

**University of Plymouth**

**Faculty of Arts, Humanities & Business**

**Plymouth Business School**

**Programme Specification**

**BSc (Hons) Business Management**

**BSc (Hons) Business Management (Human Resource Management)**

**BSc (Hons) Business Management (International Business)**

**BSc (Hons) Business Management (Marketing)**

**BSc (Hons) Business Management (Project Management)**

**BSc (Hons) Business Management (Social Change)**

3 year – 7059

2 year fast track – 7065

Final Approved Version May 2021 for  
September 2021

**1. Final award titles:**

BSc (Hons) Business Management  
BSc (Hons) Business Management (Human Resource Management)  
BSc (Hons) Business Management (International Business)  
BSc (Hons) Business Management (Marketing)  
BSc (Hons) Business Management (Project Management)  
BSc (Hons) Business Management (Social Change)

**Intermediate award titles:** Certificate of Higher Education  
Diploma of Higher Education

**UCAS codes:** N200 (2 year fast track programme)  
N203 (3 year programme)

**HECOS code:** 100078

**2. Awarding institution:** University of Plymouth

**Teaching institution:** University of Plymouth

**3. Accrediting bodies**

HRM specialism accredited by the Chartered Institute of Personnel and Development (CIPD).

**Summary of specific conditions/regulations**

Graduates of this programme are entitled to the CMI Diploma in Leadership and Management.

Students who choose to specialise in HRM are entitled to associate membership of the CIPD on completion.

Date of re-accreditation

CMI – annually

CIPD – October 2021

**4. Distinctive features of the programme and the student experience**

- Two options of study – 3 year standard full-time or 2 year fast-track.
- The fast-track route provides an opportunity to complete your degree in two years. You will graduate after two years of intensive study, entering the graduate employment market a year earlier than peers.
- We recognise that our students are unique, coming from all over the world, with different backgrounds and interest. We believe that your degree should be as unique as you are, and that you should have the flexibility to tailor your degree to your

interests. Our specialist modules in human resource management, international business, marketing, project management and social change, give you the option to graduate with a specialised Business Management degree of your choice.

- We recognise that students learn in different ways. As such you will be challenged through both practical and theoretically derived assessments. You will apply knowledge to real business contexts and undertake tasks reminiscent of real world practice.
- We believe that students should be able to explore and understand both the local and global matters that interest them. Our students are encouraged to research topics that they are passionate about, while working with students who have similar interests on our challenge module and through an individual research project in their final year.
- We believe that building our students' personal and professional resilience is key to them pursuing a successful and rewarding career. Our careers provision offers dedicated support to help students prepare for work placements (including an optional placement year) and graduate roles ensuring that they are competitive in the future graduate market.

## 5. Relevant QAA Subject Benchmark Group

Business and Management (2019)

[https://www.qaa.ac.uk/docs/qaa/subject-benchmark-statements/subject-benchmark-statement-business-and-management.pdf?sfvrsn=db39c881\\_5](https://www.qaa.ac.uk/docs/qaa/subject-benchmark-statements/subject-benchmark-statement-business-and-management.pdf?sfvrsn=db39c881_5)

## 6. Programme Structure *\*Note: a module cannot be taken more than once even if offered at a different level.*

### 6.1 [3 year programme](#)

#### 6.1.1 Non-specialist route

#### Level 4

Semester 1	Semester 2
STO4001 / Business and Management External Environment (40 credits)	HRL4002 / Business and Management Internal Setting (40 credits)
HRL4001 / Developing Management and Leadership Competencies (20 credits)	MKT4003 / Marketing, Enterprise and the Digital Economy (20 credits)

## Level 5

Semester 1	Semester 2
HRL5001 / Managing People, Productivity and Operations (40 credits)	ECN5008 / Managing Business Information: Economic and Financial Data and Business Analytics (40 credits)
<b>One from: *</b> HRL5002 / Contemporary HRM HRL5003 / HRM in a Global Context HRL5004 / Managing Change HRL5005 / Creating Social Change * HRL5006 / Social Change Issues * MKT5003 / Marketing for a Digital World MKT5004 / Strategic Marketing Management STO5001 / Project Management STO5002 / Responsible Global Enterprise (20 credits) * Delivery suspended in 21/22	ACF5005 / Challenge Module (20 credits)

**PBS500CPD / Careers and Professional Development** (zero credit): This core module is aimed at enhancing student employability and supporting those wishing to apply for placements.

<b>Optional Placement Year</b> PBS600PLC / Placement Year (zero credits)
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## Level 6

Semester 1	Semester 2
PBS6000 / Honours Project (40 credits)	
STO6003 / Strategy and Leadership (20 credits)	STO6004 / Enterprise, Innovation and Creativity (20 credits) * * For 21/22 & 22/23 – not available to students who completed Level 5 module ENT200/Enterprise and Innovation; <b>they must take:</b> MKT6009/ Global Marketing Management (20 credits)
<b>One from: *</b> HRL6002 / Contemporary HRM HRL6003 / HRM in a Global Context HRL6004 / Managing Change HRL6005 / Creating Social Change * HRL6006 / Social Change Issues * MKT6003 / Marketing for a Digital World MKT6004 / Strategic Marketing Management STO6001 / Project Management STO6002 / Responsible Global Enterprise (20 credits) * Delivery suspended in 21/22	STO6005 / Business Consultancy (20 credits)  <b>OR</b>  HRL6010 / Experiential Practice (20 credits)

**\*Note: a module cannot be taken more than once even if offered at a different level.**

**PBS600CPD / Continued Career and Professional Development** (zero credit): This core module is aimed at further enhancing student employability and builds upon the Level 5 module.

