

University of Plymouth

Faculty of Arts, Humanities and Business

Plymouth Business School

Programme Specification

BSc (Hons) Maritime Business

**BSc (Hons) Maritime Business (International Supply Chain
Management)**

BSc (Hons) Maritime Business (Law)

BSc (Hons) Maritime Business (Logistics)

7063

Approved Final Version

November 2020

(with modification regarding Biennial Modules March 2021)

1. **Final award titles:** BSc (Hons) Maritime Business
BSc (Hons) Maritime Business (International Supply Chain Management)
BSc (Hons) Maritime Business (Law)
BSc (Hons) Maritime Business (Logistics)

Intermediate award titles: Certificate of Higher Education
Diploma of Higher Education

UCAS code: N108

HECOS code: 100093

2. **Awarding institution:** University of Plymouth
Teaching institution: University of Plymouth

3. **Accrediting bodies**

Institute of Chartered Shipbrokers (ICS)

Chartered Institute of Logistics and Transport (CILT)

Summary of specific conditions/regulations

- To gain accreditation for both Professional bodies the student has to achieve 50% in **all modules** and the final award must be at least a 2:2

Re-accreditation

- Re-accreditation by the ICS is every year.
- CILT September 2024.

4. **Distinctive features of the programme and the student experience**

- This programme acknowledges maritime's leading position in the 4th industrial revolution. This programme will enhance your knowledge in modern industrial and managerial practice. We offer state-of-art expertise that allows students to face a rapid changing environment.
- This programme has a wider content spectrum than classic business programmes. In addition to business and management modules, there are also modules in law and informatics. The students who graduate from this programme will have access to a wider range of employability opportunities.
- We believe that building our students' personal and professional resilience is key to them pursuing a successful and rewarding career. Our careers provision offers dedicated support to help students prepare for work placements (including an optional placement year) and graduate roles ensuring that they are competitive in the future graduate market.

5. Relevant QAA Subject Benchmark Group:

Business and Management (2019)

https://www.qaa.ac.uk/docs/qaa/subject-benchmark-statements/subject-benchmark-statement-business-and-management.pdf?sfvrsn=db39c881_5

6. Programme Structure

Notes:

(1) Each student will study two optional modules, one at Level 5 (second year) and one at Level 6 (final year). In 2021-22 each optional module will be offered at Level 5 and Level 6 meaning it can be taken in Year 2 or Final year.

(2) A module passed at one level cannot be repeated even if offered at a different level.

(3) After a transition year 2021-22 when all modules will run, certain modules will only run in alternate years at Levels 5 & 6, as indicated below by “E” for a module running only in 2022-23 and subsequent even-numbered academic years and “O” for a module running only in 2023-24 and subsequent odd-numbered academic years. Students should be aware that not every module will be available in both Year 2 (Level 5) and Final Year (Level 6) of their study programme and should plan to study each module when it is available, identifying their options for both years of study, and remembering that one study year will be “Even” and the other “Odd”. See examples in Appendix.

(4) A student interrupting for any reason including a placement year would typically need to change pathway to BSc (Hons) Maritime Business to avoid repeating modules already studied.

6.1 BSc (Hons) Maritime Business

Level 4

Semester 1	Semester 2
STO4001 / Business and Management External Environment (40 credits)	HRL4002 / Business and Management Internal Setting (40 credits)
MAR4001 / Introduction to Shipping Business and Law (20 credits)	MAR4002 / Transport and Logistics (20 credits)

Level 5

Semester 1	Semester 2
MAR5001 / Maritime Economics and International Trade (40 credits)	MAR5008 / Maritime Management and Operations (40 credits)
One from: <ul style="list-style-type: none"> MAR5002 / Carriage of Goods and Passengers by Sea O MAR5003 / International Logistics Management E MAR5004 / International Supply Chain Management MAR5005 / Marine Insurance and Admiralty Law E MAR5006 / Ports and Intermodalism O MAR5007 / Purchasing and Procurement Processes E (20 credits) Note: All modules run in 2021-22, thereafter: E – runs only in 2022-23 and subsequent even-numbered years; O – runs only in 2023-24 and subsequent odd-numbered years.	ACF5005 / Challenge Module (20 credits)

PBS500CPD / Careers and Professional Development (zero credit): This core module is aimed at enhancing student employability and supporting those wishing to apply for placements.

DEAS200 / Academic Skills for International Direct Entry Second Year Students (zero credit): The English Language Centre (ELC) provides in-sessional study skills provision (currently called 'English for Specific Academic Purposes') to second and third year international direct entrants who complete UoP ELC pre-sessional summer schools which are longer than two weeks. However this provision is not available to those students who attend the 2-week pre-sessional summer school or are not required to attend a summer school. DEAS200 aims to fill this gap in study skills provision for second year direct entry international students.

