

University of Plymouth

Faculty of Arts, Humanities & Business

Plymouth Business School

Programme Specification

BA (Hons) International Management (top-up)
September intake: 4325
January intake: 7004

September 2020

1. BA (Hons) International Management

Final award title BA (Hons) International Management

Level X Intermediate award title(s) N/A

Level X Intermediate award title(s) N/A

UCAS code: N202

HECOS code: 100089 / Management Studies

2. **Awarding Institution:** University of Plymouth
Teaching institution(s): University of Plymouth

3. **Accrediting body(ies)**

Summary of specific conditions/regulations

Date of re-accreditation

4. **Distinctive Features of the Programme and the Student Experience**

- **Top Up Honours degree.** The BA (Hons) International Management (Top Up) is a one year full time final year undergraduate course. All modules are at level 6.
- **Employability.** This degree is designed to produce graduates who have the theoretical underpinning, practical orientation and skillset required for employment in the international business environment.
- **Internationalisation and management.** The programme focus is on internationalisation and management and provides a thorough understanding of organisations and management in their international context and of the complex, diverse and holistic nature of business activity in all sectors.
- **English and International communications.** Non-native English speaking students have the opportunity to further develop their professional, academic and international business communication skills.
- **Mentoring and Support.** Throughout the programme we provide a supportive community and environment in which to learn. Students are supported in their study by subject tutors and they also receive individual support for their academic and personal development from their personal tutor.
- **Personal development.** The skillset embedded in the programme enhances participants' personal development through improved self-awareness, and continuous development of the requisite business and study skills.

5. **Relevant QAA Subject Benchmark Group(s)**

Business and Management

6. Programme Structure

Students have the choice of two start points, either September or January.

Non-native speakers have 3 core modules, and 4 electives (including one zero credit rated module). Native speaking students have 4 core modules and 2 electives.

September Start

Semester 1	Semester 2
<u>Core</u> STO300 / Global Enterprise 20 credits	<u>Core</u> ECN3013 / International Trade and International Finance 20 credits
<u>Elective</u> HRL314 / International HRM OR HRL306 / Leadership Practice OR MAR332 / International Supply Chain Management 20 credits	<u>Core for native speakers; Elective for non-native speakers</u> STO301 / Operations Management for Competitive Advantage (20 credits) OR <u>Elective for non-native speakers only</u> ELC314 / International Business Communications. 20 credits
<u>Core for native speakers; Elective non-native speakers</u> MKT310 / International Marketing 20 credits	<u>Elective</u> STO306 / Current Issues in Management OR STO308 / Current Issues in Information Technology 20 credits
<u>Core for non-native speakers only</u> ELC315 / Professional and Academic Communication 20 credits	
<u>Compulsory Elective for non-native speakers</u> DEAS300 / Academic Skills for International Direct Entry Final Year Students * OR ELC016 / English for Specific Academic Purposes * 0 Credits	
Notes – Elective choices	
Semester 1: <ul style="list-style-type: none"> All Students choose one of HRL314, HRL306 or MAR332. Additionally non-native speaking Students undertaking ELC315 choose one of HRL314, HRL306, MAR332 or MKT310. DEAS300 is for students who attended the University of Plymouth 2-week English Language summer school or no summer school. ELC016 is for students who took the 6/8 week University of Plymouth English Language summer school. 	Semester 2: <ul style="list-style-type: none"> All Students choose one of STO306 and STO308. Non-native speaking students have the additional choice of STO301 or ELC314.