### 6.1.2 Human Resource Management specialism

#### Level 4

Semester 1	Semester 2
STO4001 / Business and Management External Environment (40 credits)	HRL4002 / Business and Management Internal Setting (40 credits)
HRL4001 / Developing Management and Leadership Competencies (20 credits)	MKT4003 / Marketing, Enterprise and the Digital Economy (20 credits)

#### Level 5

Semester 1	Semester 2
HRL5001 / Managing People, Productivity and Operations (40 credits)	ECN5008 / Managing Business Information: Economic and Financial Data and Business Analytics (40 credits)
HRL5002 / Contemporary HRM * (20 credits) <b>OR</b> HRL5003 / HRM in a Global Context * (20 credits)	ACF5005 / Challenge Module (20 credits)

**PBS500CPD / Careers and Professional Development** (zero credit): core module as above.

<b>Optional Placement Year</b> PBS600PLC / Placement Year (zero credits)
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#### Level 6

Semester 1	Semester 2
PBS6000 / Honours Project (40 credits)	
STO6003 / Strategy and Leadership (20 credits)	STO6004 / Enterprise, Innovation and Creativity (20 credits) * * For 21/22 & 22/23 – not available to students who completed Level 5 module ENT200/Enterprise and Innovation; <b>they must take:</b> MKT6009/ Global Marketing Management (20 credits)
HRL6002 / Contemporary HRM * (20 credits) <b>OR</b> HRL6003 / HRM in a Global Context * (20 credits)	STO6005 / Business Consultancy (20 credits) <b>OR</b> HRL6010 / Experiential Practice (20 credits)

**\*Note: a module cannot be taken more than once even if offered at a different level.**

**PBS600CPD / Continued Career and Professional Development** (zero credit): core module as above.

**The Human Resources Management pathway is professionally accredited by the CIPD and thus we place significant emphasis on the employability and skills development in the area of HRM to help students develop as a HRM professional.**

**CIPD membership:**

- Professional accreditation has been attained from the CIPD for the HRM pathway so that upon successful completion of the programme, students will have the necessary knowledge criteria to upgrade to Associate, Chartered or Fellow membership (depending upon their level of work experience).
- Please note that whilst University of Plymouth allow for compensation, the CIPD do *not* permit it. Therefore if students are compensated they will not be able to obtain CIPD Accreditation.

**Student membership of the CIPD:**

- A requirement of the programme is that students must become student members of the CIPD. Not only does this help with obtaining jobs in HR but it also provides a rich resource of research and professional guidance which is only available to members of the Institute. The CIPD website is an interactive site of global HR news and information, focusing on the big issues of the day, and drawing on the views of top HR academics, practitioners and thinkers. The on line People Management feed accelerates the development of the website news and comment, strengthening its coverage of the HR dimension of the moving business agenda as it happens daily and hourly. At the same time, the People Management magazine is a monthly, features-led magazine providing more challenging and thought-provoking articles, and more in-depth sharing of best and next practice.
- To obtain CIPD membership students will need to join the CIPD during their studies (before the end of their studies at the latest) to produce a Student Registration Number. This number will need to be given to the Faculty Office to enable them to communicate their results to the CIPD so that upon completion of studies membership can be upgraded from student membership to Associate, Chartered or Fellow membership (depending upon their level of work experience).

**CIPD Branch Support:**

- As members of the CIPD, students automatically become members of the local branch which in this case is the Devon and Cornwall branch. This branch is also sub divided into five area groups in recognition of the large geographical spread of Devon and Cornwall. Through this branch, students have access to a variety of support mechanisms which will sustain them through their programme of study and beyond into their HR professional career. They can utilise a wide network of professionals with whom mentoring can be arranged, an active branch programme of events focussing on a broad range of topics and notification of local HR job opportunities which may not be published elsewhere. Branch members can also offer opportunities for research or project work within their own organisations.

### 6.1.3 International Business specialism

#### Level 4

Semester 1	Semester 2
STO4001 / Business and Management External Environment (40 credits)	HRL4002 / Business and Management Internal Setting (40 credits)
HRL4001 / Developing Management and Leadership Competencies (20 credits)	MKT4003 / Marketing, Enterprise and the Digital Economy (20 credits)

#### Level 5

Semester 1	Semester 2
HRL5001 / Managing People, Productivity and Operations (40 credits)	ECN5008 / Managing Business Information: Economic and Financial Data and Business Analytics (40 credits)
STO5002 / Responsible Global Enterprise * (20 credits) OR HRL5003 / HRM in a Global Context * (20 credits)	ACF5005 / Challenge Module (20 credits)

**PBS500CPD / Careers and Professional Development** (zero credit): core module as above.

<b>Optional Placement Year</b> PBS600PLC / Placement Year (zero credits)
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#### Level 6

