

University of Plymouth

Faculty of Arts, Humanities and Business

Plymouth Business School

Programme Specification

BSc (Hons) Business Management with Foundation Year

4 year or 3 year fast track

6221 and 6665

Final Approved Version May 2021
for September 2021

1. Programme title: BSc (Hons) Business Management with Foundation Year

Final award titles:

BSc (Hons) Business Management

BSc (Hons) Business Management (International Business)

BSc (Hons) Business Management (Project Management)

BSc (Hons) Business Management (Human Resource Management)

BSc (Hons) Business Management (Marketing)

BSc (Hons) Business Management (Social Change)

Intermediate award titles: Certificate of Higher Education
Diploma of Higher Education

UCAS codes: N206 (Foundation Year plus 3 year programme)
N207 (Foundation Year plus 2 year fast track programme)

HECOS code: 100078

2. Awarding institution: University of Plymouth

Teaching institution: University of Plymouth

3. Accrediting bodies

HRM specialism accredited by the Chartered Institute of Personnel and Development (CIPD).

Summary of specific conditions/regulations

Graduates of this programme are entitled to the CMI Diploma in Leadership and Management.

Students who choose to specialise in HRM are entitled to associate membership of the CIPD on completion.

Date of re-accreditation

CMI – annually

CIPD – October 2021

4. Distinctive Features of the Programme and the Student Experience

- This programme is designed for non-standard entrants, including mature returners to study, with a first year specifically created to develop knowledge and understanding across key discipline areas of study, and the professional competencies, skills and confidence, including critical thinking and research skills, required for successful progression.
- Two options of study – 4 year standard full-time or 3 year fast-track.
- The fast-track route provides an opportunity to complete your degree in three years. You will graduate after three years of intensive study, entering the graduate employment market a year earlier than peers.
- We recognise that our students are unique, coming from all over the world, with different backgrounds and interest. We believe that your degree should be as unique

as you are, and that you should have the flexibility to tailor your degree to your interests. Our specialist modules in human resource management, international business, marketing, project management and social change, give you the option to graduate with a specialised Business Management degree of your choice.

- We recognise that students learn in different ways. As such you will be challenged through both practical and theoretically derived assessments. You will apply knowledge to real business contexts and undertake tasks reminiscent of real world practice.
- We believe that students should be able to explore and understand both the local and global matters that interest them. Our students are encouraged to research topics that they are passionate about, while working with students who have similar interests on our challenge module and through an individual research project in their final year.
- We believe that building our students' personal and professional resilience is key to them pursuing a successful and rewarding career. Our careers provision offers dedicated support to help students prepare for work placements (including an optional placement year) and graduate roles ensuring that they are competitive in the future graduate market.

5. Relevant QAA Subject Benchmark Group

Business and Management (2019)

https://www.qaa.ac.uk/docs/qaa/subject-benchmark-statements/subject-benchmark-statement-business-and-management.pdf?sfvrsn=db39c881_5

6. Programme Structure **Note: a module cannot be taken more than once even if offered at a different level.*

6.1 [4 year programme](#)

6.1.1 Non-specialist route

Foundation Year

Semester 1	Semester 2
STO3001 / Global Business (30 credits)	ECN3100 / The World of Economics and Finance (30 credits)
STO3002 / Introduction to Business Research (30 credits)	STO3003 / Business Research Project (30 credits)

Level 4

Semester 1	Semester 2
STO4001 / Business and Management External Environment (40 credits)	HRL4002 / Business and Management Internal Setting (40 credits)
HRL4001 / Developing Management and Leadership Competencies (20 credits)	MKT4003 / Marketing, Enterprise and the Digital Economy (20 credits)

Level 5

Semester 1	Semester 2
HRL5001 / Managing People, Productivity and Operations (40 credits)	ECN5008 / Managing Business Information: Economic and Financial Data and Business Analytics (40 credits)
One from: * HRL5002 / Contemporary HRM HRL5003 / HRM in a Global Context HRL5004 / Managing Change HRL5005 / Creating Social Change * HRL5006 / Social Change Issues * MKT5003 / Marketing for a Digital World MKT5004 / Strategic Marketing Management STO5001 / Project Management STO5002 / Responsible Global Enterprise (20 credits) * Delivery suspended in 21/22	ACF5005 / Challenge Module (20 credits)

PBS500CPD / Careers and Professional Development (zero credit): This core module is aimed at enhancing student employability and supporting those wishing to apply for placements.

Optional Placement Year PBS600PLC / Placement Year (zero credits)

Level 6

Semester 1	Semester 2
PBS6000 / Honours Project (40 credits)	
STO6003 / Strategy and Leadership (20 credits)	STO6004 / Enterprise, Innovation and Creativity (20 credits) * * For 21/22 & 22/23 – not available to students who completed Level 5 module ENT200/Enterprise and Innovation; they must take: MKT6009/ Global Marketing Management (20 credits)
One from: * HRL6002 / Contemporary HRM HRL6003 / HRM in a Global Context HRL6004 / Managing Change HRL6005 / Creating Social Change * HRL6006 / Social Change Issues * MKT6003 / Marketing for a Digital World MKT6004 / Strategic Marketing Management STO6001 / Project Management STO6002 / Responsible Global Enterprise (20 credits) * Delivery suspended in 21/22	STO6005 / Business Consultancy (20 credits) OR HRL6010 / Experiential Practice (20 credits)

***Note: a module cannot be taken more than once even if offered at a different level.**

PBS600CPD / Continued Career and Professional Development (zero credit): This core module is aimed at further enhancing student employability and builds upon the Level 5 module.

