

University of Plymouth

Faculty of Business

Plymouth Business School

Programme Specification

BSc Economics (Single subject)	3257
BSc Business Economics (Single subject)	0989
BSc International Business Economics (Single subject)	3265
BSc Financial Economics (Single subject)	3264
BSc Economics with International Relations	3259
BSc Economics with Law	3261
BSc Economics with Politics	3262

Final Approved Version:

August 2018

1.

Final award title: BSc (Hons) Economics
UCAS code: L101
JACS code: L100

Final Award title: BSc (Hons) Business Economics
UCAS code: L112
JACS code: L100

Final Award title: BSc (Hons) International Business Economics
UCAS code: L160
JACS code: L160

Final Award title: BSc (Hons) Financial Economics
UCAS code: L111
JACS code: L111

Final award title: BSc (Hons) Economics with International Relations
UCAS code: L1LA
JACS code: L100 / L250

Final award title: BSc (Hons) Economics with Law
UCAS code: L1MG
JACS code: L100 / M200

Final award title: BSc (Hons) Economics with Politics
UCAS code: L1LB
JACS code: L100 / L200

2. **Awarding Institution:** University of Plymouth

Teaching institution(s): University of Plymouth

3. **Accrediting body(ies):** N/A

4. **Distinctive Features of the Programme and the Student Experience**

All Economics programmes at University of Plymouth aim to provide students with an in-depth knowledge of economics and with the ability to apply that knowledge to the analysis of a range of practical situations relevant to both future employment and learning.

All named awards share a common core syllabus, which stresses the integration of theory and evidence in economic analysis and research. The programmes emphasise the acquisition of key analytical and numerical skills and the progressive development of

students' capacity for independent research. They also offer extensive opportunities for students to combine their study of economics with other subject areas across business and social sciences and with the study of a foreign language.

Single honours and major combination programmes in economics are offered in full-time mode. All programmes provide the opportunity for students to undertake an industrial placement.

Distinguishing features of the Economics programmes at Plymouth include:

- The common core syllabus stresses the integration of theory and evidence in economic analysis and research. This develops key theoretical principles and empirical techniques in parallel using integrated case studies and problem sets across the common core.
- A focus on the application of economic concepts, theories and methods to applied research and practical problem solving related to business and public policy.
- Extensive use of problem-based learning approaches including case studies, workshops and research projects.
- Progressive development of student's capacity for independent research through short applied research projects in stage 1; longer projects (including team work) in stage 2 and culminating in the stage 3 Project.
- Emphasis on the development of key skills within the core syllabus, to improve students' future employability and their capacity for further study and lifelong learning.
- The programme suite provides a range of options and combinations involving social science and business within a unified programme structure.
- Single honours and major combination programmes provide a range of specialised options in Economics, supported by the research and scholarship of staff, allowing students to focus their studies in areas of particular interest and promoting their engagement with the research process.
- The programme includes a range of programme 'enrichment' activities that are additional to its modules. These include activities such as educational visits and invited guest speakers.

5. Relevant QAA Subject Benchmark Group(s)

Economics: The QAA benchmarks for economics are outlined below

The QAA subject benchmarks dictate that university degree programmes in economics and economics subject-related disciplines should:

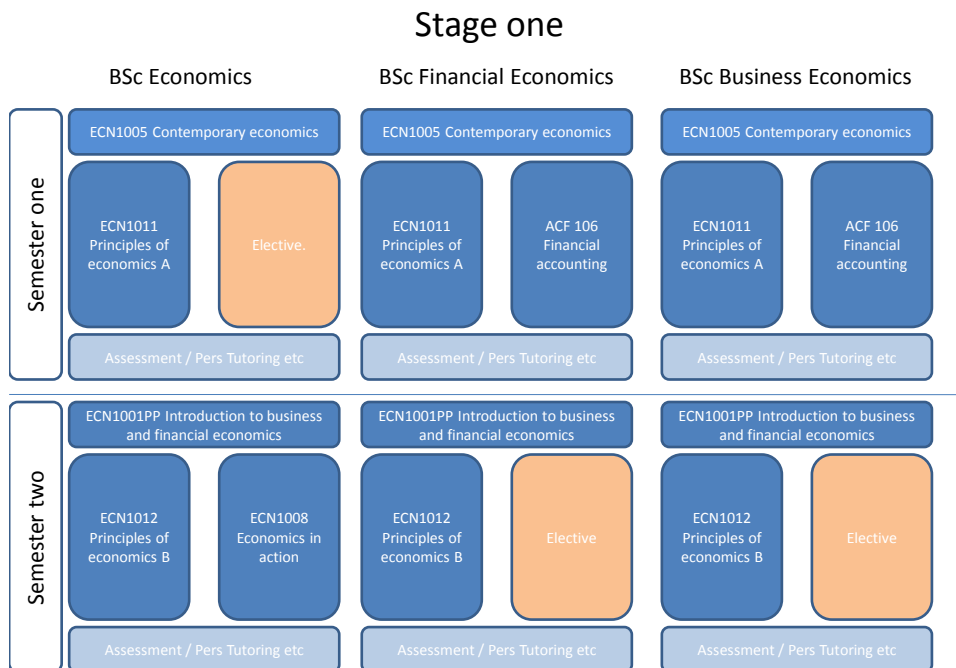
- provide training in the principles of economics and their application appropriate to the type of degree concerned: single honours, joint honours or combined studies
- stimulate students intellectually through the study of economics and to lead them to appreciate its application to a range of problems and its relevance in a variety of contexts
- provide a firm foundation of knowledge about the workings of economic systems and to develop the relevant skills for the constructive use of that knowledge in a range of settings
- develop in students the ability to apply the knowledge and skills they have acquired to the solution of theoretical and applied problems in economics

- equip students with appropriate tools of analysis to tackle issues and problems of economic policy
- develop in students, through the study of economics, a range of generic skills that will be of value in employment and self-employment
- provide students with analytical skills and an ability to develop simplifying frameworks for studying the real world. They should be able to appreciate what would be appropriate levels of abstraction in order to study a range of economic issues
- provide students with the knowledge and skill base, from which they can proceed to further studies in economics, related areas or in multidisciplinary areas that involve economics
- generate in students an appreciation of the economic dimension of wider social, political and environmental issues.

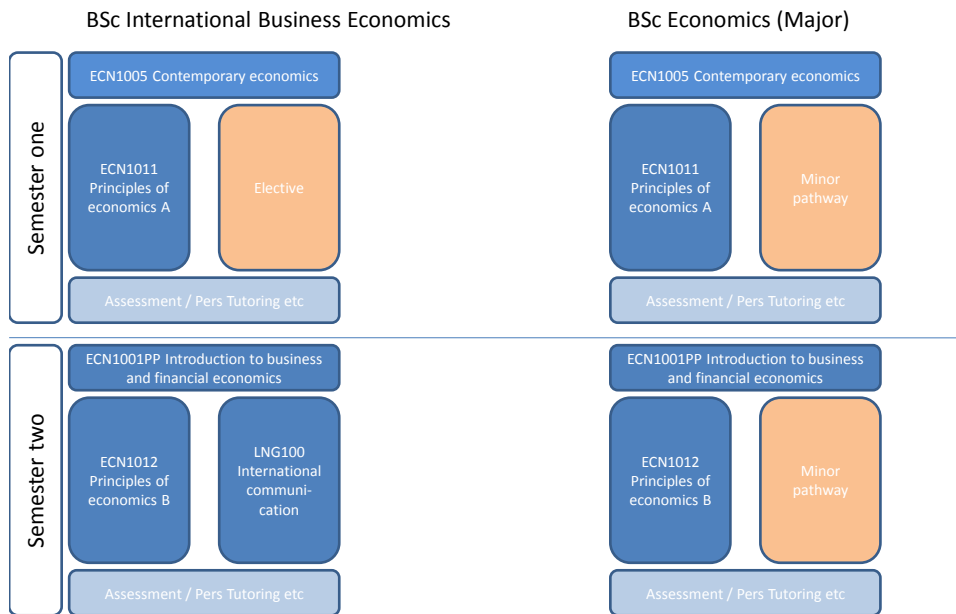
6. Programme Structure

All modules are 20 credits apart from ECN3020 which is 40 credits.