Semester 1	Semester 2
PBS6000 / Honours Project (40 credits)	
STO6003 / Strategy and Leadership (20 credits)	STO6004 / Enterprise, Innovation and Creativity (20 credits) * * For 21/22 & 22/23 – not available to students who completed Level 5 module ENT200/Enterprise and Innovation; <b>they must take:</b> MKT6009/ Global Marketing Management (20 credits)
STO6002 / Responsible Global Enterprise * (20 credits) OR HRL6003 / HRM in a Global Context * (20 credits)	STO6005 / Business Consultancy (20 credits) OR HRL6010 / Experiential Practice (20 credits)

**\*Note: a module cannot be taken more than once even if offered at a different level.**

**PBS600CPD / Continued Career and Professional Development** (zero credit): core module as above.

### 6.1.4 Marketing specialism

#### Level 4

Semester 1	Semester 2
STO4001 / Business and Management External Environment (40 credits)	HRL4002 / Business and Management Internal Setting (40 credits)
HRL4001 / Developing Management and Leadership Competencies (20 credits)	MKT4003 / Marketing, Enterprise and the Digital Economy (20 credits)

#### Level 5

Semester 1	Semester 2
HRL5001 / Managing People, Productivity and Operations (40 credits)	ECN5008 / Managing Business Information: Economic and Financial Data and Business Analytics (40 credits)
MKT5003 / Marketing for a Digital World * (20 credits) <b>OR</b> MKT5004 / Strategic Marketing Management * (20 credits)	ACF5005 / Challenge Module (20 credits)

**PBS500CPD / Careers and Professional Development** (zero credit): core module as above.

<b>Optional Placement Year</b> PBS600PLC / Placement Year (zero credits)
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#### Level 6

Semester 1	Semester 2
PBS6000 / Honours Project (40 credits)	
STO6003 / Strategy and Leadership (20 credits)	STO6004 / Enterprise, Innovation and Creativity (20 credits) * * For 21/22 & 22/23 – not available to students who completed Level 5 module ENT200/Enterprise and Innovation; <b>they must take:</b> MKT6009/ Global Marketing Management (20 credits)
MKT6003 / Marketing for a Digital World * (20 credits) <b>OR</b> MKT6004 / Strategic Marketing Management * (20 credits)	STO6005 / Business Consultancy (20 credits) <b>OR</b> HRL6010 / Experiential Practice (20 credits)

**\*Note: a module cannot be taken more than once even if offered at a different level**

**PBS600CPD / Continued Career and Professional Development** (zero credit): core module as above.



### 6.1.5 Project Management specialism

#### Level 4

Semester 1	Semester 2
STO4001 / Business and Management External Environment (40 credits)	HRL4002 / Business and Management Internal Setting (40 credits)
HRL4001 / Developing Management and Leadership Competencies (20 credits)	MKT4003 / Marketing, Enterprise and the Digital Economy (20 credits)

#### Level 5

Semester 1	Semester 2
HRL5001 / Managing People, Productivity and Operations (40 credits)	ECN5008 / Managing Business Information: Economic and Financial Data and Business Analytics (40 credits)
STO5001 / Project Management * (20 credits) <b>OR</b> HRL5004 / Managing Change * (20 credits)	ACF5005 / Challenge Module (20 credits)

**PBS500CPD / Careers and Professional Development** (zero credit): core module as above.

<b>Optional Placement Year</b> PBS600PLC / Placement Year (zero credits)
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#### Level 6

Semester 1	Semester 2
PBS6000 / Honours Project (40 credits)	
STO6003 / Strategy and Leadership (20 credits)	STO6004 / Enterprise, Innovation and Creativity (20 credits) * * For 21/22 & 22/23 – not available to students who completed Level 5 module ENT200/Enterprise and Innovation; <b>they must take:</b> MKT6009/ Global Marketing Management (20 credits)
STO6001 / Project Management * (20 credits) <b>OR</b> HRL6004 / Managing Change * (20 credits)	STO6005 / Business Consultancy (20 credits) <b>OR</b> HRL6010 / Experiential Practice (20 credits)

**\*Note: a module cannot be taken more than once even if offered at a different level**

**PBS600CPD / Continued Career and Professional Development** (zero credit): core module as above.

### 6.1.6 Social Change specialism – *This named award pathway is not available in 2021-22*

#### Level 4

Semester 1	Semester 2
STO4001 / Business and Management External Environment (40 credits)	HRL4002 / Business and Management Internal Setting (40 credits)
HRL4001 / Developing Management and Leadership Competencies (20 credits)	MKT4003 / Marketing, Enterprise and the Digital Economy (20 credits)

#### Level 5

Semester 1	Semester 2
HRL5001 / Managing People, Productivity and Operations (40 credits)	ECN5008 / Managing Business Information: Economic and Financial Data and Business Analytics (40 credits)
HRL5005 / Creating Social Change * (20 credits) <i>Delivery suspended in 21/22</i> <b>OR</b> HRL5006 / Social Change Issues * (20 credits) <i>Delivery suspended in 21/22</i>	ACF5005 / Challenge Module (20 credits)