6.1.2 Human Resource Management specialism

Foundation Year

Semester 1	Semester 2
STO3001 / Global Business (30 credits)	ECN3100 / The World of Economics and Finance (30 credits)
STO3002 / Introduction to Business Research (30 credits)	STO3003 / Business Research Project (30 credits)

Level 4

Semester 1	Semester 2
STO4001 / Business and Management External Environment (40 credits)	HRL4002 / Business and Management Internal Setting (40 credits)
HRL4001 / Developing Management and Leadership Competencies (20 credits)	MKT4003 / Marketing, Enterprise and the Digital Economy (20 credits)

Level 5

Semester 1	Semester 2
HRL5001 / Managing People, Productivity and Operations (40 credits)	ECN5008 / Managing Business Information: Economic and Financial Data and Business Analytics (40 credits)
HRL5002 / Contemporary HRM * (20 credits) OR HRL5003 / HRM in a Global Context * (20 credits)	ACF5005 / Challenge Module (20 credits)

PBS500CPD / Careers and Professional Development (zero credit): core module as above.

<p>Optional Placement Year PBS600PLC / Placement Year (zero credits)</p>

Level 6

Semester 1	Semester 2
PBS6000 / Honours Project (40 credits)	
STO6003 / Strategy and Leadership (20 credits)	STO6004 / Enterprise, Innovation and Creativity (20 credits) * * For 21/22 & 22/23 – not available to students who completed Level 5 module ENT200/Enterprise and Innovation; they must take: MKT6009/ Global Marketing Management (20 credits)
HRL6002 / Contemporary HRM * (20 credits) OR HRL6003 / HRM in a Global Context * (20 credits)	STO6005 / Business Consultancy (20 credits) OR HRL6010 / Experiential Practice (20 credits)

***Note: a module cannot be taken more than once even if offered at a different level.**

PBS600CPD / Continued Career and Professional Development (zero credit): core module as above.

The Human Resources Management pathway is professionally accredited by the CIPD and thus we place significant emphasis on the employability and skills development in the area of HRM to help students develop as a HRM professional.

CIPD membership:

- Professional accreditation has been attained from the CIPD for the HRM pathway so that upon successful completion of the programme, students will have the necessary knowledge criteria to upgrade to Associate, Chartered or Fellow membership (depending upon their level of work experience).
- Please note that whilst University of Plymouth allow for compensation, the CIPD do *not* permit it. Therefore if students are compensated they will not be able to obtain CIPD Accreditation.

Student membership of the CIPD:

- A requirement of the programme is that students must become student members of the CIPD. Not only does this help with obtaining jobs in HR but it also provides a rich resource of research and professional guidance which is only available to members of the Institute. The CIPD website is an interactive site of global HR news and information, focusing on the big issues of the day, and drawing on the views of top HR academics, practitioners and thinkers. The on line People Management feed accelerates the development of the website news and comment, strengthening its coverage of the HR dimension of the moving business agenda as it happens daily and hourly. At the same time, the People Management magazine is a monthly, features-led magazine providing more challenging and thought-provoking articles, and more in-depth sharing of best and next practice.
- To obtain CIPD membership students will need to join the CIPD during their studies (before the end of their studies at the latest) to produce a Student Registration Number. This number will need to be given to the Faculty Office to enable them to communicate their results to the CIPD so that upon completion of studies

membership can be upgraded from student membership to Associate, Chartered or Fellow membership (depending upon their level of work experience).

CIPD Branch Support:

- As members of the CIPD, students automatically become members of the local branch which in this case is the Devon and Cornwall branch. This branch is also sub divided into five area groups in recognition of the large geographical spread of Devon and Cornwall. Through this branch, students have access to a variety of support mechanisms which will sustain them through their programme of study and beyond into their HR professional career. They can utilise a wide network of professionals with whom mentoring can be arranged, an active branch programme of events focussing on a broad range of topics and notification of local HR job opportunities which may not be published elsewhere. Branch members can also offer opportunities for research or project work within their own organisations.

6.1.3 International Business specialism

Foundation Year

Semester 1	Semester 2
STO3001 / Global Business (30 credits)	ECN3100 / The World of Economics and Finance (30 credits)
STO3002 / Introduction to Business Research (30 credits)	STO3003 / Business Research Project (30 credits)

Level 4

Semester 1	Semester 2
STO4001 / Business and Management External Environment (40 credits)	HRL4002 / Business and Management Internal Setting (40 credits)
HRL4001 / Developing Management and Leadership Competencies (20 credits)	MKT4003 / Marketing, Enterprise and the Digital Economy (20 credits)

Level 5

Semester 1	Semester 2
HRL5001 / Managing People, Productivity and Operations (40 credits)	ECN5008 / Managing Business Information: Economic and Financial Data and Business Analytics (40 credits)
STO5002 / Responsible Global Enterprise * (20 credits) OR HRL5003 / HRM in a Global Context * (20 credits)	ACF5005 / Challenge Module (20 credits)

PBS500CPD / Careers and Professional Development (zero credit): core module as above.