Stage one / Level 4



Stage one



In year one there will be a range of electives offered in each semester, these will include (if not core modules):

Semester 1

- ACF106 / Financial Accounting
- HRL100 / Organisational Behaviour
- IRL100 / Imagining World Order
- PIR101 / Democracy and Democratization

Semester 2

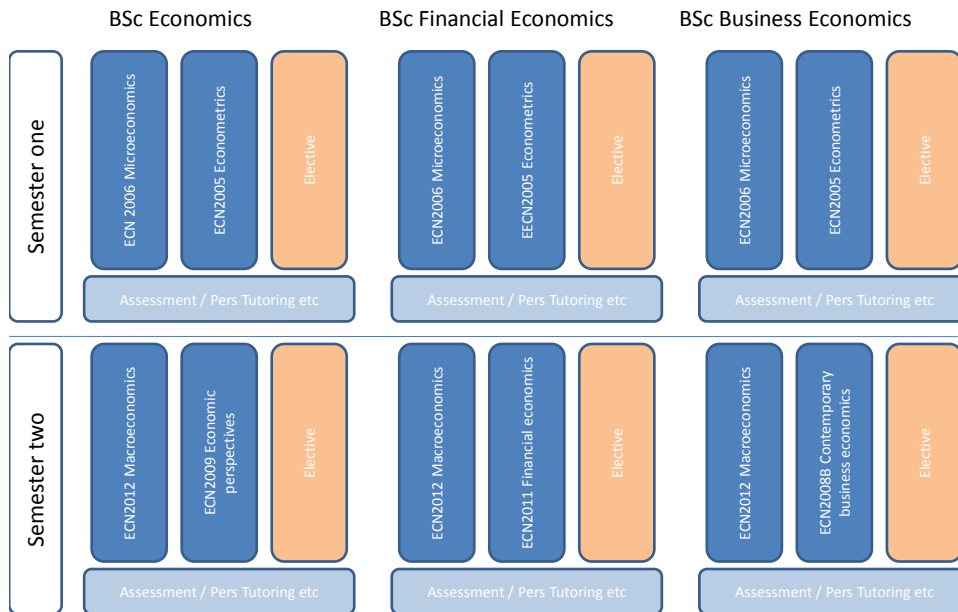
- ECN1008 / Economics in Action
- ELC102 / English for Academic Purposes
- LAW1211 / Business Law
- MKT110 / Essentials of Marketing
- STO101 / Information for Business Decisions
- HTM137B / The Tourism Industry
- LNG100 / International Communication

Languages – *Semesters 1 & 2*

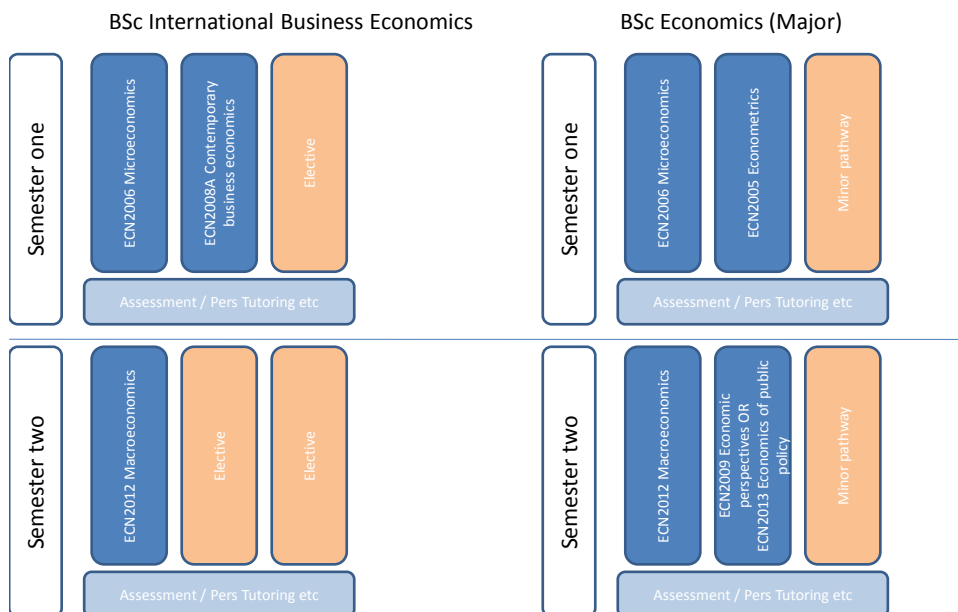
Note: It may not be possible to offer the complete set of elective modules every academic year