**PBS500CPD / Careers and Professional Development** (zero credit): core module as above.

<b>Optional Placement Year</b> PBS600PLC / Placement Year (zero credits)
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#### Level 6

Semester 1	Semester 2
PBS6000 / Honours Project (40 credits)	
STO6003 / Strategy and Leadership (20 credits)	STO6004 / Enterprise, Innovation and Creativity (20 credits) * <i>* For 21/22 &amp; 22/23 – not available to students who completed Level 5 module ENT200/Enterprise and Innovation; they must take:</i> MKT6009/ Global Marketing Management (20 credits)
HRL6005 / Creating Social Change * (20 credits) <i>Delivery suspended in 21/22</i> <b>OR</b> HRL6006 / Social Change Issues * (20 credits) <i>Delivery suspended in 21/22</i>	STO6005 / Business Consultancy (20 credits) <b>OR</b> HRL6010 / Experiential Practice (20 credits)

**\*Note: a module cannot be taken more than once even if offered at a different level**

**PBS600CPD / Continued Career and Professional Development** (zero credit): core module as above.

## 6.2 [2 year fast-track programme](#)

### 6.2.1 Non-specialist route

#### Year 1 Block 1 – Level 4

Semester 1	Semester 2
STO4001 / Business and Management External Environment (40 credits)	HRL4002 / Business and Management Internal Setting (40 credits)
HRL4001 / Developing Management and Leadership Competencies (20 credits)	MKT4003 / Marketing, Enterprise and the Digital Economy (20 credits)

#### Year 1 Block 2 – Level 5

Summer	
HRL5001SU / Managing People, Productivity and Operations (40 credits)	ECN5008SU / Managing Business Information: Economic and Financial Data and Business Analytics (40 credits)

**PBS500CPD / Careers and Professional Development** (zero credit): This core module is aimed at enhancing student employability and supporting those wishing to apply for placements.

<b>Optional Placement Year – PBS600PLC / Placement Year</b> (zero credits)
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### Year 2 Block 1 – Level 5 & Level 6

Semester 1	Semester 2
<b>Level 6</b> PBS6000 / Honours Project (40 credits) <b>OR</b> BUSM301 Project (Management Report) * for those students who completed Level 5 modules BUSM200, BUSM201 & BUSM202 during their Year 1 Block 2 (summer)	
<b>All modules offered at both Level 5 &amp; Level 6</b> <b>Choose one from each level (cannot be same module):</b> NB. For 21/22 only – students who completed Level 5 modules BUSM200, BUSM201 & BUSM202 during their Year 1 Block 2 (summer) will take <b>two electives at Level 5</b> and one at Level 6. HRL5002 & HRL6002 / Contemporary HRM HRL5003 & HRL6003 / HRM in a Global Context HRL5004 & HRL6004 / Managing Change HRL5005 & HRL6005 / Creating Social Change* HRL5006 & HRL6006 / Social Change Issues* MKT5003 & MKT6003 / Marketing for a Digital World MKT5004 & MKT6004 / Strategic Marketing Management STO5001 & STO6001 / Project Management STO5002 & STO6002 / Responsible Global Enterprise (20 credits at Level 5 & 20 credits at Level 6) * Delivery suspended in 21/22	<b>Level 5</b> ACF5005 / Challenge Module (20 credits)
	<b>Level 6</b> STO6004 / Enterprise, Innovation and Creativity (20 credits)

**PBS600CPD / Continued Career and Professional Development** (zero credit): This core module is aimed at further enhancing student employability and builds upon the Level 5 module.

### Year 2 Block 2 – Level 6

Summer	
STO6005SU / Business Consultancy (20 credits) <b>OR</b> HRL6010SU / Experiential Practice (20 credits)	STO6003SU / Strategy and Leadership (20 credits)

## 6.2.2 Human Resource Management specialism

### Year 1 Block 1 – Level 4

Semester 1	Semester 2
STO4001 / Business and Management External Environment (40 credits)	HRL4002 / Business and Management Internal Setting (40 credits)
HRL4001 / Developing Management and Leadership Competencies (20 credits)	MKT4003 / Marketing, Enterprise and the Digital Economy (20 credits)

### Year 1 Block 2 – Level 5

Summer	
HRL5001SU / Managing People, Productivity and Operations (40 credits)	ECN5008SU / Managing Business Information: Economic and Financial Data and Business Analytics (40 credits)

**PBS500CPD / Careers and Professional Development** (zero credit): core module as above.

<b>Optional Placement Year</b> PBS600PLC / Placement Year (zero credits)
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### Year 2 Block 1 – Level 5 & Level 6

Semester 1	Semester 2
<b>Level 6</b> PBS6000 / Honours Project (40 credits) <b>OR</b> BUSM301 Project (Management Report) * for those students who completed Level 5 modules BUSM200, BUSM201 & BUSM202 during their Year 1 Block 2 (summer)	
<b>Level 5 – choose one *</b> HRL5002 / Contemporary HRM HRL5003 / HRM in a Global Context (20 credits)	<b>Level 5</b> ACF5005 / Challenge Module (20 credits)
<b>Level 6 – choose one *</b> HRL6002 / Contemporary HRM HRL6003 / HRM in a Global Context (20 credits)	<b>Level 6</b> STO6004 / Enterprise, Innovation and Creativity (20 credits)
<b>NB. For 21/22 only – students who completed Level 5 modules BUSM200, BUSM201 &amp; BUSM202 during their Year 1 Block 2 (summer) will take an additional elective at Level 5 – choose one:</b> HRL5004 Managing Change MKT5003 Marketing for a Digital World MKT5004 Strategic Marketing Management STO5002 Responsible Global Enterprise (20 credits)	