<p>Optional Placement Year PBS600PLC / Placement Year (zero credits)</p>

Level 6

Semester 1	Semester 2
PBS6000 / Honours Project (40 credits)	
STO6003 / Strategy and Leadership (20 credits)	STO6004 / Enterprise, Innovation and Creativity (20 credits) * <i>* For 21/22 & 22/23 – not available to students who completed Level 5 module ENT200/Enterprise and Innovation; they must take: MKT6009/ Global Marketing Management (20 credits)</i>
STO6002 / Responsible Global Enterprise * (20 credits) OR HRL6003 / HRM in a Global Context * (20 credits)	STO6005 / Business Consultancy (20 credits) OR HRL6010 / Experiential Practice (20 credits)

***Note: a module cannot be taken more than once even if offered at a different level.**

PBS600CPD / Continued Career and Professional Development (zero credit): core module as above.

6.1.4 Marketing specialism

Foundation Year

Semester 1	Semester 2
STO3001 / Global Business (30 credits)	ECN3100 / The World of Economics and Finance (30 credits)
STO3002 / Introduction to Business Research (30 credits)	STO3003 / Business Research Project (30 credits)

Level 4

Semester 1	Semester 2
STO4001 / Business and Management External Environment (40 credits)	HRL4002 / Business and Management Internal Setting (40 credits)
HRL4001 / Developing Management and Leadership Competencies (20 credits)	MKT4003 / Marketing, Enterprise and the Digital Economy (20 credits)

Level 5

Semester 1	Semester 2
HRL5001 / Managing People, Productivity and Operations (40 credits)	ECN5008 / Managing Business Information: Economic and Financial Data and Business Analytics (40 credits)
MKT5003 / Marketing for a Digital World * (20 credits) OR	ACF5005 / Challenge Module (20 credits)

MKT5004 / Strategic Marketing Management * (20 credits)	
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PBS500CPD / Careers and Professional Development (zero credit): core module as above.

Optional Placement Year PBS600PLC / Placement Year (zero credits)

Level 6

Semester 1	Semester 2
PBS6000 / Honours Project (40 credits)	
STO6003 / Strategy and Leadership (20 credits)	STO6004 / Enterprise, Innovation and Creativity (20 credits) * <i>* For 21/22 & 22/23 – not available to students who completed Level 5 module ENT200/Enterprise and Innovation; they must take: MKT6009/ Global Marketing Management (20 credits)</i>
MKT6003 / Marketing for a Digital World * (20 credits) OR MKT6004 / Strategic Marketing Management * (20 credits)	STO6005 / Business Consultancy (20 credits) OR HRL6010 / Experiential Practice (20 credits)

***Note: a module cannot be taken more than once even if offered at a different level**

PBS600CPD / Continued Career and Professional Development (zero credit): core module as above.

6.1.5 Project Management specialism

Foundation Year

Semester 1	Semester 2
STO3001 / Global Business (30 credits)	ECN3100 / The World of Economics and Finance (30 credits)
STO3002 / Introduction to Business Research (30 credits)	STO3003 / Business Research Project (30 credits)

Level 4

Semester 1	Semester 2
STO4001 / Business and Management External Environment (40 credits)	HRL4002 / Business and Management Internal Setting (40 credits)
HRL4001 / Developing Management and Leadership Competencies (20 credits)	MKT4003 / Marketing, Enterprise and the Digital Economy (20 credits)

Level 5

Semester 1	Semester 2
HRL5001 / Managing People, Productivity and Operations (40 credits)	ECN5008 / Managing Business Information: Economic and Financial Data and Business Analytics (40 credits)
STO5001 / Project Management * (20 credits) OR HRL5004 / Managing Change * (20 credits)	ACF5005 / Challenge Module (20 credits)

PBS500CPD / Careers and Professional Development (zero credit): core module as above.

Optional Placement Year PBS600PLC / Placement Year (zero credits)

Level 6

Semester 1	Semester 2
PBS6000 / Honours Project (40 credits)	
STO6003 / Strategy and Leadership (20 credits)	STO6004 / Enterprise, Innovation and Creativity (20 credits) * <i>* For 21/22 & 22/23 – not available to students who completed Level 5 module ENT200/Enterprise and Innovation; they must take: MKT6009/ Global Marketing Management (20 credits)</i>
STO6001 / Project Management * (20 credits) OR HRL6004 / Managing Change * (20 credits)	STO6005 / Business Consultancy (20 credits) OR HRL6010 / Experiential Practice (20 credits)

***Note: a module cannot be taken more than once even if offered at a different level**

PBS600CPD / Continued Career and Professional Development (zero credit): core module as above.

