

**University of Plymouth**

**Faculty of Arts, Humanities and Business**

**Plymouth Business School**

**Programme Specification**

**BA (Hons) Business**

Level 5/6 Top up

7068

Approved Final Version

December 2020

**1. Final award title:** BA (Hons) Business

**Intermediate award titles:**

**UCAS code:** N106

**HECOS code:** 100080

**2. Awarding institution:** University of Plymouth

**Teaching institution:** University of Plymouth

**3. Accrediting body**

Not applicable.

**4. Distinctive features of the programme and the student experience**

- The innovative one or two year programme embraces a broad spectrum of industry relevant modules and is especially attractive to students who wish to build a career in business.
- The two year programme offers students the opportunity to undertake a placement between their first and second year.
- The structured one and two year programme aims to provide students with the ability to exercise personal responsibility and decision-making in the competitive world of business.
- Students receive dedicated support to assist in their transition from their home country to the UK. This includes outstanding academic and language support offered by specialist tutors.
- We believe that building our students' personal and professional resilience is key to them pursuing a successful and rewarding career. Our careers provision offers dedicated support to help students prepare for work experience, placement years and graduate interviews, ensuring that they are competitive in the future graduate market.

**5. Relevant QAA Subject Benchmark Group**

Business and Management (2019)

[https://www.qaa.ac.uk/docs/qaa/subject-benchmark-statements/subject-benchmark-statement-business-and-management.pdf?sfvrsn=db39c881\\_5](https://www.qaa.ac.uk/docs/qaa/subject-benchmark-statements/subject-benchmark-statement-business-and-management.pdf?sfvrsn=db39c881_5)

## 6. Programme Structure

Students may take either L5 plus Level 6 consecutively or L6 only, depending on entry qualifications.

### Level 5

Semester 1	Semester 2
HRL5007 / The Effective Manager: People and Marketing (40 credits)	STO5003 / International and Digital Business and Accounting (40 credits)
ELC205 / Professional and Academic Communication (20 Credits) <b>OR</b> ECN5006 / International Trade and International Finance (20 Credits) <b>OR</b> MAR5004 / International Supply Chain Management (20 Credits)	ACF5005 / Challenge Module (20 credits)

**PBS500CPD / Careers and Professional Development** (zero credit): This core module is aimed at enhancing student employability and supporting those wishing to apply for placements.

<b>Optional Placement Year</b> PBS600PLC / Placement Year (zero credits)
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### Level 6

Semester 1	Semester 2
STO6006 / Strategy and Business Improvement (40 credits)	
HRL6002 / Contemporary Human Resource Management (20 credits)	STO6004 / Enterprise, Innovation and Creativity (20 credits)
HRL6004 / Managing Change (20 credits)	MKT6008 / Public Relations in the Digital Era <b>OR</b> HRL6010 / Experiential Practice (20 credits)

**PBS600CPD / Continued Career and Professional Development** (zero credit): This core module is aimed at further enhancing student employability and builds upon the Level 5 module.

## **7. Programme Aims:**

To provide a coherent two or one year top-up programme, which can be accessed by:

- students wishing to pursue such a route from prior higher education study;
- students progressing from a variety of Foundation Degrees and HND's covering the essentials of business and management;
- international students entering from an academic institution with which the University has an articulation agreement or from PUIC and which enables students:
  - to be employable, enterprising and well equipped for lifelong learning and the professional world through a combination of academic analysis and the development of a broad range of key personal, cognitive/intellectual, transferable, practical and employment skills;
  - to develop an appreciation of the dynamic global marketplace in which businesses operate and the implications of this for business decisions and organisational culture;
  - to develop a broad understanding of the complex, diverse and integrated nature of business and enterprise activity in different sectors;
  - to develop knowledge and understanding of the ethical and moral responsibilities of businesses and an awareness of important global issues;

## **8. Programme Intended Learning Outcomes**

### **8.1 Knowledge and understanding**

On successful completion graduates should have developed knowledge and understanding of:

1. the complex, dynamic and diverse internal and external business environment in which business operates;
2. the key functional areas of business and the inputs, processes and outcomes of strategic decision making;
3. the skills and techniques relevant to the management of people, operations and other resources, effective decision making and performance;

### **8.2. Cognitive and intellectual skills**

On successful completion graduates should have developed the ability to:

1. analyse new and/or abstract data and situations using appropriate techniques;
2. select and manage information, research, investigate and critically evaluate evidence using critical thinking and other appropriate research methods and use the findings to support conclusions and recommendations;
3. apply appropriate knowledge and skills, including numeracy and quantitative skills, in unfamiliar contexts to identify, define and resolve complex problems.