\*choose one from each level (cannot be same module)

**PBS600CPD / Continued Career and Professional Development** (zero credit): core module as above.

## Year 2 Block 2 – Level 6

Summer	
STO6005SU / Business Consultancy (20 credits) <b>OR</b> HRL6010SU / Experiential Practice (20 credits)	STO6003SU / Strategy and Leadership (20 credits)

**The Human Resources Management pathway is professionally accredited by the CIPD and thus we place significant emphasis on the employability and skills development in the area of HRM to help students develop as a HRM professional.**

### **CIPD membership:**

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opportunities which may not be published elsewhere. Branch members can also offer opportunities for research or project work within their own organisations.

### 6.2.3 International Business specialism

#### Year 1 Block 1 – Level 4

Semester 1	Semester 2
STO4001 / Business and Management External Environment (40 credits)	HRL4002 / Business and Management Internal Setting (40 credits)
HRL4001 / Developing Management and Leadership Competencies (20 credits)	MKT4003 / Marketing, Enterprise and the Digital Economy (20 credits)

#### Year 1 Block 2 – Level 5

Summer	
HRL5001SU / Managing People, Productivity and Operations (40 credits)	ECN5008SU / Managing Business Information: Economic and Financial Data and Business Analytics (40 credits)

**PBS500CPD / Careers and Professional Development** (zero credit): core module as above.

Optional Placement Year
PBS600PLC / Placement Year (zero credits)

#### Year 2 Block 1 – Level 5 & Level 6

Semester 1	Semester 2
<b>Level 6</b> PBS6000 / Honours Project (40 credits) <b>OR</b> BUSM301 Project (Management Report) *for those students who completed Level 5 modules BUSM200, BUSM201 & BUSM202 during their Year 1 Block 2 (summer)	
<b>Level 5 – choose one *</b> HRL5003 / HRM in a Global Context STO5002 / Responsible Global Enterprise (20 credits)	<b>Level 5</b> ACF5005 / Challenge Module (20 credits)
<b>Level 6 – choose one *</b> HRL6003 / HRM in a Global Context STO6002 / Responsible Global Enterprise (20 credits)	<b>Level 6</b> STO6004 / Enterprise, Innovation and Creativity (20 credits)
NB. For 21/22 only – students who completed Level 5 modules BUSM200, BUSM201 & BUSM202 during their Year 1 Block 2 (summer) will take an <b>additional elective at Level 5 – choose one:</b> HRL5004 Managing Change MKT5003 Marketing for a Digital World	

MKT5004 Strategic Marketing Management HRL5002 Contemporary HRM (20 credits)	
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**\*choose one from each level (cannot be same module)**

**PBS600CPD / Continued Career and Professional Development** (zero credit): core module as above.

### Year 2 Block 2 – Level 6

Summer	
STO6005SU / Business Consultancy (20 credits) <b>OR</b> HRL6010SU / Experiential Practice (20 credits)	STO6003SU / Strategy and Leadership (20 credits)

### 6.2.4 Marketing specialism

#### Year 1 Block 1 – Level 4

Semester 1	Semester 2
STO4001 / Business and Management External Environment (40 credits)	HRL4002 / Business and Management Internal Setting (40 credits)
HRL4001 / Developing Management and Leadership Competencies (20 credits)	MKT4003 / Marketing, Enterprise and the Digital Economy (20 credits)

#### Year 1 Block 2 – Level 5

Summer	
HRL5001SU / Managing People, Productivity and Operations (40 credits)	ECN5008SU / Managing Business Information: Economic and Financial Data and Business Analytics (40 credits)

**PBS500CPD / Careers and Professional Development** (zero credit): core module as above.

<b>Optional Placement Year</b> PBS600PLC / Placement Year (zero credits)
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#### Year 2 Block 1 – Level 5 & Level 6

Semester 1	Semester 2
<b>Level 6</b> PBS6000 / Honours Project (40 credits) <b>OR</b> BUSM301 Project (Management Report) *for those students who completed Level 5 modules BUSM200, BUSM201 & BUSM202 during their Year 1 Block 2 (summer)	
<b>Level 5 – choose one *</b> MKT5003 / Marketing for a Digital World MKT5004 / Strategic Marketing Management (20 credits)	<b>Level 5</b> ACF5005 / Challenge Module (20 credits)



<b>Level 6 – choose one *</b> MKT6003 / Marketing for a Digital World MKT6004 / Strategic Marketing Management (20 credits)	<b>Level 6</b> STO6004 / Enterprise, Innovation and Creativity (20 credits)
<b>NB. For 21/22 only – students who completed Level 5 modules BUSM200, BUSM201 &amp; BUSM202 during their Year 1 Block 2 (summer) will take an additional elective at Level 5 – choose one:</b> HRL5004 Managing Change STO5002 Responsible Global Enterprise HRL5002 / Contemporary HRM HRL5003 / HRM in a Global Context (20 credits)	