6.1.6 Social Change specialism – *This named award pathway is not available in 2021-22*

Foundation Year

Semester 1	Semester 2
STO3001 / Global Business (30 credits)	ECN3100 / The World of Economics and Finance (30 credits)
STO3002 / Introduction to Business Research (30 credits)	STO3003 / Business Research Project (30 credits)

Level 4

Semester 1	Semester 2
STO4001 / Business and Management External Environment (40 credits)	HRL4002 / Business and Management Internal Setting (40 credits)
HRL4001 / Developing Management and Leadership Competencies (20 credits)	MKT4003 / Marketing, Enterprise and the Digital Economy (20 credits)

Level 5

Semester 1	Semester 2
HRL5001 / Managing People, Productivity and Operations (40 credits)	ECN5008 / Managing Business Information: Economic and Financial Data and Business Analytics (40 credits)
HRL5005 / Creating Social Change * (20 credits) Delivery suspended in 21/22 OR HRL5006 / Social Change Issues * (20 credits) Delivery suspended in 21/22	ACF5005 / Challenge Module (20 credits)

PBS500CPD / Careers and Professional Development (zero credit): core module as above.

Optional Placement Year PBS600PLC / Placement Year (zero credits)

Level 6

Semester 1	Semester 2
PBS6000 / Honours Project (40 credits)	
STO6003 / Strategy and Leadership (20 credits)	STO6004 / Enterprise, Innovation and Creativity (20 credits) * <i>* For 21/22 & 22/23 – not available to students who completed Level 5 module ENT200/Enterprise and Innovation; they must take: MKT6009/ Global Marketing Management (20 credits)</i>
HRL6005 / Creating Social Change * (20 credits) Delivery suspended in 21/22 OR HRL6006 / Social Change Issues * (20 credits) Delivery suspended in 21/22	STO6005 / Business Consultancy (20 credits) OR HRL6010 / Experiential Practice (20 credits)

***Note: a module cannot be taken more than once even if offered at a different level**

PBS600CPD / Continued Career and Professional Development (zero credit): core module as above.

6.2 [3 year fast-track programme](#)

6.2.1 Non-specialist route

Foundation Year

Semester 1	Semester 2
STO3001 / Global Business (30 credits)	ECN3100 / The World of Economics and Finance (30 credits)
STO3002 / Introduction to Business Research (30 credits)	STO3003 / Business Research Project (30 credits)

Year 2 Block 1 – Level 4

Semester 1	Semester 2
STO4001 / Business and Management External Environment (40 credits)	HRL4002 / Business and Management Internal Setting (40 credits)
HRL4001 / Developing Management and Leadership Competencies (20 credits)	MKT4003 / Marketing, Enterprise and the Digital Economy (20 credits)

Year 2 Block 2 – Level 5

Summer	
HRL5001SU / Managing People, Productivity and Operations (40 credits)	ECN5008SU / Managing Business Information: Economic and Financial Data and Business Analytics (40 credits)

PBS500CPD / Careers and Professional Development (zero credit): This core module is aimed at enhancing student employability and supporting those wishing to apply for placements.

Optional Placement Year PBS600PLC / Placement Year (zero credits)

Year 3 Block 1 – Level 5 & Level 6

Semester 1	Semester 2
Level 6 PBS6000 / Honours Project (40 credits)	
All modules offered at both Level 5 & Level 6; choose one from each level (cannot be same module): HRL5002 & HRL6002 / Contemporary HRM HRL5003 & HRL6003 / HRM in a Global Context HRL5004 & HRL6004 / Managing Change HRL5005 & HRL6005 / Creating Social Change* HRL5006 & HRL6006 / Social Change Issues* MKT5003 & MKT6003 / Marketing for a Digital World MKT5004 & MKT6004 / Strategic Marketing Management STO5001 & STO6001 / Project Management STO5002 & STO6002 / Responsible Global Enterprise (20 credits at Level 5 & 20 credits at Level 6 * Delivery suspended in 21/22	Level 5 ACF5005 / Challenge Module (20 credits)
	Level 6 STO6004 / Enterprise, Innovation and Creativity (20 credits)

PBS600CPD / Continued Career and Professional Development (zero credit): This core module is aimed at further enhancing student employability and builds upon the Level 5 module.

Year 3 Block 2 – Level 6

Summer	
STO6005SU / Business Consultancy (20 credits) OR HRL6010SU / Experiential Practice (20 credits)	STO6003SU / Strategy and Leadership (20 credits)

6.2.2 Human Resource Management specialism

Foundation Year

Semester 1	Semester 2
STO3001 / Global Business (30 credits)	ECN3100 / The World of Economics and Finance (30 credits)
STO3002 / Introduction to Business Research (30 credits)	STO3003 / Business Research Project (30 credits)

Year 2 Block 1 – Level 4

Semester 1	Semester 2
STO4001 / Business and Management External Environment (40 credits)	HRL4002 / Business and Management Internal Setting (40 credits)
HRL4001 / Developing Management and Leadership Competencies (20 credits)	MKT4003 / Marketing, Enterprise and the Digital Economy (20 credits)

Year 2 Block 2 – Level 5

Summer	
HRL5001SU / Managing People, Productivity and Operations (40 credits)	ECN5008SU / Managing Business Information: Economic and Financial Data and Business Analytics (40 credits)

PBS500CPD / Careers and Professional Development (zero credit): core module as above.