Optional Placement Year PBS600PLC / Placement Year (zero credits)

Level 6

Semester 1	Semester 2
PBS6000 / Honours Project (40 credits)	
MAR6001 / Managerial Accounting and Shipping Finance (20 credits)	MAR6009 / Strategic Maritime Management (20 credits)
One from: <ul style="list-style-type: none"> • MAR6002 / Carriage of Goods and Passengers by Sea O • MAR6003 / International Logistics Management E • MAR6004 / International Supply Chain Management • MAR6005 / Marine Insurance and Admiralty Law E • MAR6006 / Ports and Intermodalism O • MAR6007 / Purchasing and Procurement Processes E (20 credits) Note: All modules run in 2021-22, thereafter: E – runs only in 2022-23 and subsequent even-numbered years; O – runs only in 2023-24 and subsequent odd-numbered years.	MAR6010 / Supply Chain Resilience and Risk Management (20 credits)

PBS600CPD / Continued Career and Professional Development (zero credit): This core module is aimed at further enhancing student employability and builds upon the Level 5 module.

DEAS300 / Academic Skills for International Direct Entry Final Year Students (zero credit): The English Language Centre (ELC) provides in-session study skills provision (currently called 'English for Specific Academic Purposes') to second and third year international direct entrants who complete UoP ELC pre-session summer schools which are longer than two weeks. However this provision is not available to those students who attend the 2-week pre-session summer school or are not required to attend a summer school. DEAS300 aims to fill this gap in study skills provision for final year direct entry international students.

6.2 BSc (Hons) Maritime Business (International Supply Chain Management)

Level 4

Semester 1	Semester 2
STO4001 / Business and Management External Environment (40 credits)	HRL4002 / Business and Management Internal Setting (40 credits)
MAR4001 / Introduction to Shipping Business and Law	MAR4002 / Transport and Logistics (20 credits)

(20 credits)	
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Level 5

Semester 1	Semester 2
MAR5001 / Maritime Economics and International Trade (40 credits)	MAR5008 / Maritime Management and Operations (40 credits)
MAR5004 / International Supply Chain Management * OR MAR5007 / Purchasing and Procurement Processes * E (20 credits) Note: All modules run in 2021-22, thereafter: E – runs only in 2022-23 and subsequent even-numbered years; O – runs only in 2023-24 and subsequent odd-numbered years.	ACF5005 / Challenge Module (20 credits)

PBS500CPD / Careers and Professional Development (zero credit): core module as above

DEAS200 / Academic Skills for International Direct Entry Second Year Students (zero credit): as above

Optional Placement Year PBS600PLC / Placement Year (zero credits)

Level 6

Semester 1	Semester 2
PBS6000 / Honours Project (40 credits)	
MAR6001 / Managerial Accounting and Shipping Finance (20 credits)	MAR6009 / Strategic Maritime Management (20 credits)
MAR6004 / International Supply Chain Management * OR MAR6007 / Purchasing and Procurement Processes * E (20 credits) Note: All modules run in 2021-22, thereafter: E – runs only in 2022-23 and subsequent even-numbered years; O – runs only in 2023-24 and subsequent odd-numbered years.	MAR6010 / Supply Chain Resilience and Risk Management (20 credits)

*Students must take both “International Supply Chain Management” and “Purchasing and Procurement Processes” to be eligible for the “International Supply Chain Management” specialism.

PBS600CPD / Continued Career and Professional Development (zero credit): core module as above

DEAS300 / Academic Skills for International Direct Entry Final Year Students (zero credit): as above

6.3 BSc (Hons) Maritime Business (Law)

Level 4

Semester 1	Semester 2
STO4001 / Business and Management External Environment (40 credits)	HRL4002 / Business and Management Internal Setting (40 credits)
MAR4001 / Introduction to Shipping Business and Law (20 credits)	MAR4002 / Transport and Logistics (20 credits)

Level 5

Semester 1	Semester 2
MAR5001 / Maritime Economics and International Trade (40 credits)	MAR5008 / Maritime Management and Operations (40 credits)
MAR5002 / Carriage of Goods and Passengers by Sea * O OR MAR5005 / Marine Insurance and Admiralty Law * E (20 credits) Note: All modules run in 2021-22, thereafter: E – runs only in 2022-23 and subsequent even-numbered years; O – runs only in 2023-24 and subsequent odd-numbered years.	ACF5005 / Challenge Module (20 credits)