**\*choose one from each level (cannot be same module)**

**PBS600CPD / Continued Career and Professional Development** (zero credit): core module as above.

#### Year 2 Block 2 – Level 6

Summer	
STO6005SU / Business Consultancy (20 credits) <b>OR</b> HRL6010SU / Experiential Practice (20 credits)	STO6003SU / Strategy and Leadership (20 credits)

#### 6.2.5 Project Management specialism

##### Year 1 Block 1 – Level 4

Semester 1	Semester 2
STO4001 / Business and Management External Environment (40 credits)	HRL4002 / Business and Management Internal Setting (40 credits)
HRL4001 / Developing Management and Leadership Competencies (20 credits)	MKT4003 / Marketing, Enterprise and the Digital Economy (20 credits)

##### Year 1 Block 2 – Level 5

Summer	
HRL5001SU / Managing People, Productivity and Operations (40 credits)	ECN5008SU / Managing Business Information: Economic and Financial Data and Business Analytics (40 credits)

**PBS500CPD / Careers and Professional Development** (zero credit): core module as above.

<b>Optional Placement Year</b> PBS600PLC / Placement Year (zero credits)
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### Year 2 Block 1 – Level 5 & Level 6

Semester 1	Semester 2
<b>Level 6</b> PBS6000 / Honours Project (40 credits) <b>OR</b> BUSM301 Project (Management Report) *for those students who completed Level 5 modules BUSM200, BUSM201 & BUSM202 during their Year 1 Block 2 (summer)	
<b>Level 5 – choose one *</b> STO5001 / Project Management ** **Not available to students who completed Level 5 modules BUSM200, BUSM201 & BUSM202 during their Year 1 Block 2 (summer); they must take: HRL5004 / Managing Change (20 credits)	<b>Level 5</b> ACF5005 / Challenge Module (20 credits)
<b>Level 6 – choose one *</b> HRL6004 / Managing Change (20 credits)	<b>Level 6</b> STO6004 / Enterprise, Innovation and Creativity (20 credits)
NB. For 21/22 only – students who completed Level 5 modules BUSM200, BUSM201 & BUSM202 during their Year 1 Block 2 (summer) will take an <b>additional elective at Level 5 – choose one:</b> STO5002 Responsible Global Enterprise HRL5002 / Contemporary HRM HRL5003 / HRM in a Global Context MKT5003 / Marketing for a Digital World MKT5004 / Strategic Marketing Management (20 credits)	

**\*choose one from each level (cannot be same module)**

**PBS600CPD / Continued Career and Professional Development** (zero credit): core module as above.

### Year 2 Block 2 – Level 6

Summer	
STO6005SU / Business Consultancy (20 credits) <b>OR</b> HRL6010SU / Experiential Practice (20 credits)	STO6003SU / Strategy and Leadership (20 credits)

## 6.2.6 Social Change specialism – *This named award pathway is not available in 2021-22*

### Year 1 Block 1 – Level 4

Semester 1	Semester 2
STO4001 / Business and Management External Environment (40 credits)	HRL4002 / Business and Management Internal Setting (40 credits)
HRL4001 / Developing Management and Leadership Competencies (20 credits)	MKT4003 / Marketing, Enterprise and the Digital Economy (20 credits)

### Year 1 Block 2 – Level 5

Summer	
HRL5001SU / Managing People, Productivity and Operations (40 credits)	ECN5008SU / Managing Business Information: Economic and Financial Data and Business Analytics (40 credits)

**PBS500CPD / Careers and Professional Development** (zero credit): core module as above.

<b>Optional Placement Year</b> PBS600PLC / Placement Year (zero credits)
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### Year 2 Block 1 – Level 5 & Level 6

Semester 1	Semester 2
<b>Level 6</b> PBS6000 / Honours Project (40 credits) <b>OR</b> BUSM301 Project (Management Report) *for those students who completed Level 5 modules BUSM200, BUSM201 & BUSM202 during their Year 1 Block 2 (summer)	
<b>Level 5 – choose one *</b> HRL5005 / Creating Social Change HRL5006 / Social Change Issues (20 credits) <i>Delivery suspended in 21/22</i>	<b>Level 5</b> ACF5005 / Challenge Module (20 credits)
<b>Level 6 – choose one *</b> HRL6005 / Creating Social Change HRL6006 / Social Change Issues (20 credits) <i>Delivery suspended in 21/22</i>	<b>Level 6</b> STO6004 / Enterprise, Innovation and Creativity (20 credits)

\*choose one from each level (cannot be same module)

**PBS600CPD / Continued Career and Professional Development** (zero credit): core module as above.

### Year 2 Block 2 – Level 6

Summer	
STO6005SU / Business Consultancy (20 credits) <b>OR</b> HRL6010SU / Experiential Practice (20 credits)	STO6003SU / Strategy and Leadership (20 credits)

## **7. Programme Aims**

The programme aims to:

- develop the knowledge and skills base which will enable effective performance as a practicing manager;
- produce graduates who are enterprising, readily employable and well equipped for lifelong learning and the professional world;
- develop graduates possessing a broad range of key personal, cognitive/intellectual, transferable, practical and employment skills;
- develop graduates with a broad understanding of the complex, diverse, dynamic business and enterprise environment and the implications for management;
- provide the opportunity for students to enhance their employability through undertaking an appropriate work placement;
- facilitate recognition of the effects of management within longer timescales and in relation to a broad range of stakeholders;
- enable an understanding of the international dimensions of business management;
- develop knowledge and understanding of the ethical and moral responsibilities of corporate leaders and managers.