Optional Placement Year
PBS600PLC / Placement Year (zero credits)

Year 3 Block 1 – Level 5 & Level 6

Semester 1	Semester 2
Level 6 Honours Project (40 credits)	
Level 5 – choose one * HRL5002 / Contemporary HRM HRL5003 / HRM in a Global Context (20 credits)	Level 5 ACF5005 / Challenge Module (20 credits)
Level 6 – choose one * HRL6002 / Contemporary HRM HRL6003 / HRM in a Global Context (20 credits)	Level 6 STO6004 / Enterprise, Innovation and Creativity (20 credits)

***choose one from each level (cannot be same module)**

PBS600CPD / Continued Career and Professional Development (zero credit): core module as above.

Year 3 Block 2 – Level 6

Summer	
STO6005SU / Business Consultancy (20 credits)	STO6003SU / Strategy and Leadership (20 credits)
OR HRL6010SU / Experiential Practice (20 credits)	

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6.2.3 International Business specialism

Foundation Year

Semester 1	Semester 2
STO3001 / Global Business (30 credits)	ECN3100 / The World of Economics and Finance (30 credits)
STO3002 / Introduction to Business Research (30 credits)	STO3003 / Business Research Project (30 credits)

Year 2 Block 1 – Level 4

Semester 1	Semester 2
STO4001 / Business and Management External Environment (40 credits)	HRL4002 / Business and Management Internal Setting (40 credits)
HRL4001 / Developing Management and Leadership Competencies (20 credits)	MKT4003 / Marketing, Enterprise and the Digital Economy (20 credits)

Year 2 Block 2 – Level 5

Summer	
HRL5001SU / Managing People, Productivity and Operations (40 credits)	ECN5008SU / Managing Business Information: Economic and Financial Data and Business Analytics (40 credits)

PBS500CPD / Careers and Professional Development (zero credit): core module as above.

Optional Placement Year
PBS600PLC / Placement Year (zero credits)

Year 3 Block 1 – Level 5 & Level 6

Semester 1	Semester 2
Level 6 Honours Project (40 credits)	
Level 5 – choose one * HRL5003 / HRM in a Global Context STO5002 / Responsible Global Enterprise (20 credits)	Level 5 ACF5005 / Challenge Module (20 credits)
Level 6 – choose one * HRL6003 / HRM in a Global Context STO6002 / Responsible Global Enterprise (20 credits)	Level 6 STO6004 / Enterprise, Innovation and Creativity (20 credits)

***choose one from each level (cannot be same module)**

PBS600CPD / Continued Career and Professional Development (zero credit): core module as above.

Year 3 Block 2 (Summer)

Summer	
STO6005SU / Business Consultancy (20 credits) OR HRL6010SU / Experiential Practice (20 credits)	STO6003SU / Strategy and Leadership (20 credits)

6.2.4 Marketing specialism**Foundation Year**

Semester 1	Semester 2
STO3001 / Global Business (30 credits)	ECN3100 / The World of Economics and Finance (30 credits)
STO3002 / Introduction to Business Research (30 credits)	STO3003 / Business Research Project (30 credits)

Year 2 Block 1 – Level 4

Semester 1	Semester 2
STO4001 / Business and Management External Environment (40 credits)	HRL4002 / Business and Management Internal Setting (40 credits)
HRL4001 / Developing Management and Leadership Competencies (20 credits)	MKT4003 / Marketing, Enterprise and the Digital Economy (20 credits)

Year 2 Block 2 – Level 5

Summer	
HRL5001SU / Managing People, Productivity and Operations (40 credits)	ECN5008SU / Managing Business Information: Economic and Financial Data and Business Analytics (40 credits)

PBS500CPD / Careers and Professional Development (zero credit): core module as above.

Optional Placement Year PBS600PLC / Placement Year (zero credits)

Year 3 Block 1 – Level 5 & Level 6

Semester 1	Semester 2
Level 6 Honours Project (40 credits)	
Level 5 – choose one * MKT5003 / Marketing for a Digital World MKT5004 / Strategic Marketing Management (20 credits)	Level 5 ACF5005 / Challenge Module (20 credits)
Level 6 – choose one * MKT6003 / Marketing for a Digital World MKT6004 / Strategic Marketing Management (20 credits)	Level 6 STO6004 / Enterprise, Innovation and Creativity (20 credits)

***choose one from each level (cannot be same module)**

PBS600CPD / Continued Career and Professional Development (zero credit): core module as above.

Year 3 Block 2 – Level 6

Summer	
STO6005SU / Business Consultancy (20 credits) OR HRL6010SU / Experiential Practice (20 credits)	STO6003SU / Strategy and Leadership (20 credits)

6.2.5 Project Management specialism**Foundation Year**

Semester 1	Semester 2
STO3001 / Global Business (30 credits)	ECN3100 / The World of Economics and Finance (30 credits)
STO3002 / Introduction to Business Research (30 credits)	STO3003 / Business Research Project (30 credits)

Year 2 Block 1 – Level 4

Semester 1	Semester 2
STO4001 / Business and Management External Environment (40 credits)	HRL4002 / Business and Management Internal Setting (40 credits)
HRL4001 / Developing Management and Leadership Competencies (20 credits)	MKT4003 / Marketing, Enterprise and the Digital Economy (20 credits)

Year 2 Block 2 – Level 5

Summer	
HRL5001SU / Managing People, Productivity and Operations (40 credits)	ECN5008SU / Managing Business Information: Economic and Financial Data and Business Analytics (40 credits)

PBS500CPD / Careers and Professional Development (zero credit): core module as above.