Stage two / Level 5

Stage two



Stage two



Semesters 1 & 2 – All students will be registered on **EPIE200 Placement Preparation** (a non-credit bearing module)

In year two there will be a range of electives offered in each semester, these will include (if not core modules):

Semester 1

- ECN2007 / Economic Issues – *not running in 18-19*
- ECN2008A / Contemporary Business Economics
- ECN2005 / Econometrics

- ACF206 / Financial Accounting and Reporting (subject to having studied ACF103)
- ACF201 / Financial Institutions and Markets
- ACF202 / Taxation
- STO209 / International Logistics and Supply Chain Operations

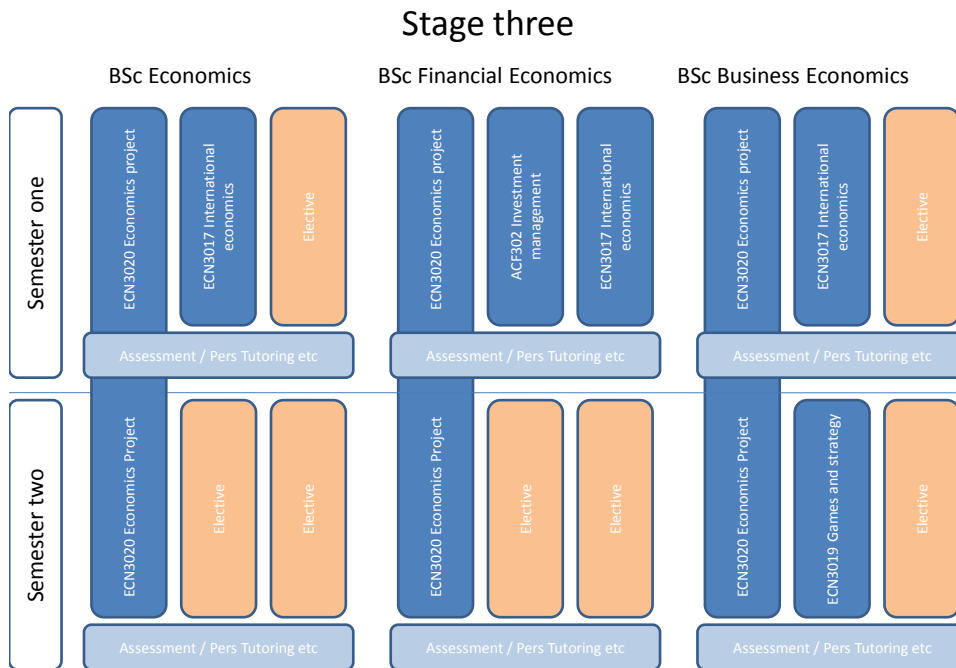
Semester 2

- ACF205 / Management Accounting
- ECN2008B / Contemporary Business Economics
- ECN2009 / Economic Perspectives
- ECN2013 / Economics of Public Policy – *suspended in 2018-19*
- ECN2011 / Financial Economics
- STO205 / An Introduction to International Business
- ELC202 / English for Academic Purposes

