN3100 / The World of Economics and Finance (30 credits)
STO3002 / Introduction to Business Research (30 credits)	STO3003 / Business Research Project (30 credits)

Level 4

Semester 1	Semester 2
STO4001 / Business and Management External Environment (40 credits)	HRL4002 / Business and Management Internal Setting (40 credits)
THE4002 / Tourism Industry and Practice (20 credits)	THE4004 / Tourism Impacts and Society (20 credits)

Level 5

Semester 1	Semester 2
THE5003 / Destination Planning and Management (40 credits)	THE5008 / The Tourism Experience (40 credits)
THE5005 / Managing Cruise Passenger Services * (20 credits) – Suspended in 21/22 OR THE5006 / Strategic Cruise Operations * (20 credits)	ACF5005 / Challenge Module (20 credits)

PBS500CPD / Careers and Professional Development (zero credit): core module as above.

DEAS200 / Academic Skills for International Direct Entry Second Year Students (zero credit): as above.

Optional Placement Year PBS600PLC / Placement Year (zero credits)

Level 6

Semester 1	Semester 2
PBS6000 / Honours Project (40 credits)	
THE6002 / Business Strategy and Consultancy (20 credits)	HRL6009 / Leadership Practice (20 credits)
THE6005 / Managing Cruise Passenger Services * (20 credits) OR THE6006 / Strategic Cruise Operations * (20 credits)	HRL6010 / Experiential Practice (20 credits) OR THE6009 / Tourism Crisis and Disaster (20 credits)

***Note: module cannot be taken at both Levels 5 and 6.**

PBS600CPD / Continued Career and Professional Development (zero credit): core module as above.

DEAS300 / Academic Skills for International Direct Entry Final Year Students (zero credit): as above.

7. Programme Aims

The Foundation Year (Level 3) of this programme aims to assist non-standard entrants to become effective HE learners by:

- developing theoretical and foundational knowledge and understanding across key discipline areas of tourism and cognate subjects, using reflexive, action-research based and experiential learning;
- deepening prior learning by enhancing critical awareness and developing specialist knowledge, including of key themes such as sustainability, corporate social responsibility and ethics;
- developing critical thinking, research, project, management and problem solving skills for academic and professional practice.

In addition to the Foundation Year aims, the programme aims to:

- demonstrate knowledge and understanding of those disciplines relevant to their programme of study;
- develop capabilities of analysis, synthesis and evaluation appropriate to their level of study;
- work effectively both as individuals and team members;
- plan and manage learning;
- apply knowledge, understanding and skills to the solution of problems relevant to their discipline(s);
- communicate effectively;
- apply appropriate practical and IT skills.
- explore the concepts and characteristics of tourism as an area of academic and applied study;
- study the products, structure and interactions in the tourism industry;
- analyse the role of tourism in the communities and environments that it affects;
- investigate the nature and characteristics of tourists;
- analyse and evaluate the business environment and its impact on tourism;
- study a particular language.

8. Programme Intended Learning Outcomes **Foundation Year**

8.1. Knowledge and understanding

On successful completion students should have developed:

1. understanding of key introductory concepts and contexts relevant to the study of business and its constituent parts including the key principles of entrepreneurship, and ethics.

8.2. Cognitive and intellectual skills

On successful completion students should have developed the ability to:

1. plan and conduct investigative enquiries, with critical use of a range of different learning resources and forms of data and material.

8.3. Key and transferable skills

On successful completion students should have developed the ability to:

1. collect and evaluate information, and engage in effective reading, note taking, essay writing, and academic research;
2. present information professionally, confidently and articulately

8.4. Employment related skills

On successful completion students should have developed:

1. understanding of, and the ability to engage with, appropriate professional networks and to identify professional goals and targets
2. understanding of the key principles and skills required to manage projects

8.5. Practical skills

On successful completion students should have developed the ability to:

1. solve problems, systematically yet creatively;
2. work individually and collaboratively.

Levels 4-6

8.1 Knowledge and understanding

On successful completion graduates should be able to:

1. demonstrate a detailed understanding of relevant concepts and characteristics appropriate in the study of tourism and be able to apply them creatively;
2. generalise and question the nature, structure and significance of tourism;
3. identify and illustrate the importance of planning, development and management of tourism and tourists in a variety of contexts;
4. demonstrate an understanding of the underpinning principles of business and the ability to apply them creatively;

8.2. Cognitive and intellectual skills

On successful completion graduates should have developed the ability to:

1. analyse new and/or abstract information and situations without guidance, using a range of appropriate techniques;
2. transform abstract information and concepts towards a given purpose;
3. critically evaluate evidence to support conclusions and/or recommendations, reviewing its reliability, validity and significance;
4. deal with contradictory information and identify reasons for contradictions;

8.3. Key and transferable skills

On successful completion graduates should have developed the ability to evidence:

1. communication skills;
2. interpersonal and team working skills;
3. self-management and professional development skills;
4. ICT skills;

8.4. Employment related skills

On successful completion graduates should have developed:

1. problem solving and research methods skills;
2. understanding of a variety of common responses to gather relevant information;
3. learning skills (reflection/evaluation synthesis).