Optional Placement Year
PBS600PLC / Placement Year (zero credits)

Year 3 Block 1 – Level 5 & Level 6

Semester 1	Semester 2
Level 6 Honours Project (40 credits)	
Level 5 – choose one * STO5001 / Project Management HRL5004 / Managing Change (20 credits)	Level 5 ACF5005 / Challenge Module (20 credits)
Level 6 – choose one * STO6001 / Project Management HRL6004 / Managing Change (20 credits)	Level 6 STO6004 / Enterprise, Innovation and Creativity (20 credits)

***choose one from each level (cannot be same module)**

PBS600CPD / Continued Career and Professional Development (zero credit): core module as above.

Year 3 Block 2 – Level 6

Summer	
STO6005SU / Business Consultancy (20 credits) OR HRL6010SU / Experiential Practice (20 credits)	STO6003SU / Strategy and Leadership (20 credits)

6.2.6 Social Change specialism – *This named award pathway is not available in 2021-22*

Foundation Year

Semester 1	Semester 2
STO3001 / Global Business (30 credits)	ECN3100 / The World of Economics and Finance (30 credits)
STO3002 / Introduction to Business Research (30 credits)	STO3003 / Business Research Project (30 credits)

Year 2 Block 1 – Level 4

Semester 1	Semester 2
STO4001 / Business and Management External Environment (40 credits)	HRL4002 / Business and Management Internal Setting (40 credits)
HRL4001 / Developing Management and Leadership Competencies (20 credits)	MKT4003 / Marketing, Enterprise and the Digital Economy (20 credits)

Year 2 Block 2 – Level 5

Summer	
HRL5001SU / Managing People, Productivity and Operations (40 credits)	ECN5008SU / Managing Business Information: Economic and Financial Data and Business Analytics (40 credits)

PBS500CPD / Careers and Professional Development (zero credit): core module as above.

Optional Placement Year
PBS600PLC / Placement Year (zero credits)

Year 3 Block 1 – Level 5 & Level 6

Semester 1	Semester 2
Level 6 Honours Project (40 credits)	
Level 5 – choose one * HRL5005 / Creating Social Change HRL5006 / Social Change Issues (20 credits) Delivery suspended in 21/22	Level 5 ACF5005 / Challenge Module (20 credits)
Level 6 – choose one * HRL6005 / Creating Social Change HRL6006 / Social Change Issues (20 credits) Delivery suspended in 21/22	Level 6 STO6004 / Enterprise, Innovation and Creativity (20 credits)

*choose one from each level (cannot be same module)

PBS600CPD / Continued Career and Professional Development (zero credit): core module as above.

Year 3 Block 2 – Level 6

Summer	
STO6005SU / Business Consultancy (20 credits) OR HRL6010SU / Experiential Practice (20 credits)	STO6003SU / Strategy and Leadership (20 credits)

7. Programme Aims

The Foundation Year (Level 3) of this programme aims to assist non-standard entrants to become effective HE learners by:

- developing theoretical and foundational knowledge and understanding across key discipline areas of study, using reflexive, action-research based and experiential learning;
- deepening prior learning by enhancing critical awareness and developing specialist knowledge, including of key themes such as entrepreneurship, sustainability, corporate social responsibility and ethics;
- developing critical thinking, research, project, management and problem solving skills for academic and professional practice.

In addition to the Foundation Year aims, the programme aims to:

- develop the knowledge and skills base which will enable effective performance as a practicing manager;
- produce graduates who are enterprising, readily employable and well equipped for lifelong learning and the professional world;
- develop graduates possessing a broad range of key personal, cognitive/intellectual, transferable, practical and employment skills;
- develop graduates with a broad understanding of the complex, diverse, dynamic business and enterprise environment and the implications for management;
- provide the opportunity for students to enhance their employability through undertaking an appropriate work placement;
- facilitate recognition of the effects of management within longer timescales and in relation to a broad range of stakeholders;
- enable an understanding of the international dimensions of business management;
- develop knowledge and understanding of the ethical and moral responsibilities of corporate leaders and managers.

8. Programme Intended Learning Outcomes

Foundation Year

8.1. Knowledge and understanding

On successful completion students should have developed:

1. understanding of key introductory concepts and contexts relevant to the study of business and its constituent parts including the key principles of entrepreneurship, and ethics.

8.2. Cognitive and intellectual skills

On successful completion students should have developed the ability to:

1. plan and conduct investigative enquiries, with critical use of a range of different learning resources and forms of data and material.

8.3. Key and transferable skills

On successful completion students should have developed the ability to:

1. collect and evaluate information, and engage in effective reading, note taking, essay writing, and academic research;
2. present information professionally, confidently and articulately

8.4. Employment related skills

On successful completion students should have developed:

1. understanding of, and the ability to engage with, appropriate professional networks and to identify professional goals and targets
2. understanding of the key principles and skills required to manage projects

8.5. Practical skills

On successful completion students should have developed the ability to:

1. solve problems, systematically yet creatively;
2. work individually and collaboratively.