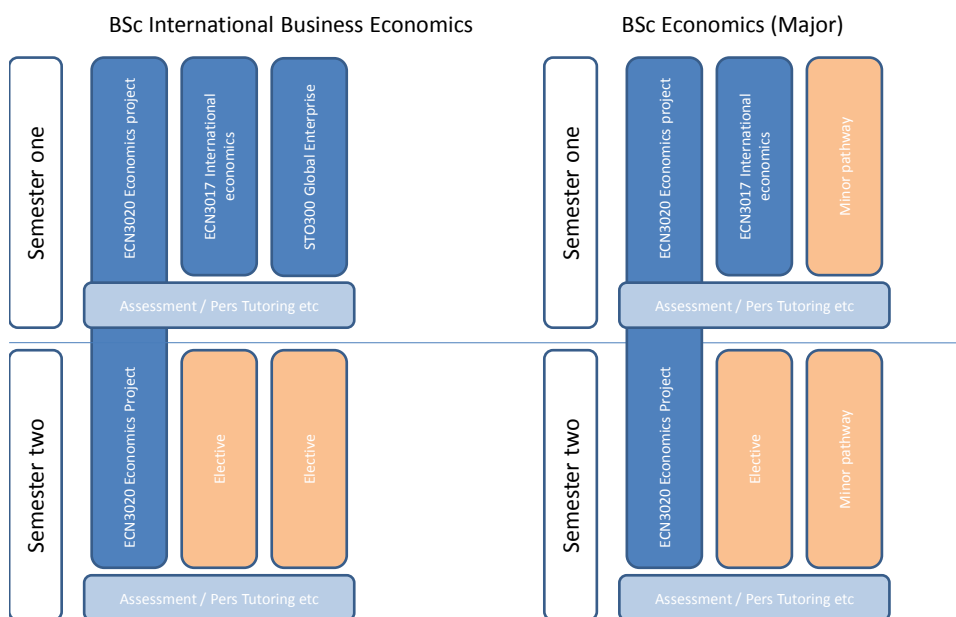
- Languages – *Semesters 1 & 2*

Note: It may not be possible to offer the complete set of elective modules every academic year

Stage 3 / Level 6



Stage three



In year three there will be a range of electives offered in each semester, these will include (if not core modules):

Semester 1

- ECN3015 / Practical Economic Modelling – *suspended in 2018-19*
- ECN3016 / Environmental and Resource Economics
- ACF314 / Advanced Management Accounting (Subject to having taken ACF205 / Management Accounting)
- ENT300 / Enterprise Creation
- MKT315 / Marketing Management

Semester 2

- ECN3018 / Economic Growth and Development
- ECN3019 / Games and Strategy
- ECN3022 / Topics in Economics – *suspended in 2018-19*
- ACF305 / Advanced Financial Accounting and Reporting (Subject to having taken ACF200 Financial Accounting and Reporting)
- ACF309 / Auditing (Subject to haven taken Level 4 module 'Financial Accounting and Reporting')
- ACF308 / Risk Management in International Banking, Insurance and Finance
- ACF310 / Financial Modelling
- ACF311 / Credit Management: Theory and Practice
- HRL308 / Gender at work
- STO301 / Operations Management for Competitive Advantage
- STO309 / Corporate Strategy – *suspended in 2018-19*

Languages – *Semesters 1 & 2*

Note: It may not be possible to offer the complete set of elective modules every academic year.

7. Programme Aims

To complete the programmes successfully and gain the award the student will have demonstrated the ability to critically evaluate and apply the theories and techniques of economics.

General Aims – All Named Awards

The Economics programmes aim to:

- Provide students with an in-depth knowledge of economics and the ability to apply that knowledge.
- Develop the ability of students to apply economics concepts, theories and techniques to a range of practical situations that will be useful for future learning and employment.
- Develop a wide range of knowledge and key skills.
- Provide opportunities for students to deepen and broaden their knowledge and skills through experiential learning such as practical work and research.
- Encourage critical, evaluative and strategic ways of thinking.
- Produce graduates who are equipped for rewarding employment in a range of occupations and sectors, and for relevant post-graduate study and life-long learning.
- Develop individuals who are equipped to play a productive and responsible role in society.

Specific Programme Aims

BSc Economics

- Provide a broad, relevant and contemporary Economics curriculum supported and enriched by the research and scholarship of staff.
- Develop the students' understanding of the methods and tools of Economic analysis to allow them to pursue careers and further study in Economics, and in a range of other related areas.

BSc Business Economics

- Provide a broad, relevant and contemporary Economics curriculum with a particular focus on the economic analysis of business issues and decisions.
- Provide a firm foundation in core aspects of business organisation and management.

BSc International Business Economics

- Provide an in-depth knowledge of both economic and business theory and practice, with a particular focus upon international aspects of business and economic life in the context of the increasing globalisation of economic activities.

BSc Financial Economics

- To combine a rigorous education in Economics with an in-depth knowledge of finance.
- Produce graduates with the specific skills required to successfully pursue careers in finance, underpinned by a strong foundation of economic theory and methods.

BSc Economics (Major)

- To allow students to combine an in-depth knowledge of economics with studies in a range of other areas of business and social science.