8.5. Practical skills

On successful completion graduates should have developed:

1. presentation and oral communication skills;
2. written communication skills;
3. computer and information management technology skills.

9. Admissions criteria, including APCL, APEL and Disability Service arrangements

Entry Requirements: BSc (Hons) International Tourism Management with Foundation Year	
UCAS Tariff	32 – 80
18 Unit BTEC National Diploma/QCF Extended Diploma	PPP-MMP in any subject
BTEC National Diploma modules	Considered on a case by case basis dependent on modules studied, full details of which should be provided at the point of application.

International Baccalaureate	24-25 overall to include 4 at any subject at Higher Level. English and Maths accepted within: Higher Level = 4, Standard Level = 5.
IELTS	If overseas and not studying English within IB, must have IELTS 6.0 overall with 5.5 in all other elements.
Access Courses	Pass access course (any subject) plus GCSE English and Maths grade C / 4 or above or equivalent.
New Irish Highers	From 2017, 32-80 points.
City and Guilds Level 3	Minimum of Merit overall alongside a good GCSE profile, including English and Maths grade C / 4.

Disability Service arrangements are as per standard University practice. Applicants can access information at:

<https://www.plymouth.ac.uk/student-life/services/student-services/disability-and-dyslexia/applicants>

10. Progression routes/criteria for final and intermediate awards

Students enrolled on BSc (Hons) International Tourism Management with Foundation (7066) who pass all modules of Level 3 (Foundation Year) will automatically progress directly onto Level 4 (Year 1) of BSc (Hons) International Tourism Management (7062). Students who pass all modules of Level 3 can progress to Level 4 of any other programme within Plymouth Business School upon request.

Students are required to pass all modules of Level 3 (Foundation Year) to progress directly onto Level 4 (Year 1) of BSc (Hons) International Tourism Management.

Students must achieve 120 credits at Level 3 to progress to Level 4. There is no exit award for those leaving after Level 3.

Certificate of Higher Education – achieved through completion of 120 Level 4 credits.

Diploma on Higher Education - achieved through completion of 120 Level 4 credits and 120 Level 5 credits.

11. Non-standard regulations

Not applicable.

12. Transitional arrangements

In advance of programme reapproval input was garnered from alumni, employers, and current students directed by international consultancy to ensure our offer is future-focused for graduate success in employment and further study in the post Covid-19 world. Structural changes to an outcome-based curriculum will require transitional arrangements as is normal for updating any programme all students will move on to the new curriculum from September 2021 with some minor modifications where required to enable them to complete their award. Continuing students will have input into the detail of these arrangements through their programme committees.

13. Programme Specification Mapping - Module contribution to the meeting of Award Learning Outcomes

Core Modules																					Compensation Y/N	Assessment Element(s) and weightings [use KIS definition] E1- exam E2 – clinical exam T1- test C1- coursework A1 – generic assessment P1 - practical			
		Knowledge & understanding					Cognitive & intellectual skills				Key & transferable skills					Employment related skills			Practical skills						
		1	2	3	4	5	1	2	3	4	1	2	3	4	5	1	2	3		1			2	3	
Level 4	STO4001				X		X	X							X						X			N	C1 40% / T1 60%
	THE4002	X	X	X	X		X	X			X	X		X	X	X		X	X	X	X	X	X	Y	C1 100%
	HRL4002				X		X	X			X						X				X			N	C1 40% / T1 60%
	THE4004		X				X	X	X	X	X	X	X								X			Y	C1 100%
Level 4 LOs		X	X	X	X		X	X	X	X	X	X	X		X	X	X		X	X	X				
Level 5	THE5003	X		X	X		X	X	X		X	X			X					X			N	C1 60% / P1 40%	
	THE5008	X	X				X	X	X	X	X	X			X	X	X		X	X	X		N	C1 60% / P1 40%	
	ACF5005				X			X	X	X	X	X	X		X		X						Y	C1 100%	
Level 5 LOs		X	X	X	X		X	X	X	X	X	X			X	X	X		X	X	X				
Level 6	PBS6000		X		X	X	X	X	X	X		X	X	X	X	X				X	X	X	N	C1 100%	
	THE6002	X	X	X	X		X	X	X	X	X	X			X	X	X		X	X			Y	C1 100%	
	HRL6009	X		X			X	X	X	X							X			X	X		Y	P1 100%	
Level 6 LOs		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		X	X	X				
Confirmed Award LOs		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		X	X	X				

STO4001: Business Management External Environment

THE4002: Tourism Industry and Practice

HRL4002: Business Management Internal Setting

THE4004: Tourism Impacts and Society

THE5003: Destination Planning and Management

THE5008: The Tourism Experience

ACF5005: Challenge Module

PBS6000: Honours Project

THE6002: Business Strategy and Consultancy

HRL6009: Leadership Practice