## **8. Programme Intended Learning Outcomes**

### **8.1. Knowledge and understanding**

On successful completion graduates should have developed knowledge and understanding of:

1. the complex, diverse, dynamic internal and external business and enterprise environment for management;
2. the skills and techniques relevant to the management of people, operations and other resources, effective decision making and performance as a practicing manager;
3. the effects of management in relation to a broad range of stakeholders, including the ethical and moral responsibilities of corporate leaders and managers;
4. a range of current pervasive issues confronting international management including; sustainability, corporate responsibility, globalisation, innovation and enterprise.

### **8.2. Cognitive and intellectual skills**

On successful completion graduates should have developed the ability to:

1. analyse new and/or abstract data and situations using appropriate techniques;
2. transform abstract data and concepts towards a given purpose and design appropriate solutions;
3. select and manage information, research, investigate and critically evaluate evidence using critical thinking and other appropriate research methods and use the findings to support conclusions and recommendations;
4. apply appropriate knowledge and skills, including numeracy and quantitative skills, in unfamiliar contexts to identify, define and resolve complex problems.

### 8.3. Key and transferable skills

On successful completion graduates should have developed the ability to:

1. interact and work effectively in a group, negotiating and handling conflict as appropriate, in order to achieve an objective;
2. access and utilise a wide range of learning resources and manage own learning;
3. communicate effectively in writing and orally using a range of methods;
4. undertake ethical research using appropriate strategies and methods;
5. demonstrate autonomy in taking responsibility for own work and development;
6. demonstrate competence in the application of numeracy and quantitative skills.

### 8.4. Employment related skills

On successful completion graduates should have developed the ability to:

1. successfully manage and deliver a project/work on time;
2. choose and utilise a range of appropriate skills and techniques relevant to the management of people, operations, other resources and making effective decisions;
3. reflect upon and evaluate own actions and performance with a view to enhancing self management and devising plans for enhancing personal and career development.
4. demonstrate awareness of ethical and sustainability issues in their work.

### 8.5. Practical skills

On successful completion graduates should have developed the ability to:

1. write reports for commercial and academic audiences;
2. select and apply appropriate skills and techniques and work with minimal supervision.

## 9. Admissions criteria, including APCL, APEL and Disability Service arrangements

Entry Requirements: BSc (Hons) Business Management	
A-level/AS-level	Normal minimum entry requirements are 104-120 A level/AS level/Vocational A level:
BTEC National Diploma/QCF Extended Diploma	Candidates are interviewed before an offer is made. Normal entry requirements Grade Pass MMM - DMM in any subject
Access to Higher Education at level 3	Pass an Access to HE Diploma in any subjects, including GCSE English and Maths grade 4 or above or equivalent with at least 33 credits at Merit/Dist.
Welsh Bacallaureate	Accept as add on points; in addition to 2 A Levels
Scottish Qualifications Authority	104-120 points

Irish Leaving Certificate	Obtain H4, H4, H4, H4, H4 - H3 H3 H4 H4 H4 (all at Higher level)
International Baccalaureate	26-30 overall to include 4 at in any subjects at Higher Level. English accepted within Higher Level = 4+ (A1) or 5 (A2/B) Standard Level = 5+ (A1) or 6 (A2/B) If overseas & not studying English within IB – MUST have IELTS: 6.0 overall with 5.5 in all elements

Disability Service arrangements are as per standard University practice. Applicants can access information at:

<https://www.plymouth.ac.uk/student-life/services/student-services/disability-and-dyslexia/applicants>

#### **10. Progression routes/criteria for final and intermediate awards**

Certificate of Higher Education – achieved through completion of 120 Level 4 credits.

Diploma on Higher Education – achieved through completion of 120 Level 4 credits and 120 Level 5 credits.

Students wishing to enter the 2 year fast track version of the programme will be required to attend an open or applicant day and/or to be interviewed as a condition prior to entry.

#### **11. Non-standard regulations**

Not applicable.

#### **12. Transitional arrangements**

In advance of programme reapproval input was garnered from alumni, employers, and current students directed by international consultancy to ensure our offer is future-focused for graduate success in employment and further study in the post Covid-19 world. Structural changes to an outcome-based curriculum will require transitional arrangements as is normal for updating any programme all students will move on to the new curriculum from September 2021 with some minor modifications where required to enable them to complete their award. Continuing students will have input into the detail of these arrangements through their programme committees.