PBS500CPD / Careers and Professional Development (zero credit): core module as above

DEAS200 / Academic Skills for International Direct Entry Second Year Students (zero credit): as above

Optional Placement Year PBS600PLC / Placement Year (zero credits)

Level 6

Semester 1	Semester 2
PBS6000 / Honours Project (40 credits)	
MAR6001 / Managerial Accounting and Shipping Finance (20 credits)	MAR6009 / Strategic Maritime Management (20 credits)
MAR6002 / Carriage of Goods and Passengers by Sea * O OR MAR6005 / Marine Insurance and Admiralty Law * E (20 credits) Note: All modules run in 2021-22, thereafter: E – runs only in 2022-23 and subsequent even-numbered years; O – runs only in 2023-24 and subsequent odd-numbered years.	MAR6010 / Supply Chain Resilience and Risk Management (20 credits)

*Students must take both “Carriage of Goods by Sea” and “Marine Insurance and Admiralty Law” to be eligible for the “Maritime Law” specialism.

PBS600CPD / Continued Career and Professional Development (zero credit): core module as above
DEAS300 / Academic Skills for International Direct Entry Final Year Students (zero credit): as above

6.4 BSc (Hons) Maritime Business (Logistics specialism)**Level 4**

Semester 1	Semester 2
STO4001 / Business and Management External Environment (40 credits)	HRL4002 / Business and Management Internal Setting (40 credits)
MAR4001 / Introduction to Shipping Business and Law (20 credits)	MAR4002 / Transport and Logistics (20 credits)

Level 5

Semester 1	Semester 2
MAR5001 / Maritime Economics and International Trade (40 credits)	MAR5008 / Maritime Management and Operations (40 credits)
MAR5003 / International Logistics Management * E OR MAR5006 / Ports and Intermodalism * O (20 credits) Note: All modules run in 2021-22, thereafter: E – runs only in 2022-23 and subsequent Even-numbered years; O – runs only in 2023-24 and subsequent Odd-numbered years.	ACF5005 / Challenge Module (20 credits)

PBS500CPD / Careers and Professional Development (zero credit): core module as above

DEAS200 / Academic Skills for International Direct Entry Second Year Students (zero credit): as above

Optional Placement Year PBS600PLC / Placement Year (zero credits)

Level 6

Semester 1	Semester 2
PBS6000 / Honours Project (40 credits)	
MAR6001 / Managerial Accounting and Shipping Finance (20 credits)	MAR6009 / Strategic Maritime Management (20 credits)
MAR6003 / International Logistics Management * E OR MAR6006 / Ports and Intermodalism * O (20 credits) Note: All modules run in 2021-22, thereafter: E – runs only in 2022-23 and subsequent even-numbered years; O – runs only in 2023-24 and subsequent odd-numbered years.	MAR6010 / Supply Chain Resilience and Risk Management (20 credits)

*Students must take both “International Logistics Management” and “Ports and Intermodalism” to be eligible for the “Maritime Logistics” specialism.

PBS600CPD / Continued Career and Professional Development (zero credit): core module as above

DEAS300 / Academic Skills for International Direct Entry Final Year Students (zero credit): as above

7. Programme Aims

The programme aims to:

- provide the opportunity to study subjects associated with the business of international shipping and logistics;
- provide access to as wide a range of applicants as possible;
- provide the highest quality of maritime education using appropriate learning and teaching methods;
- provide opportunity for the development of general personal skills;
- supply well qualified, well skilled individuals to related industries and general employment;
- enhance employability, in related industries, through a combination of academic analysis and the development of key skills.

8. Programme Intended Learning Outcomes

8.1 Knowledge and understanding

On successful completion graduates should be able to:

1. appraise proposals for ship finance;
2. formulate a marketing strategy for a shipping company or maritime organisation;
3. describe the role and function of maritime organisations;
4. compare the efficiency of alternative logistics options.

8.2. Cognitive and intellectual skills

On successful completion graduates should be able to:

1. integrate theory and practice;
2. synthesise information/data from a variety of sources;
3. apply analytical methods for supply chain optimisation
4. evaluate the general management of a shipping company or maritime organisation;

8.3. Key and transferable skills

On successful completion graduates should be able to:

1. communicate professionally
2. apply numerical and problem-solving skills;
3. manage time, tasks and their own learning;
4. apply and evaluate computing and information technology.

8.4. Employment related skills

On successful completion graduates should have developed:

1. the ability to exercise initiative and personal responsibility;
2. the ability to make decisions in complex and unpredictable contexts;
3. successfully manage and deliver a project/work on time

4. the learning ability needed to undertake appropriate further training of a professional or equivalent nature.

