



UNIVERSITY OF  
PLYMOUTH



**GIVING TO PLYMOUTH**  
YOUR FUNDRAISING PACK



# BEGINNING YOUR FUNDRAISING JOURNEY

Fundraising for a meaningful project is a wonderful way to express your support.

We are so grateful for the philanthropic support we receive for various projects across the University, all of which benefit from this generous source of funding.

Much of your support goes towards the world-leading medical research in our laboratories. From brain tumour research, to Huntington's disease, blood cancer, and Parkinson's disease – your support will help drive our research towards new treatments, therapies, and cures, helping patients and their families.

We hope that this fundraising pack will help make your event or campaign even more successful, whether you're taking part in a marathon, cake sale, virtual quiz night or even simply donating the cost of your daily commute when working from home, no gift or event is too small.

Our contact details are here, so please do let us know if we can help in any way.

Thank you for choosing to support the University of Plymouth.

Yours sincerely,

*Rachel Brown*

Head of Development and Alumni Engagement

# FUNDRAISING FOR YOUR CHOSEN PROJECT IS NOW EASIER THAN EVER



## 1 TELL YOUR STORY

Create a JustGiving page at [justgiving.com/PlymouthUniversity](https://www.justgiving.com/PlymouthUniversity).

Tell your story here to let others know why you are fundraising and the project you're supporting.



## 3 GET SPONSORS

Carry a sponsorship form around with you – If you ask sponsors for their home address too, you can claim Giftaid on top of their sponsorship.

## 4 MATCH FUND

Ask your employer if they participate in matched funding.

## 2 GET IT OUT THERE

Spread the message of your event or campaign as widely as you can – social media is a perfect way to do this (don't forget to tag the University of Plymouth in your post).

 [@plymouthuni](https://www.facebook.com/plymouthuni)

 [@PlymUni](https://twitter.com/PlymUni)

 [@plymuni](https://www.instagram.com/plymuni)

 [@plymouth-university](https://www.linkedin.com/company/plymouth-university)

Other ways to share your fundraising are to:

- Include a link to your JustGiving page in your email signature.
- Ask your employer to feature your event in the staff newsletter.
- Tell all your friends and family – you can add offline donations to your total on JustGiving too.

# OUR SUPPORT TO YOU

Let us know what your fundraising plans are and we may be able to offer some support to you.

Contact us:

[giving@plymouth.ac.uk](mailto:giving@plymouth.ac.uk)

+44 1752 588000



## TOGETHER WE CAN CREATE CHANGE

Here at University of Plymouth our scientific research projects enable the discovery new of medical treatments and therapies, this can only continue with the generous support of people like you.

Choose to support one of our current projects:

- Brain tumour research
- Huntington's disease
- Parkinson's disease
- and blood cancer (non-Hodgkin's lymphoma).



We are open to ideas for new projects and areas of research, please contact us to discuss any other fundraising projects.

**Friends and family of local theatre group Touchwood have raised an incredible £35,000 in donations for research into Huntington's disease.**

# OUR FUNDRAISERS



**Matt was part of a team of dedicated runners from the University that ran the Plymouth Half Marathon in support of brain tumour research. Hear more about his fundraising journey:**

“ I enjoy raising money for charity and I always enjoy a challenge. I hadn't run before so with only eight weeks to go I had to start from scratch, learning the techniques and even buy myself a pair of running shoes.

The work that the brain tumour research team do is so incredible and mind blowing. While I was raising money I found out that quite a few of my colleagues and friends have been affected in some way, this really spurred me on to try my best to raise as much money as possible. In total I raised £345 which I know will have helped someone.



# OUR FUNDRAISERS



## ARGYLE BRAIN TUMOUR RESEARCH LAB TOUR

Plymouth Argyle's James Greenacre placed a tile on the Wall of Hope at the John Bull Building after the club raised £2,740 for Brain Tumour Research.

Plymouth Argyle have supported Brain Tumour Research by raising funds through match day collections, through social media and engagement from their players and fans.

## COLLEAGUE REMEMBERED

Members of the Cleaning Services Team at University of Plymouth held a horror-themed fundraising day to remember a colleague who died of a brain tumour.



"It was a fun packed day which everyone involved felt proud and pleased to be part of. The amount raised exceeded expectations from us all and it has spurred us on to do more to help fund a PhD student and keep John McMahon's memory alive. We had overwhelming support from staff across the campus who fully supported our efforts and cause. Many thanks to all who contributed."

Thanks to the money raised, researchers at the University's Brain Tumour Research Centre of Excellence are able to make a difference by improving the treatment and outcomes of brain tumours.

Find out more out some of our inspiring fundraisers –  
[plymouth.ac.uk/campaign/brain/btrsupporters](https://plymouth.ac.uk/campaign/brain/btrsupporters)

# DELIVERING YOUR DONATIONS TO US

Once you have completed your fundraising campaign, deliver your donations to us in one of five ways:

## ONLINE

Visit [plymouth.ac.uk/campaign/how-to-give](http://plymouth.ac.uk/campaign/how-to-give) and email [giving@plymouth.ac.uk](mailto:giving@plymouth.ac.uk) to let us know you've done so.