13. Programme Specification Mapping Module contribution to the meeting of Award Learning Outcomes

Core Modules		Award Learning Outcomes contributed to (for more information see Section 8)																		Compensation Y/N	Assessment Element(s) and weightings [use KIS definition] E1- exam E2 – clinical exam T1- test C1- coursework A1 – generic assessment P1 - practical		
		Knowledge & understanding				Cognitive & intellectual skills				Key & transferable skills						Employment related skills						Practical skills	
		1	2	3	4	1	2	3	4	1	2	3	4	5	6	1	2	3	4			1	2
Level 4	STO4001	x			x			x		x												N	T1 60% / C1 40%
	HRL4001		x	x													x	x				Y	C1 100%
	HRL4002	x		x														x	x			N	T1 60% / C1 40%
	MKT4003	x	x		x															x		Y	C1 100%
<b>Level 4 LOs</b>		<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>			<b>x</b>		<b>x</b>								<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>		
Level 5	HRL5001/ HRL5001SU		x	x		x					x	x					x					N	C1 100%
	ECN5008/ ECN5008SU					x	x		x		x	x			x					x		N	C1 100%
	ACF5005				x		x			x	x	x		x		x		x				Y	C1 100%
<b>Level 5 LOs</b>			<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>		<b>x</b>	<b>x</b>	<b>x</b>		<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>			
Level 6	STO6004				x	x	x	x		x					x	x	x				x	Y	C1 60% / P1 40%
	STO6003/ STO6003SU	x		x		x				x	x	x					x	x		x		Y	C1 50% / P1 50%
	PBS6000					x	x	x	x		x	x	x	x	x	x			x	x	x	N	C1 100%
<b>Level 6 LOs</b>		<b>x</b>		<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>		
<b>Confirmed Award LOs</b>		<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>		

**STO4001:** Business and Management External Environment

**HRL4001:** Developing Management and Leadership Competencies

**HRL4002:** Business and Management Internal Setting

**HRL5001:** Managing People, Productivity and Operations

**ECN5008:** Managing Business Information: Economic and Financial Data and Business Analytics

**ACF5005:** Challenge Module

**STO6003:** Strategy and Leadership

**STO6004:** Enterprise, Innovation and Creativity

**PBS6000:** Honours Project

Elective Modules		Award Learning Outcomes contributed to (for more information see Section 8)																		Compensation Y/N	Assessment Element(s) and weightings [use KIS definition] E1- exam E2 – clinical exam T1- test C1- coursework A1 – generic assessment P1 - practical		
		Knowledge & understanding				Cognitive & intellectual skills				Key & transferable skills						Employment related skills						Practical skills	
		1	2	3	4	1	2	3	4	1	2	3	4	5	6	1	2	3	4			1	2
Level 5	HRL5002		x	x						x	x											Y	C1 100%
	HRL5003		x	x		x				x			x		x	x			x	x		Y	C1 100%
	HRL5004	x	x			x				x	x					x						Y	C1 100%
	HRL5005			x	x	x			x	x								x	x			Y	C1 100%
	HRL5006	x		x	x	x		x		x	x				x			x	x			Y	C1 100%
	MKT5003	x		x		x				x	x		x		x			x	x			Y	C1 100%
	MKT5004	x		x		x				x	x		x		x	x			x	x		Y	C1 100%
	STO5001						x		x		x				x		x				x	Y	C1 50% / P1 50%
	STO5002	x			x				x		x	x			x	x	x					Y	E1 50% / C1 50%
<b>Level 5 LOs</b>		<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>		

**HRL5002:** Contemporary HRM

**HRL5003:** HRM in a Global Context

**HRL5004:** Managing Change

**HRL5005:** Creating Social Change

**HRL5006:** Social Change Issues

**MKT5003:** Marketing for a Digital World

**MKT5004:** Strategic Marketing Management

**STO5001:** Project Management

**STO5002:** Responsible Global Enterprise



Level 6	HRL6002		x	x		x	x	x			x	x				x			x	Y	C1 100%	
	HRL6003		x	x		x				x			x		x	x			x	x	Y	C1 100%
	HRL6004	x	x			x		x		x	x					x				Y	C1 100%	
	HRL6005			x	x	x			x	x						x	x			Y	C1 100%	
	HRL6006	x		x	x	x		x		x	x			x			x	x		Y	C1 100%	
	HRL6010/ HRL6010SU												x				x			x	Y	C1 100%
	MKT6003	x		x		x				x	x		x		x			x	x		Y	C1 100%
	MKT6004	x		x		x				x	x		x		x	x			x	x	Y	C1 100%
	STO6001					x	x	x	x		x	x			x		x			x	Y	C1 50% / P1 50%
	STO6002	x			x	x		x	x		x	x			x	x	x				Y	E1 50% / C1 50%
STO6005/ STO6005SU	x	x		x			x	x	x	x					x	x			x	x	Y	P1 100%
<b>Level 6 LOs</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>		<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>		
<b>Confirmed Award LOs</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>		<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>		

**HRL6002:** Contemporary HRM

**HRL6003:** HRM in a Global Context

**HRL6004:** Managing Change

**HRL6005:** Creating Social Change

**HRL6006:** Social Change Issues

**HRL6010:** Experiential Practice

**MKT6003:** Marketing for a Digital World

**MKT6004:** Strategic Marketing Management

**STO6001:** Project Management

**STO6002:** Responsible Global Enterprise

**STO6005:** Business Consultancy