Levels 4-6

8.2. Knowledge and understanding

On successful completion graduates should have developed knowledge and understanding of:

1. the complex, diverse, dynamic internal and external business and enterprise environment for management;
2. the skills and techniques relevant to the management of people, operations and other resources, effective decision making and performance as a practicing manager;
3. the effects of management in relation to a broad range of stakeholders, including the ethical and moral responsibilities of corporate leaders and managers;
4. a range of current pervasive issues confronting international management including; sustainability, corporate responsibility, globalisation, innovation and enterprise.

8.2. Cognitive and intellectual skills

On successful completion graduates should have developed the ability to:

1. analyse new and/or abstract data and situations using appropriate techniques;
2. transform abstract data and concepts towards a given purpose and design appropriate solutions;
3. select and manage information, research, investigate and critically evaluate evidence using critical thinking and other appropriate research methods and use the findings to support conclusions and recommendations;
4. apply appropriate knowledge and skills, including numeracy and quantitative skills, in unfamiliar contexts to identify, define and resolve complex problems.

8.3. Key and transferable skills

On successful completion graduates should have developed the ability to:

1. interact and work effectively in a group, negotiating and handling conflict as appropriate, in order to achieve an objective;
2. access and utilise a wide range of learning resources and manage own learning;
3. communicate effectively in writing and orally using a range of methods;
4. undertake ethical research using appropriate strategies and methods;
5. demonstrate autonomy in taking responsibility for own work and development;
6. demonstrate competence in the application of numeracy and quantitative skills.

8.4. Employment related skills

On successful completion graduates should have developed the ability to:

1. successfully manage and deliver a project/work on time;
2. choose and utilise a range of appropriate skills and techniques relevant to the management of people, operations, other resources and making effective decisions;

3. reflect upon and evaluate own actions and performance with a view to enhancing self management and devising plans for enhancing personal and career development.
4. demonstrate awareness of ethical and sustainability issues in their work.

8.5. Practical skills

On successful completion graduates should have developed the ability to:

1. write reports for commercial and academic audiences;
2. select and apply appropriate skills and techniques and work with minimal supervision.

9. Admissions criteria, including APCL, APEL and Disability Service arrangements

Entry Requirements: BSc (Hons) Business Management with Foundation Year	
UCAS Tariff	32 – 80
18 Unit BTEC National Diploma/QCF Extended Diploma	PPP-MMP in any subject
BTEC National Diploma modules	Considered on a case by case basis dependent on modules studied, full details of which should be provided at the point of application.
International Baccalaureate	24-25 overall to include 4 at any subject at Higher Level. English and Maths accepted within: Higher Level = 4, Standard Level = 5.
IELTS	If overseas and not studying English within IB, must have IELTS 6.0 overall with 5.5 in all other elements.
Access Courses	Pass access course (any subject) plus GCSE English and Maths grade C / 4 or above or equivalent.
New Irish Highers	From 2017, 32-80 points.
City and Guilds Level 3	Minimum of Merit overall alongside a good GCSE profile, including English and Maths grade C / 4.

Disability Service arrangements are as per standard University practice. Applicants can access information at:

<https://www.plymouth.ac.uk/student-life/services/student-services/disability-and-dyslexia/applicants>

10. Progression routes/criteria for final and intermediate awards

Students enrolled on BSc (Hons) Business Management with Foundation (3 year fast track/ 6665) who pass all modules of Level 3 (Foundation Year) will automatically progress directly onto Level 4 (Year 1) of BSc (Hons) Business Management (fast-track/ 7065). Students who pass all modules of Level 3 can progress to Level 4 of any other programme within Plymouth Business School upon request.

Students enrolled on BSc (Hons) Business Management with Foundation Year (4 year/ 6221) who pass all modules of Level 3 (Foundation Year) will automatically progress directly onto Level 4 (Year 1) of BSc (Hons) Business Management (7059). Students who pass all modules of Level 3 can progress to Level 4 of any other programme within Plymouth Business School upon request.

- Students must achieve 120 credits at Level 3 to progress to Level 4. There is no exit award for those leaving after Level 3.
- Certificate of Higher Education – achieved through completion of 120 Level 4 credits.
- Diploma of Higher Education – achieved through completion of 120 Level 4 credits and 120 Level 5 credits.
- All students wishing to enter the fast track version of the programme will be required to attend an open or applicant day and/or to be interviewed as a condition prior to entry.

11. Non-standard regulations

Not applicable.

12. Transitional arrangements

In advance of programme reapproval input was garnered from alumni, employers, and current students directed by international consultancy to ensure our offer is future-focused for graduate success in employment and further study in the post Covid-19 world. Structural changes to an outcome-based curriculum will require transitional arrangements as is normal for updating any programme all students will move on to the new curriculum from September 2021 with some minor modifications where required to enable them to complete their award. Continuing students will have input into the detail of these arrangements through their programme committees.