8.5. Practical skills

On successful completion graduates should be able to:

1. communicate effectively;
2. manage time and tasks for lifelong learning;
3. select and apply appropriate skills and techniques and work with minimal supervision;
4. write reports for commercial and academic audiences

9 Admissions Criteria, including APCL, APEL and Disability Service

The admissions policy is in compliance with University admissions policy. There is a strong tradition of recruiting students from a wide range of backgrounds and it is our policy to continue to encourage applications from individuals with appropriate prior experience and education. Any applications which do not fit within the criteria outlined below will be considered on an individual basis, initially by the relevant Undergraduate Admissions Tutor.

Entry Requirements: BSc (Hons) Maritime Business	
A-level/AS-level	Normal minimum entry requirements are 104-120 A level/AS level/Vocational A level:
BTEC National Diploma/QCF Extended Diploma	Candidates are interviewed before an offer is made. Normal entry requirements Grade Pass MMM - DMM in any subject
Access to Higher Education at level 3	Pass an Access to HE Diploma in any subjects, including GCSE English and Maths grade 4 or above or equivalent with at least 33 credits at Merit/Dist.
Welsh Bacculaureate	Accept as add on points; in addition to 2 A Levels
Scottish Qualifications Authority	104-120 points
Irish Leaving Certificate	Obtain H4, H4, H4, H4, H4 - H3 H3 H4 H4 H4 (all at Higher level)
International Bacculaureate	26-30 overall to include 4 at in any subjects at Higher Level. English accepted within Higher Level = 4+ (A1) or 5 (A2/B) Standard Level = 5+ (A1) or 6 (A2/B)

	If overseas & not studying English within IB – MUST have IELTS: 6.0 overall with 5.5 in all elements
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Disability Service arrangements are as per standard University practice. Applicants can access information at:

<https://www.plymouth.ac.uk/student-life/services/student-services/disability-and-dyslexia/applicants>

10 Progression routes/criteria for final and intermediate awards

Certificate of Higher Education – achieved through completion of 120 Level 4 credits.

Diploma of Higher Education - achieved through completion of 120 Level 4 credits and 120 Level 5 credits.

11 Non-standard regulations

Not applicable.

12 Transitional arrangements

In advance of programme reapproval input was garnered from alumni, employers, and current students directed by international consultancy to ensure our offer is future-focused for graduate success in employment and further study in the post Covid-19 world. Structural changes to an outcome-based curriculum will require transitional arrangements as is normal for updating any programme all students will move on to the new curriculum from September 2021 with some minor modifications where required to enable them to complete their award. Continuing students will have input into the detail of these arrangements through their programme committees.

13. Programme Specification Mapping - Module contribution to the meeting of Award Learning Outcomes

Core Modules		Award Learning Outcomes contributed to (for more information see Section 8)																		Compensation Y/N	Assessment Element(s) and weightings [use KIS definition] E1- exam E2 – clinical exam T1- test C1- coursework A1 – generic assessment P1 - practical		
		Knowledge & understanding				Cognitive & intellectual skills				Key & transferable skills				Employment related skills				Practical skills					
		1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2			3	4
Level 4	STO4001		X	X	X							X					X			X	X	N	C1 40% / T1 60%
	MAR4001		X	X			X	X	X		X	X	X				X	X	X			Y	C1 50% / E1 50%
	HRL4002			X	X	X			X						X			X	X	X	X	N	C1 40% / T1 60%
	MAR4002	X				X		X	X			X		X	X		X		X			Y	C1 100%
Level 4 LOs		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		
Level 5	MAR5001	X			X		X		X	X		X		X	X		X	X	X			N	E1 50% / C1 25% / T1 25%
	MAR5008		X		X	X			X			X		X	X		X	X		X	X	Y	C1 100%
	ACF5005				X		X	X	X	X	X	X		X		X						Y	C1 100%
Level 5 LOs		X	X		X	X	X		X	X		X		X	X	X	X	X	X	X	X		
Level 6	PBS6000	X		X	X	X	X	X	X	X		X	X	X			X	X	X	X		N	C1 100%
	MAR6001	X		X		X	X		X		X		X	X	X		X	X		X	X	y	E1 50% / T1 50%
	MAR6009		X		X		X	X	X		X	X		X		X	X		X		X	y	E1 60% / C1 40%
	MAR6010		X		X	X		X			X		X		X	X			X	X		y	E1 50% / C1 50%
Level 6 LOs		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		
Confirmed Award LOs		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		