### 8.3. Key and transferable skills

On successful completion graduates should have developed the ability to:

1. access and utilise a wide range of learning resources and manage own learning;
2. communicate effectively in writing and orally using a range of methods;
3. undertake ethical research using appropriate strategies and methods;
4. demonstrate competence in the application of numeracy and quantitative skills.

### 8.4. Employment related skills

On successful completion graduates should have developed the ability to:

1. successfully manage and deliver a project/work on time;
2. choose and utilise a range of appropriate skills and techniques relevant to the management of people, operations and other resources and make effective decisions;
3. reflect upon and evaluate their own actions and performance with a view to enhancing self-management and devising plans for enhancing personal and career development;
4. demonstrate awareness of ethical and sustainability issues in their work.

### 8.5. Practical skills

On successful completion graduates should have developed the ability to:

1. write reports for commercial and academic audiences;
2. select and apply appropriate skills and techniques and work with minimal supervision.

## 9. Admissions criteria, including APCL, APEL and Disability Service arrangements

Entry Requirements	BA (Hons) Business (Level5/6 Top-up)
Entry to Level 6	Applicants should possess a commensurate level 5 business related equivalent to 120 credits of study at Levels 4 and 5.
Entry to Level 5	Applicants should possess a commensurate level 4 business related equivalent to 120 credits of study at Level 4.
APL	Applications for the accreditation of prior experience and/or learning will be considered by the Programme Leader on a case-by-case basis in accordance with published University of Plymouth regulations.
Language requirements	Candidates whose first language is not English require IELTS 6.0 (with a minimum of 5.5 in each element) or equivalent.

Disability Service arrangements are as per standard University practice. Applicants can access information at:

<https://www.plymouth.ac.uk/student-life/services/student-services/disability-and-dyslexia/applicants>

**10. Progression routes/criteria for final and intermediate awards**

For Level 5 entrants a Diploma of Higher Education may be awarded if a student achieves, and does not continue into Level 6, 120 credits at Level 5.

**11. Non-standard regulations**

Not applicable.

**12. Transition arrangements**

Any repeating other students will be managed on a case by case basis as necessary for them to achieve their award.

**13. Programme Specification Mapping - Module contribution to the meeting of Award Learning Outcomes**

Core Modules		Award Learning Outcomes contributed to (for more information see Section 8)																												Compensation Y/N	Assessment Element(s) and weightings [use KIS definition] E1- exam E2 – clinical exam T1- test C1- coursework A1 – generic assessment P1 - practical							
		Knowledge & understanding							Cognitive & intellectual skills							Key & transferable skills							Employment related skills									Practical skills						
		1	2	3	4	5	6	7	1	2	3	4	5	6	7	1	2	3	4	5	6	7	1	2	3	4	5	6	7			1	2	3	4	5	6	7
Level 5	HRL5007	x	x	x				x	x	x				x	x	x				x	x	x	x				x	x							N	C1 100%		
	STO5003	x	x	x				x	x	x				x	x	x	x				x	x	x				x	x							N	C1 67% / P1 33%		
	ACF5005							x	x	x				x	x	x				x							x								Y	C1 100%		
<b>Level 5 LOs</b>		x	x	x				x	x	x				x	x	x	x				x	x	x	x			x	x										
Level 6	STO6006	x	x	x				x	x	x				x	x	x	x				x	x	x	x			x	x							N	C1 45% / P1 55%		
	HRL6002		x	x				x	x	x				x	x	x				x	x	x				x	x								Y	C1 100%		
	HRL6004	x	x	x				x	x	x				x	x	x				x	x	x				x	x								Y	C1 100%		
	STO6004	x	x	x				x	x	x				x	x	x	x				x	x	x	x			x	x							Y	C1 60% / P1 40%		
<b>Level 6 LOs</b>		x	x	x				x	x	x				x	x	x	x				x	x	x	x			x	x										
<b>Confirmed Award LOs</b>		x	x	x				x	x	x				x	x	x	x				x	x	x	x			x	x										