8. Programme Intended Learning Outcomes

8.1. Knowledge and understanding

On successful completion, graduates should have developed a knowledge and understanding of the:

1. Fundamentals concepts, principles, and methods of economics
2. Basic techniques of economic analysis
3. Economic theory and practice
4. Quantitative methods and computing techniques relevant to the study of economics
5. The use of qualitative and quantitative data relevant to the study of economics
6. The importance of economics to the study of business and society
7. The application of specialist economics knowledge to a range of practical situations.

Specific Programme Learning Outcomes (knowledge and understanding)

In addition to the general programme learning outcomes above, students successfully completing these programmes will acquire:

BSc Business Economics

- Fundamental concepts, principles and methods of business analysis and management.
- Concepts, principles and methods relevant to the economic analysis of business decisions and strategies

BSc International Business Economics

- Fundamental concepts, principles and methods of international business and economics
- The global context of economic activity and its implications for business strategies and decisions.

BSc Financial Economics

- Fundamental concepts, principles and methods of finance
- Financial theory and practice

BSc Economics (Major); BSc Business Economics (Major)

- Students successfully completing these programmes will attain learning outcomes appropriate to their chosen minor subject area.

BSc Financial Economics

- Fundamental concepts, principles and methods of finance
- Financial theory and practice

BSc Economics (Major); BSc Business Economics (Major)

- In addition to the general programme learning outcomes for the BSc Economics and BSc Business Economics programmes, stated above, students successfully completing these programmes will attain learning outcomes appropriate to their chosen minor subject area.

8.2. Cognitive and intellectual skills

On successful completion graduates should have developed the ability to:

1. Identify, define and explore economic issues
2. Identify, critically evaluate and synthesise data and information from disparate sources
3. Apply appropriate methods and techniques to the analysis of economic issues
4. Deploy a high level of analysis and critical judgement to assess the reliability and validity of theory and evidence
5. Expound findings effectively, whether orally or in a written format
6. Apply study skills necessary to successful learning

8.3. Key and transferable skills

On successful completion graduates should have developed the ability to:

1. Communicate ideas, principles and theories effectively by oral, written and visual means
2. Engage in problem solving
3. Search for, retrieve, sift, select and order information from a variety of sources
4. Collate, analyse and interpret data in quantitative and qualitative forms
5. Select and use appropriate C&IT technologies
6. Work independently, and with others as an effective and supportive team member
7. Improve own learning and performance through self-reflection and evaluation

8.4. Employment related skills

On successful completion graduates should have developed the ability to:

1. Plan and schedule work/projects
2. Use interpersonal skills to relate to, and collaborate effectively with, staff and colleagues
3. Use library and internet resources to identify and retrieve appropriate sources and data
4. Select and apply number skills appropriate to the field of economics
5. Use computers to manage, process and analyse data

6. Use computers to produce documents to report research findings, incorporating appropriate charts, diagrams, tables, etc.
7. Use computer skills in a variety of learning contexts

8.5. Practical skills

On successful completion graduates should have developed the ability to:

1. Plan and schedule work/projects
2. Use interpersonal skills to relate to, and collaborate effectively with, staff and colleagues
3. Use library and internet resources to identify and retrieve appropriate sources and data
4. Select and apply number skills appropriate to the field of economics
5. Use computers to manage, process and analyse data
6. Use computers to produce documents to report research findings, incorporating appropriate charts, diagrams, tables, etc.
7. Use computer skills in a variety of learning contexts

9. Admissions Criteria, including APCL, APEL and DAS arrangements

All applicants must have GCSE (or equivalent) Maths and English at Grade C or above.

Other qualifications may be accepted for entry; information is provided on Programme Course pages specifying what these are the level at which they need to be achieved.

Entry Requirements	
A-level/AS-level	A levels: Including a minimum of two A levels. Excluding general studies.
BTEC National Diploma/QCF Extended Diploma	BTEC: 18 Unit BTEC Extended Diploma: DMM in any subject. BTEC National Diploma modules If you hold a BTEC qualification it is vital that you provide our Admissions team with details of the exact modules you have studied as part of the BTEC. Without this information we may be unable to process your application quickly and you could experience significant delays in the progress of your application to study with us. Please explicitly state the full list of modules within your qualification at the time of application.
<i>Access to Higher Education at level 3</i>	Access: Pass a named Access to HE Diploma in any subject with at least 33 credits at merit/distinction.
<i>Welsh Baccalaureate</i>	Current entry requirements are published on the university web pages
<i>Scottish Qualifications</i>	