January start

Term 1 (Semester 2 20/21)	Term 2 (Semester 1 21/22)
<p><u>Native speaking students</u></p> <p><u>Core</u> ECN3013 / International Trade and International Finance 20 credits</p> <p>STO301 / Operations Management for Competitive Advantage 20 credits</p> <p><u>Elective</u> STO306 / Current Issues in Management OR STO308 / Current Issues in Information Technology 20 credits</p> <p><u>Non-native speaking students</u></p> <p><u>Core</u> ECN3013 / International Trade and International Finance 20 credits</p> <p><u>Elective</u> STO301 / Operations Management for Competitive Advantage OR ELC314 / International Business Communications. 20 credits</p> <p><u>Elective</u> STO306 / Current Issues in Management OR STO308 / Current Issues in Information Technology 20 credits</p> <p><u>Compulsory Elective for non-native speakers</u> * DEAS300J / Academic Skills for International Direct Entry Final Year Students 0 credits OR English for Specific Academic Purposes</p>	<p><u>Native speaking students</u></p> <p><u>Core:</u> STO6002 / Responsible Global Enterprise (20 credits)</p> <p>HRL6003 / Human Resource Management in a Global Context (20 credits)</p> <p>MAR6004 / International Supply Chain Management (20 credits)</p> <p><u>Non-native speaking students</u></p> <p><u>Core:</u> STO6002 / Responsible Global Enterprise (20 credits)</p> <p>ELC316 / Professional Business Communication (20 credits)</p> <p><u>Elective:</u> HRL6003 / Human Resource Management in a Global Context (20 credits) OR MAR6004 / International Supply Chain Management (20 credits)</p>
<p>* DEAS300J is for students who attended the University of Plymouth 2-week English Language summer school or no summer school. 'English for Specific Academic Purposes' (not a module) is for students who took the 6/8 week University of Plymouth English Language summer school.</p>	

7. Programme Aims

- To develop a broad understanding of the complex, diverse and integrated nature of business activity involved in international management. To develop an appreciation of the global marketplace in which businesses operate and the implications of this for business decisions and organisational culture.
- To foster awareness of the various dynamic contextual factors that will influence domestic and international business.
- To promote in-depth knowledge and understanding of the functional disciplines associated with international business and identify their contribution to strategic decisions.
- To provide non-native speaking students with the opportunity to further develop their professional, academic and international business communication skills.
- To provide students with pastoral support, to assist their personal development and adaptation to higher education.

8. Programme Intended Learning Outcomes

8.1. Knowledge and understanding

On successful completion graduates should have developed:

Graduates should have developed the ability to:

- 1) The ability to demonstrate understanding of the holistic nature of business in its broadest sense.
- 2) The ability to use an appropriate theoretical model to explain the elements and integrated nature of the national and international context within which businesses operate.
- 3) The ability to develop knowledge and understanding of the key functional areas.
- 4) The ability to demonstrate understanding of inputs, processes and outcomes of strategic decision making.
- 5) The ability to demonstrate knowledge of communication / information technology used in the workplace.
- 6) The ability to demonstrate knowledge & understanding of the international / multi-national workplace.
- 7) The ability to understand the nature of enterprise and the need for innovation in decision making.
- 8) The ability to appreciate the nature of globalisation and the implications for business.
- 9) The ability to understand the influence of differing cultures on international business.

8.2. Cognitive and intellectual skills

On successful completion graduates should have developed:

Graduates should have developed:

- 1) The ability to undertake critique of rival frameworks and theories.
- 2) The ability to undertake abstract analysis and synthesis.
- 3) The ability to undertake Intelligent application of appropriate principles in assessing policy or practice.
- 4) The ability to undertake problem solving and research methods

8.3. Key and transferable skills

Graduates should have developed the ability:

- 1) To undertake Literary and Information processing
- 2) Self manage
- 3) Communicate (Oral Written CIT)
- 4) Utilise Numeracy / Quantitative skills
- 5) To utilise Learning Skills (Reflection / Evaluation Synthesis)

8.4. Employment related skills

On successful completion graduates should have developed:

- 1) The ability to exercise initiative and personal responsibility.
- 2) The ability to make decisions in complex and unpredictable contexts.
- 3) The ability to demonstrate the learning ability needed to undertake appropriate further training of a professional or equivalent nature.

