

# **University of Plymouth**

Faculty of Arts, Humanities and Business

Plymouth Business School

## **Programme Specification**

BA International Trade and Operations Management (top-up)

September intake: 3777

January intake: 7005

September 2020

**1. BA International Trade and Operations Management (top-up)**

**Final award title:** BA (Hons) International Trade and Operations Management

**Level X Intermediate award title(s)** N/A

**Level X Intermediate award title(s)** N/A

**UCAS code:** N855

**HECOS code:** 100078 Business and Management / 100080 International Business

**2. Awarding Institution:** University of Plymouth

**Teaching institution(s):** University of Plymouth

**3. Accrediting body(ies)** N/A

**4. Distinctive Features of the Programme and the Student Experience**

This is a top-up programme, which enables students to progress from a Foundation Degree in Business or a recognised equivalent. The programme will consist of six 20-credit Level 6 modules. The programme will be taught full-time over one year at University of Plymouth. The programme will benefit from the excellent quality of staff from the University of Plymouth, Plymouth Business School, with particular research expertise in the area of International Business.

**Note:** A sister programme to the top-up degree is taught overseas in Hong Kong jointly with HKU SPACE on a part-time basis over 18 months, and also in Singapore at Management Development Institute Singapore on part-time basis over two 6 month semesters and a full-time basis over two 4 month semesters.

**This Programme Specification applies only to the programme that is taught at University of Plymouth.**

The honours degree classification will be based solely on marks gained in the six Level 6 modules.

**5. Relevant QAA Subject Benchmark Group(s)**

Business & Management

## 6. Programme Structure

Students have the choice of two start points, either September or January.

### September Start

Semester 1	Semester 2
<u>Core</u> <b>STO300</b> / Global Enterprise  20 credits	<u>Core</u> <b>STO301</b> / Operations Management for Competitive Advantage  20 credits
<u>Core</u> <b>MAR332</b> / International Supply Chain Management  20 credits	<u>Core</u> <b>STO306</b> / Current Issues in Management  20 credits
<u>Elective</u> <b>MAR322</b> / Research Skills for International Business OR <b>MAR330</b> / Procurement Management Processes  20 credits	<u>Core</u> <b>ECN3013</b> / International Trade and International Finance   20 credits
<u>Compulsory Elective for non-native speakers</u> <b>DEAS300</b> / Academic Skills for International Direct Entry Final Year Students * OR <b>ELC016</b> / English for Specific Academic Purposes *  0 Credits	

### January start

Term 1 (Semester 2 20/21)	Term 2 (Semester 3/Summer 20/21)
<u>Core</u> <b>STO301</b> / Operations Management for Competitive Advantage  20 credits	<u>Core</u> <b>BUSM302</b> / Strategic Management: Theory and Practice  20 Credits
<u>Core</u> <b>STO306</b> / Current Issues in Management  20 credits	<u>Core</u> <b>MAR332J</b> / International Supply Chain Management  20 Credits
<u>Core</u> <b>ECN3013</b> / International Trade and International Finance  20 credits	<u>Core</u> <b>MAR326J</b> / Ports and Intermodalism  20 Credits
<u>Compulsory Elective for non-native speakers</u> <b>DEAS300J</b> / Academic Skills for International Direct Entry Final Year Students * OR <b>ELC016</b> / English for Specific Academic Purposes *  0 credits	<u>For non-native speakers</u> <b>DEAS300J</b> / Academic Skills for International Direct Entry Final Year Students * OR <b>ELC016</b> / English for Specific Academic Purposes *  0 credits

\* DEAS300J is for students who attended the University of Plymouth 2-week English Language summer school or no summer school. ELC016 is for students who took the 6/8 week University of Plymouth English Language summer school.

## **7. Programme Aims**

- To develop an appreciation of the global marketplace in which businesses operate and the implications of this for business decisions and operational culture
- To promote an in-depth knowledge and understanding of international trade and operations management
- To enhance employability through a combination of academic analysis and the development of key skills
- To provide access to as wide a range of applicants as possible
- To provide the highest quality of education using appropriate learning and teaching methods.

## **8. Programme Intended Learning Outcomes**

### **8.1. Knowledge and understanding**

On successful completion graduates should have developed:

- 1) The ability to display detailed knowledge and understanding of the international / multinational business environment
- 2) The ability to explain and evaluate alternative economic theories of international trade in relation to modern trade patterns.
- 3) The ability to apply economic analysis to current policy issues in world trade
- 4) The ability to select and apply the appropriate analytical, numerical and philosophical approaches to operations management problems that arise in the service and non service sectors.
- 5) The ability to demonstrate a sound understanding of concepts and theories relating to the study of international financial management
- 6) The ability to demonstrate a solid understanding of the contemporary issues applicable in global supply chains and develop a performance measurement system that could be applied to supply chains
- 7) The ability to analyse the changing global context of enterprise and identify potential business opportunities and the constraints

### **8.2. Cognitive and intellectual skills**

On successful completion graduates should have developed:

- 1) The ability to critique rival frameworks and theories

- 2) The ability to integrate theory and practice
- 3) The ability to synthesise information/data from a variety of sources.
- 4) The ability to critically analyse and evaluate information.
- 5) The ability to apply knowledge and understanding to solve complex problems

### **8.3. Key and transferable skills**

- 1) On successful completion graduates should have developed the ability to:
- 2) Communicate effectively by written, verbal and electronic means
- 3) Apply numerical and problem solving skills.
- 4) Work as part of a team (identifying collective goals and responsibilities, respecting and recognising options).
- 5) Manage time, tasks and their own learning.
- 6) Apply and evaluate Computing and Information Technology

### **8.4. Employment related skills**

On successful completion graduates should have developed:

- 1) The ability to exercise initiative and personal responsibility.
- 2) The ability to make decisions in complex and unpredictable contexts.
- 3) The ability to demonstrate the learning ability needed to undertake appropriate further training of a professional or equivalent nature.

### **8.5. Practical skills**

On successful completion graduates should have developed:

- 1) Computer and Information Management skills.
- 2) The ability to apply appropriate skills and work with minimal supervision.

## **9. Admissions Criteria, including APCL, APEL and Disability Service arrangements**

All applicants must satisfy the admission requirements of the University of Plymouth.

- Applicants will normally hold a Foundation degree in Business or a recognised equivalent
- All applicants will possess a level of English language proficiency that is at least equivalent to IELTS 6.0
- Applicants with other equivalent qualifications will be considered on their merits.

Degree classification calculations for all students on the programme will be governed by University Regulations for Taught Undergraduate Awards (See section E

[https://www.plymouth.ac.uk/uploads/production/document/path/8/8389/Section\\_E\\_Awards.pdf](https://www.plymouth.ac.uk/uploads/production/document/path/8/8389/Section_E_Awards.pdf) )

**10. Progression criteria for Final and Intermediate Awards**

N/A

**11. Non Standard Regulations**

None

**12. Transitional Arrangements**

N/A

**Appendices**

**Programme Specification Mapping (UG) – core/elective modules**

**Programme Specification Mapping (PGT)**

**Appendix 1: Programme Specification Mapping (UG): module contribution to the meeting of Award Learning Outcomes**  
**CORE MODULES: tick those Award Learning Outcomes the module contributes to through its assessed learning outcomes. Insert rows and columns as required.**

Core Modules		Award Learning Outcomes contributed to (for more information see Section 8)																				Compensation Y/N	Assessment Element(s) and weightings [use KIS definition] E1- exam E2 – clinical exam T1- test C1- coursework A1 – generic assessment P1 - practical			
		Knowledge & understanding						Cognitive & intellectual skills					Key & transferable skills						Employment related skills					Practical skills		
		1	2	3	4	5	6	7	1	2	3	4	5	1	2	3	4	5	6	1	2			3	1	2
Level 6	STO306	x					x	x	X	x	X	x	X	x			x	x	X	X	x	X	x	X	Y	C1 50% C2 50%
	STO300	x	x				x	X	X	X	X	X	x			x	X	X	X	X	X	X	X	X	Y	E1 70% C1 30%
	STO301			x	x	X			X	X	X	X	X	x			x	X	X	X	X	X	X	X	Y	C1 50% E1 50%
	MAR332	x			x		X		X	X	X	X	X	x		x	x	X	X	X	X	X	X	X	Y	E1 60% C1 40%
	ECN3013B		x	x		X			X	X	X	X	X	x	x		x	X	X	X	X	X	X	X	Y	E1 60% C1 40%
Level 6 LOs		x	x	x	x	x	x	X	X	X	X	X	x	x	x	x	X	X	X	X	X	X	X	X		
Confirmed Award LOs		x	x	x	x	x	x	x	X	x	X	x	x	x	x	x	x	x	x	X	x	x	X	X		

**ELECTIVE MODULES:** tick those Award Learning Outcomes the module contributes to through its assessed learning outcomes. Insert rows and columns as required.

Elective Modules	Award Learning Outcomes contributed to (for more information see Section 8)																				Compensation Y/N	Assessment Element(s) and weightings [use KIS definition] E1 - exam E2 - clinical exam T1 - test C1 - coursework A1 - generic assessment P1 - practical	
	Knowledge & understanding							Cognitive & intellectual skills					Key & transferable skills			Employment related skills							Practical skills

		1	2	3	4	5	6	7	1	2	3	4	5	1	2	3	4	5	6	1	2	3	1	2			
Level 6	MAR322	x		x				x	x	x	x	x	x	x	x			x	x	x	x	x	x	x	Y	C1 100%	
	MAR330				x				x	x	x	x	x	x	x			x	x	x	x	x	x	x	Y	C1 100%	
<b>Level 6 LOs</b>		x		x	x			x	x	x	x	x	x	x	x			x	x	x	x	x	x	x			
<b>Confirmed Award LOs</b>		x		x	x			x	x	x	x	x	x	x	x			x	x	x	x	x	x	x			