<i>Authority</i>	
<i>Irish Leaving Certificate</i>	
<i>International Baccalaureate</i>	
<i>Management, Government and Law (Foundation Route for Specified Qualification)</i>	Students who pass the Faculty Foundation route are guaranteed progression into these programmes

Other qualifications may be accepted for entry; information is provided on Programme Course pages specifying what these are and the level at which they need to be achieved

10. Progression criteria for Final and Intermediate Awards

As per university regulations

11. Exceptions to Regulations

N/A

12. Transitional Arrangements

13. Mapping and Appendices:

13.1. ILO's against Modules Mapping

Stage one / Level 4

ILO	Contemporary Economics ECN1005	Principles of Economics A ECN1011	Principles of Economics B ECN1012	Introduction to Business & Financial Economics ECN1001P	Business Accounting ACF106
8.1.1	*	*	*	*	
8.1.2	*	*	*	*	
8.1.3	*	*	*	*	
8.1.4		*	*		*
8.1.5	*		*	*	*
8.1.6	*			*	
8.1.7	*			*	
8.2.1	*	*	*	*	*
8.2.2				*	
8.2.3			*	*	
8.1.4		*	*	*	
8.1.5	*	*	*	*	*
8.1.6	*	*	*	*	*
8.3.1	*	*	*	*	*
8.3.2	*	*	*	*	
8.3.3	*			*	
8.3.4			*	*	*
8.3.5				*	
8.3.6				*	
8.3.7	*	*	*	*	*
8.4.1	*	*	*	*	*
8.4.2				*	
8.4.3	*	*	*	*	
8.4.4	*	*	*	*	*
8.4.5	*			*	*
8.4.6				*	*
8.4.7				*	*
8.5.1	*	*	*	*	*
8.5.2	*	*	*	*	*
8.5.3	*	*	*	*	*
8.5.4	*	*	*	*	*
8.5.5				*	*
8.5.6	*			*	*
8.5.7	*			*	*

Stage two / Level 5

ILO	Microeconomics ECN2006	Macroeconomics ECN2012	Econometrics ECN2005	Economic Perspectives ECN2009	Economics of Public Policy - <i>Suspended in 2018-19</i>	Contemporary Business Economics ECN2008B	Financial Economics ECN2011
8.1.1	*	*	*	*	*	*	*
8.1.2	*	*	*	*	*	*	*
8.1.3	*	*	*	*	*	*	*
8.1.4	*	*	*			*	*
8.1.5	*	*	*			*	*
8.1.6				*	*	*	*
8.1.7			*	*	*	*	*
8.2.1	*	*	*	*	*	*	*
8.2.2			*			*	
8.2.3	*	*	*	*	*	*	*
8.1.4	*	*	*	*	*	*	*
8.1.5	*	*	*	*	*	*	*
8.1.6	*	*	*	*	*	*	*
8.3.1	*	*	*	*	*	*	*
8.3.2	*	*	*	*	*	*	*
8.3.3			*	*			
8.3.4	*	*	*			*	*
8.3.5			*			*	*
8.3.6			*		*		
8.3.7	*	*	*	*	*	*	*
8.4.1	*	*	*	*	*	*	*
8.4.2	*	*	*	*	*	*	*
8.4.3	*	*	*	*	*	*	*
8.4.4	*	*	*	*	*	*	*
8.4.5			*			*	*
8.4.6			*			*	*
8.4.7	*	*	*	*	*	*	*
8.5.1	*	*	*	*	*	*	*
8.5.2	*	*	*	*	*	*	*
8.5.3	*	*	*	*	*	*	*
8.5.4	*	*	*	*	*	*	*
8.5.5			*			*	*
8.5.6			*	*	*	*	*
8.5.7	*	*	*	*	*	*	*