8.5. Practical skills

On successful completion graduates should have developed:

- 1) Computer and Information Management Technology Skills.
- 2) Presentation and oral communication skills
- 3) Written Communication skills.

9. Admissions Criteria, including APCL, APEL and Disability Service arrangements

Applicants should possess a commensurate Level 5 business qualification and satisfy Faculty of Arts, Humanities & Business IELTS requirements.

Degree classification calculations for all students on the programme will be governed by University Regulations for Taught Undergraduate Awards (See Section E https://www.plymouth.ac.uk/uploads/production/document/path/8/8389/Section_E_Awards.pdf)

10. Progression criteria for Final and Intermediate Awards

N/A

11. Non Standard Regulations

None

12. Transitional Arrangements

N/A

Appendices

Programme Specification Mapping (UG) – core/elective modules

Appendix 1: Programme Specification Mapping (UG): module contribution to the meeting of Award Learning Outcomes
CORE MODULES: tick those Award Learning Outcomes the module contributes to through its assessed learning outcomes. Insert rows and columns as required.

Core Modules		Award Learning Outcomes contributed to (for more information see Section 8)																							Compe nsation Y/N	Assessment Element(s) and weightings [use KIS definition] E1- exam E2 – clinical exam T1- test C1- coursework A1 – generic assessment P1 - practical		
		Knowledge & understanding									Cognitive & intellectual skills				Key & transferable skills					Employment related skills			Practical skills					
		1	2	3	4	5	6	7	8	9	1	2	3	4	1	2	3	4	5	1	2	3	1	2			3	
Level 6	ST0300	x	x	x	x	x	x	x	x	x	x	x	X	x	x	x		X	x	x	X		x	x	X		Y	E1 70% C1 30%
	ECN3013B		x	x		x			x		x	x	X	x	x	x	x	x	x	x	x		x		X		Y	E1 60% C1 40%
Level 6 LOs		X	x	x	x	x	x	x	X	x	x	x	X	x	x	x	x	x	x	x	x		x	x	X			
Confirmed Award LOs		x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x		x	x	x			

ELECTIVE MODULES: tick those Award Learning Outcomes the module contributes to through its assessed learning outcomes. Insert rows and columns as required.

Elective Modules		Award Learning Outcomes contributed to (for more information see Section 8)																					Compensation Y/N	Assessment Element(s) and weightings [use KIS definition] E1 - exam E2 - clinical exam T1 - test C1 - coursework A1 - generic assessment P1 - practical			
		Knowledge & understanding									Cognitive & intellectual skills				Key & transferable skills					Employment related skills					Practical skills		
		1	2	3	4	5	6	7	8	9	1	2	3	4	1	2	3	4	5	1	2	3			1	2	3
	MAR332	x	x	x	x	x			x		x	x	x	x	x	x	x	x	x	x	x	x	x	x	Y	E1 60% C1 40%	
	MKT310			x	x		x		x		x	x	x	x	x	x		x	x	x	x			x	Y	C1 70% C2 30%	
	ELC315					x									x	x		x	x		x	x	x	Y	C1 80% P1 20%		
	STO306	x		x		x		x		x	x	x	x	x	x	x		x	x	x	x	x	x	Y	C1 50% C2 50%		
	STO308			x		x		x		x	x	x	x	x	x		x	x	x	x	x	x	x	Y	C1 10% C2 90%		
	STO301			x	x	X				x	x	x	x		x	x	x	X	x	x	X	X	x	Y	E1 70% C1 30%		
	HRL314		x	x		x	x		X	X	x	x	x	X		x	x		X	x	X	x	X	X	Y	C1 40% C2 60%	
	HRL306			x		x				x	x	x	x		x	x		x	x	x	X	X	x	Y	C1 100%		
	ELC314					x			x						x	x		x	x	x	x	x	x	Y	C1 60% P1 40%		
Level 6 LOs		x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x				
Confirmed Award LOs		x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x				