STO4001: Business and Management External Environment
MAR4001: Introduction to Shipping and Business Law
HRL4002: Business and Management Internal Setting
MAR4002: Transport and Logistics

MAR5001: Maritime Economics and International Trade
MAR5008: Maritime Management and Operations
ACF5005: Challenge Module

PBS6000: Honours Project
MAR6001: Managerial Accounting and Shipping Finance
MAR6009: Strategic Maritime Management
MAR6010: Supply Chain Resilience and Risk Management

Level 6	MAR6002			x		x	x			x		x		x				x	x			Y	E1 60% / C1 40%
	MAR6003	x				x					x			x	x		x	x		x		Y	C1 50% / T1 50%
	MAR6004			x	x		x	x	x			x	x		x	x		x	x	x		Y	C1 100%
	MAR6005		x			x		x		x				x		x		x	x	x		Y	E1 60% / C1 40%
	MAR6006		x	x					x			x		x		x		x		x		Y	C1 100%
	MAR6007	x	x	x	x			x		x	x	x		x			x	x		x	x	Y	E1 50% / C1 50%
Level 6 LOs		x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x		
Confirmed Award LOs		x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x		

MAR6002: Carriage of Goods and Passengers by Sea

MAR6003: International Logistics Management

MAR6004: International Supply Chain Management

MAR6005: Marine Insurance and Admiralty Law

MAR6006: Ports and Intermodalism

MAR6007: Purchasing and Procurement Processes

APPENDIX – EXAMPLES of CURRICULUM

A6.1a Curriculum example for a **student commencing in 2021-22** (or subsequent odd-numbered years) without breaks

BSc (Hons) Maritime Business (showing modules for all pathways)

Level 4 – 2021-22

Semester 1	Semester 2
STO4001 / Business and Management External Environment (40 credits)	HRL4002 / Business and Management Internal Setting (40 credits)
MAR4001 / Introduction to Shipping Business and Law (20 credits)	MAR4002 / Transport and Logistics (20 credits)

Level 5 – 2022-23 (Even)

Semester 1	Semester 2
MAR5001 / Maritime Economics and International Trade (40 credits)	MAR5008 / Maritime Management and Operations (40 credits)
One from: <ul style="list-style-type: none"> • MAR5003 / International Logistics Management E • MAR5004 / International Supply Chain Management • MAR5005 / Marine Insurance and Admiralty Law E • MAR5007 / Purchasing and Procurement Processes E (20 credits)	ACF5005 / Challenge Module (20 credits)

Level 6 – 2023-24 (Odd)

Semester 1	Semester 2
PBS6000 / Honours Project (40 credits)	
MAR6001 / Managerial Accounting and Shipping Finance (20 credits)	MAR6009 / Strategic Maritime Management (20 credits)
One from: <ul style="list-style-type: none"> • MAR6002 / Carriage of Goods and Passengers by Sea O • MAR6004 / International Supply Chain Management • MAR6006 / Ports and Intermodalism O (20 credits)	MAR6010 / Supply Chain Resilience and Risk Management (20 credits)

A6.1b Curriculum example for a **student commencing in 2022-23** (or subsequent even-numbered years) without breaks

BSc (Hons) Maritime Business (showing modules for all pathways)

Level 4 – 2022-23

Semester 1	Semester 2
STO4001 / Business and Management External Environment (40 credits)	HRL4002 / Business and Management Internal Setting (40 credits)
MAR4001 / Introduction to Shipping Business and Law (20 credits)	MAR4002 / Transport and Logistics (20 credits)

Level 5 – 2023-24 (Odd)

Semester 1	Semester 2
MAR5001 / Maritime Economics and International Trade (40 credits)	MAR5008 / Maritime Management and Operations (40 credits)
One from: <ul style="list-style-type: none"> • MAR5002 / Carriage of Goods and Passengers by Sea O • MAR5004 / International Supply Chain Management • MAR5006 / Ports and Intermodalism O (20 credits)	ACF5005 / Challenge Module (20 credits)

Level 6 – 2024-25 (Even)

Semester 1	Semester 2
PBS6000 / Honours Project (40 credits)	
MAR6001 / Managerial Accounting and Shipping Finance (20 credits)	MAR6009 / Strategic Maritime Management (20 credits)
One from: <ul style="list-style-type: none"> • MAR6003 / International Logistics Management E • MAR6004 / International Supply Chain Management • MAR6005 / Marine Insurance and Admiralty Law E • MAR6007 / Purchasing and Procurement Processes E (20 credits)	MAR6010 / Supply Chain Resilience and Risk Management (20 credits)