Stage three / Level 6

ILO	International Economics ECN3017	Games and Strategy ECN3019	Economic Project ECN3020	Investment management ACF302
8.1.1	*	*	*	*
8.1.2	*	*	*	*
8.1.3	*	*	*	*
8.1.4	*		*	*
8.1.5	*		*	*
8.1.6		*	*	*
8.1.7		*	*	*
8.2.1	*	*	*	*
8.2.2			*	*
8.2.3	*	*	*	*
8.1.4	*	*	*	*
8.1.5	*	*	*	*
8.1.6	*	*	*	*
8.3.1	*	*	*	*
8.3.2	*	*	*	*
8.3.3			*	
8.3.4	*		*	*
8.3.5			*	*
8.3.6		*		
8.3.7	*	*	*	*
8.4.1	*	*	*	*
8.4.2	*	*		*
8.4.3	*	*	*	*
8.4.4	*	*	*	*
8.4.5			*	*
8.4.6			*	*
8.4.7	*	*	*	*
8.5.1	*	*	*	*
8.5.2	*	*	*	*
8.5.3	*	*	*	*
8.5.4	*	*	*	*
8.5.5			*	*
8.5.6		*	*	*
8.5.7	*	*	*	*

- 13.2. **Assessment against Modules Mapping** –Note: Portfolios covers a diverse range of assessment instruments including problem sets, essays, individual and group work, case studies and self-reflection / evaluation. The module level bundles of assessment are set within school level policy and guidance.

Stage one / Level 4

ILO	Contemporary Business Economics ECN1005	Principles of Economics A ECN1011	Principles of Economics B ECN1012	Introduction to Business & Financial Economics ECN1001P	Business Accounting ACF103
Test					*
Portfolio	*	*	*	*	
Exam		*	*		*

Stage two / Level 5

ILO	Microeconomics ECN2006	Macroeconomics ECN2012	Econometrics ECN2005	Economic Perspectives ECN2009	Economics of Public Policy - <i>Suspended in 2018-19</i>	Contemporary Business Economics ECN2008B	Financial Economics ECN2011
Essay / report			*	*	*	*	*
Portfolio	*	*	*	*	*	*	*
Exam	*	*					

Stage three / Level 6

ILO	International Economics ECN3017	Games and Strategy ECN3019	Economic Project ECN3020
Essay / report	*	*	*
Exam	*	*	

Note: Portfolios cover a range of assessment instruments including problem sets, essays, individual and group work, presentations, case studies and self-reflection / evaluation.

13.3. Skills against Modules Mapping

Stage one / Level 4

ILO	Contemporary Business Economics ECN1005	Principles of Economics A ECN1011	Principles of Economics B ECN1012	Introduction to Business & Financial Economics ECN1001P	Business Accounting ACF106
Oral Presentation	*	*	*	*	*
Essay Writing	*	*	*	*	
Report Writing					
Research Skills	*			*	
IT/Digital Literacy	*			*	*
Team working	*			*	
Academic Literacy (reading/note taking etc.)	*	*	*	*	*
Time management	*	*	*	*	*
Evaluation Techniques	*			*	
Data Analysis	*		*	*	*
Data Interpretation	*		*	*	*
Data/ Information collection	*			*	
Debating	*			*	
Persuasion				*	

Stage two / Level 5

ILO	Microeconomics ECN2006	Macroeconomics ECN2012	Econometrics ECN2005	Economic Perspectives ECN2009	Economics of Public Policy – <i>Suspended in 2018-19</i>	Contemporary Business Economics ECN2008B	Financial Economics ECN2011
Oral Presentation	*	*	*	*	*	*	*
Essay Writing	*	*	*	*			
Report Writing					*	*	
Project Management						*	
Research Skills			*	*		*	*
IT/Digital Literacy	*	*	*	*	*	*	*
Team working	*			*	*		
Academic Literacy (reading/note taking etc.)	*	*	*	*	*	*	*
Time management	*	*	*	*	*	*	*
Evaluation Techniques	*			*	*	*	*
Data Analysis		*	*	*		*	
Data Interpretation			*	*	*	*	*
Data/ Information collection			*	*		*	
Debating	*			*	*		

Persuasion				*	*		
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Stage three / Level 6

ILO	International Economics ECN3017	Games and Strategy ECN3019	Economic Project ECN3020
Oral Presentation	*	*	*
Essay Writing	*	*	*
Report Writing			
Project Management			*
Research Skills	*	*	*
IT/Digital Literacy	*	*	*
Team working			
Academic Literacy (reading/note taking etc.)	*	*	*
Time management	*	*	*
Evaluation Techniques	*	*	*
Data Analysis	*	*	*
Data Interpretation	*	*	*
Data/ Information collection	*		*
Debating			
Persuasion			*