## BY PHONE

Donations can be made by calling  
**+44 1752 588000**

## BY POST

Please complete the donation form in this pack and return to:

**FREEPOST RTHY-YEKH-ZTGJ**

Development Office  
Hepworth House  
University of Plymouth  
Drake Circus  
Plymouth  
PL4 8AA

If you are making your donation by cheque, please make it payable to the **University of Plymouth**, referencing the area you are supporting on the reverse of your cheque.

## BANK TRANSFER

You can donate directly into our HSBC account using the details below:

**HSBC plc, Old Town Street, Plymouth, Devon, PL1 1DD**

**Account number: 00423592**

**Sort code: 40-36-22**

Please use your surname in the reference field and then email [giving@plymouth.ac.uk](mailto:giving@plymouth.ac.uk) to let us know where to direct your donation and thank you for your support.





# UNIVERSITY OF PLYMOUTH

**Return to:**

FREEPOST RTHY-YEKH-ZTGJ  
Development Office  
Hepworth House  
University of Plymouth  
Drake Circus  
Plymouth  
PL4 8AA

[www.plymouth.ac.uk/campaign](http://www.plymouth.ac.uk/campaign)

Email: [giving@plymouth.ac.uk](mailto:giving@plymouth.ac.uk)  
Phone: +44 (0)1752 588000

## SHAPE THE FUTURE

Thank you for your donation to the University of Plymouth. As a donor, your gift will support our mission to transform the lives of students, staff, and communities through excellence in teaching, learning, and research.

Your gift will make a difference, and we are grateful for your support.

### YOUR PERSONAL DETAILS

Title

Full name

Telephone number

Mobile number

Email

Date of birth   
*(for verification purposes)*

Address

Postcode

### HOW TO GIVE

Single gifts of any amount can be given by cheque, credit or debit card. Regular gifts help us plan for the future and can be made by standing order. Please be sure to fully complete either the single gifts or regular gifts section overleaf.  
US donors, please refer to [www.plymouth.ac.uk/giving](http://www.plymouth.ac.uk/giving).

## Thank you for your generous support!

Relationship to University *(tick boxes below please)*

Alumnus                       Student                       Friend

Staff                               Parent                       Other

*(please specify)*

### Data Protection:

**The University of Plymouth takes your privacy seriously.**

We will use the personal data you provide to administer your donation. For full details of how we use your data please see our privacy policy here [www.plymouth.ac.uk/giving](http://www.plymouth.ac.uk/giving). However, if you agree, from time to time we would also like to contact you with details of fundraising updates, events and initiatives we think you may be interested in.

If you consent to us contacting you for this purpose please tick to indicate your preferred mode of contact:

Post     Email     Telephone

You can change your mind at any time and let us know by emailing [giving@plymouth.ac.uk](mailto:giving@plymouth.ac.uk) or writing to us at **Development Office, Hepworth House, University of Plymouth, Drake Circus, Plymouth PL4 8AA.**





# UNIVERSITY OF PLYMOUTH

**Return to:**

FREEPOST RTHY-YEKH-ZTGJ  
Development Office  
Hepworth House  
University of Plymouth  
Drake Circus  
Plymouth  
PL4 8AA

**I WOULD LIKE MY GIFT TO SUPPORT:**

- Project name
- Wherever the need is greatest
- I would like to speak with a member of the team

**REGULAR GIFT**

I would like to make a regular gift of £

Per  month/quarter/year *(please specify)*

To the **University of Plymouth** – The General Account  
HSBC plc, 4 Old Town Street, Plymouth, Devon, PL1 1DD  
Account number: 61485946  
Sort code: 40-36-22

Starting on (date)  *(allow at least two weeks)*

For  years or until I notify you otherwise.

To: Name and address of my bank *(please state)*

Please deduct the above payment from my/our account:-

Account number

Bank Sort Code  -  -

Account name

Signature  Date

*You may cancel this Banker's Order at any time you wish.*

**SINGLE GIFT**

I would like to make a single gift to the University of Plymouth of £

I would like to pay by

- Debit
- Mastercard
- CAF
- Visa
- Cheque
- Maestro

Cheques payable to the **University of Plymouth**

Card Number

Start date  /  Expiry date  /

Issue No. *(if applicable)*

Security No - A member of staff will contact you for your security number.

Signature  Date

**OTHER**

- I wish for my gift to remain anonymous
- I wish to include a gift to the University in my Will
- I wish to make a gift of shares
- I will be making my gift through 'Payroll Giving'

**GIFT AID DECLARATION – Making the most of your gift**

If you are a UK taxpayer, you can declare that all donations made on or after the date of this declaration should be treated as Gift Aid donations. Doing so maximises your gift as we can reclaim 25p for every £1 you donate at no further cost to you.

I am a UK taxpayer and understand that if I pay less Income Tax and/or Capital Gains Tax in the current tax year than the amount of Gift Aid claimed on all my donations it is my responsibility to pay any difference.

I want to Gift Aid my donation.

I am a UK taxpayer. Please treat all donations I make or have made to the University of Plymouth for the past four years as Gift Aid donations until I notify you otherwise.

Signature

Date

*giftaid it*