13. Programme Specification Mapping - Module contribution to the meeting of Award Learning Outcomes

Core Modules		Award Learning Outcomes contributed to (for more information see Section 8)																		Compensation Y/N	Assessment Element(s) and weightings [use KIS definition] E1- exam E2 – clinical exam T1- test C1- coursework A1 – generic assessment P1 - practical		
		Knowledge & understanding				Cognitive & intellectual skills				Key & transferable skills						Employment related skills						Practical skills	
		1	2	3	4	1	2	3	4	1	2	3	4	5	6	1	2	3	4			1	2
Level 4	STO4001	x			x			x		x											N	T1 60% / C1 40%	
	HRL4001		x	x												x	x				Y	C1 100%	
	HRL4002	x		x													x	x			N	T1 60% / C1 40%	
	MKT4003	x	x		x															x	Y	C1 100%	
Level 4 LOs		x	x	x	x			x		x							x	x	x	x			
Level 5	HRL5001/ HRL5001SU		x	x		x					x	x					x				N	C1 100%	
	ECN5008/ ECN5008SU					x	x		x		x	x			x					x	N	C1 100%	
	ACF5005				x		x			x	x	x		x		x		x			Y	C1 100%	
Level 5 LOs			x	x	x	x	x		x	x	x			x	x	x	x		x				
Level 6	STO6004				x	x	x	x		x				x	x	x				x	Y	C1 60% / P1 40%	
	STO6003/ STO6003SU	x		x		x				x	x	x				x	x		x		Y	C1 50% / P1 50%	
	PBS6000					x	x	x	x		x	x	x	x	x			x	x	x	N	C1 100%	
Level 6 LOs		x		x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x			
Confirmed Award LOs		x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x			

STO4001: Business and Management External Environment

HRL4001: Developing Management and Leadership Competencies

HRL4002: Business and Management Internal Setting

MKT4003: Marketing, Enterprise and the Digital Economy

HRL5001: Managing People, Productivity and Operations

ECN5008: Managing Business Information: Economic and Financial Data and Business Analytics

ACF5005: Challenge Module

STO6003: Strategy and Leadership

STO6004: Enterprise, Innovation and Creativity

PBS6000: Honours Project

Elective Modules		Award Learning Outcomes contributed to (for more information see Section 8)																		Compensation Y/N	Assessment Element(s) and weightings [use KIS definition] E1- exam E2 – clinical exam T1- test C1- coursework A1 – generic assessment P1 - practical			
		Knowledge & understanding				Cognitive & intellectual skills				Key & transferable skills						Employment related skills						Practical skills		
		1	2	3	4	1	2	3	4	1	2	3	4	5	6	1	2	3	4			1	2	
Level 5	HRL5002		x	x						x	x												Y	C1 100%
	HRL5003		x	x		x				x			x		x	x			x	x			Y	C1 100%
	HRL5004	x	x			x				x	x					x							Y	C1 100%
	HRL5005			x	x	x			x	x								x	x				Y	C1 100%
	HRL5006	x		x	x	x		x		x	x				x			x	x				Y	C1 100%
	MKT5003	x		x		x				x	x		x		x			x	x				Y	C1 100%
	MKT5004	x		x		x				x	x		x		x	x			x	x			Y	C1 100%
	STO5001						x		x			x				x		x			x		Y	C1 50% / P1 50%
	STO5002	x			x				x		x	x			x	x	x						Y	E1 50% / C1 50%
Level 5 LOs		x	x	x	x	x	x	x		x	x		x	x	x	x	x	x	x	x	x			

HRL5002: Contemporary HRM

HRL5003: HRM in a Global Context

HRL5004: Managing Change

HRL5005: Creating Social Change

HRL5006: Social Change Issues

MKT5003: Marketing for a Digital World

MKT5004: Strategic Marketing Management

STO5001: Project Management

STO5002: Responsible Global Enterprise

Level 6	HRL6002		x	x		x	x	x			x	x				x			x	Y	C1 100%	
	HRL6003		x	x		x				x			x		x	x			x	x	Y	C1 100%
	HRL6004	x	x			x		x		x	x					x					Y	C1 100%
	HRL6005			x	x	x			x	x						x	x				Y	C1 100%
	HRL6006	x		x	x	x		x		x	x			x			x	x			Y	C1 100%
	HRL6010/ HRL6010SU												x				x			x	Y	C1 100%
	MKT6003	x		x		x				x	x		x		x			x	x		Y	C1 100%
	MKT6004	x		x		x				x	x		x		x	x			x	x	Y	C1 100%
	STO6001					x	x	x	x		x	x			x		x			x	Y	C1 50% / P1 50%
	STO6002	x			x	x		x	x		x	x			x	x	x				Y	E1 50% / C1 50%
STO6005/ STO6005SU	x	x		x			x	x	x	x					x	x			x	x	Y	P1 100%
Level 6 LOs	x	x	x	x	x	x	x	x	x	x	x		x	x	x	x	x	x	x	x		
Confirmed Award LOs	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x		

HRL6002: Contemporary HRM

HRL6003: HRM in a Global Context

HRL6004: Managing Change

HRL6005: Creating Social Change

HRL6006: Social Change Issues

HRL6010: Experiential Practice

MKT6003: Marketing for a Digital World

MKT6004: Strategic Marketing Management

STO6001: Project Management

STO6002: Responsible Global Enterprise

STO6005: Business Consultancy