**HRL5007:** The Effective Manager: People and Marketing

**STO5003:** International and Digital Business and Accounting

**ACF5005:** Challenge Module

**STO6006:** Strategy and Business Improvement

**HRL6002:** Contemporary Human Resource Management

**HRL6004:** Managing Change

**STO6004:** Enterprise, Innovation and Creativity

Core Modules		Award Learning Outcomes contributed to (for more information see Section 8)																												Compensation Y/N	Assessment Element(s) and weightings [use KIS definition] E1- exam E2 – clinical exam T1- test C1- coursework A1 – generic assessment P1 - practical							
		Knowledge & understanding							Cognitive & intellectual skills							Key & transferable skills							Employment related skills									Practical skills						
		1	2	3	4	5	6	7	1	2	3	4	5	6	1	2	3	4	5	6	7	1	2	3	4	5	6	7	1			2	3	4	5	6	7	
Level 5	HRL5007	x	x	x				x	x	x				x	x	x				x	x	x	x				x	x						N	C1 100%			
	STO5003	x	x	x				x	x	x				x	x	x	x			x	x	x				x	x						N	C1 67% / P1 33%				
	ACF5005							x	x	x				x	x	x				x						x							Y	C1 100%				
Level 5 LOs		x	x	x				x	x	x				x	x	x	x			x	x	x	x			x	x											
Level 6	STO6006	x	x	x				x	x	x				x	x	x	x			x	x	x	x			x	x						N	C1 45% / P1 55%				
	HRL6002		x	x				x	x	x				x	x	x				x	x	x				x	x						Y	C1 100%				
	HRL6004	x	x	x				x	x	x				x	x	x				x	x	x				x	x						Y	C1 100%				
	STO6004	x	x	x				x	x	x				x	x	x				x	x	x	x			x	x						Y	C1 60% / P1 40%				
Level 6 LOs		x	x	x				x	x	x				x	x	x	x			x	x	x	x			x	x											
Confirmed Award LOs		x	x	x				x	x	x				x	x	x	x			x	x	x	x			x	x											

**HRL5007:** The Effective Manager: People and Marketing

**STO5003:** International and Digital Business and Accounting

**ACF5005:** Challenge Module

**STO6006:** Strategy and Business Improvement

**HRL6002:** Contemporary Human Resource Management

**HRL6004:** Managing Change

**STO6004:** Enterprise, Innovation and Creativity



Elective Modules		Award Learning Outcomes contributed to (for more information see Section 8)																												Compensation Y/N	Assessment Element(s) and weightings [use KIS definition] E1- exam E2 – clinical exam T1- test C1- coursework A1 – generic assessment P1 - practical							
		Knowledge & understanding							Cognitive & intellectual skills							Key & transferable skills							Employment related skills									Practical skills						
		1	2	3	4	5	6	7	1	2	3	4	5	6	7	1	2	3	4	5	6	7	1	2	3	4	5	6	7			1	2	3	4	5	6	7
5 Level	MAR5004	x	x	x				x	x	x				x	x	x				x	x	x	x				x	x						Y	C1 100%			
	ECN5006	x	x	x				x	x	x				x	x	x	x			x	x	x	x				x	x						Y	C1 100%			
	ELC205							x	x							x	x					x				x	x						Y	C1 100%				
<b>Level 5 LOs</b>		x	x	x				x	x	x				x	x	x	x			x	x	x	x				x	x										

6 Level	HRL6010							x	x	x				x	x	x				x		x				x	x						Y	C1 100%
	MKT6008	x		x				x	x	x				x	x	x				x		x				x	x						Y	C1 100%
<b>Level 6 LOs</b>		x		x				x	x	x				x	x	x				x		x				x	x							
<b>Confirmed Award LOs</b>		x	x	x				x	x	x				x	x	x	x			x	x	x	x			x	x							

**MAR5004:** International Supply Chain Management  
**ECN5006:** International Trade and International Finance  
**ELC205:** Professional and Academic Communication

**HRL6010:** Experiential Practice  
**MKT6008:** Public Relations in the Digital Era