ATTRACTING THE BRIGHTEST TALENT
2018–19
BRINGING INNOVATION AND QUALITY TO STUDENT AND GRADUATE RECRUITMENT
The University of Plymouth Careers & Employability Service is committed to providing a first class service to the diverse range of employers that are interested in working with our students, graduates and academic staff. We are particularly keen to support the needs of our local employers, whatever their size.

Work in partnership with us to:

- Explore ways to meet our students and graduates other than the traditional direct recruitment routes
- Raise your profile and increase awareness of your graduate and undergraduate opportunities
- Identify talent at an early stage and maintain contact with suitable prospective employees
- Advertise your vacancies and recruit quality graduates into your business
- Realise the benefits of the Santander Universities Internship Programme and work experience bursaries, enabling your organisation to provide high-quality, paid internships for students and recent graduates

Why target Plymouth?

The University of Plymouth is a truly innovative university, that seeks to maximise opportunities to work in partnership with business and communities to support our education and research activities. We have a strong multi-disciplinary research capability, which feeds into our excellent teaching. Developing graduate skills and attributes is so important to us that we embed them in our curriculum and extra-curricular activities. We are keen to develop our students’ employability by supporting their participation in a range of activities from placements or work experience, to being mentored by a professional in their industry of study. With over 21,000 students studying with us, we are one of the largest universities in the South West. Please get in touch with our dedicated and experienced team to find out what service best suits your business needs.

Professor Julian Chaudhuri
Deputy Vice-Chancellor (Education & Student Experience)
Employers always tell us how they are looking for so much more than a student with just a degree! Our comprehensive and innovative events programme helps our students to boost their confidence and develop core employability skills, attributes and awareness.

For employers, these events are a fantastic way to meet dynamic and enthusiastic students in a variety of settings. Visiting our campus is an effective way for companies from SMEs through to multi-national organisations to raise their profile on campus and diversify standard recruitment campaigns.

Not sure where to target your campaign? Let us help you explore your options and advise you on timing your interventions to maximise your investment.
TOP TIPS FOR SUCCESSFULLY ENGAGING OUR STUDENTS

TIMING
The most enthusiastic students will make the effort to meet employers throughout their university life, engaging with a variety of events. Make sure you think about targeting students early on, rather than just students in their final year.

RAISE AWARENESS
Use a variety of our events and services to promote your brand and raise awareness of your opportunities and requirements.

IDENTIFY TALENT
We can offer a wide variety of ways to identify and meet our students at an early stage and help you to maintain contact with them.

RECRUIT
We can help you to recruit a graduate through our in-house graduate recruitment agency. However why not consider taking a student on placement, offering an internship or advertising a summer or part-time job so that you get ahead of the competition in identifying talent?
The graduate recruitment season can be intense and a really busy time of year, so it could be easy to get caught out! Here is our annual cycle of events at The University of Plymouth.

**TIMING**

- **Meet some of our most engaged students as an expert at a FLUX Competition**
- **Mentor a student to boost their confidence as part of our Employer Mentoring Programme**
- **Build your network amongst our students at a Networking Evening**
- **Host a targeted Presentation**
- **Exhibit at the Placement & Graduate Career Fairs**
- **Prime time to engage**
- **Recruit our graduates by contacting our in-house graduate recruitment team**
- **Enable a student to gain industry experience by offering a Placement Year**
- **Advertise your part-time roles through Student Jobs**
- **Share your opportunities via Targeted Emails and Social Media**
- **Provide Mock Interviews & Assessment Centres to our students or rent our space to host your own**

**N O V**

**O C T**

**S E P**

**A U G**

**J U L**

**J U N**

**M A Y**

**A P R**

**F E B**

**J A N**

**D E C**

**S U M M E R**

**W I N T E R**

**A U T U M N**

**S P R I N G**
RAISE AWARENESS

PRESENT TO OUR STUDENTS

Presentations are a great way to raise awareness of your organisation and promote your opportunities to a wide range of students. Your presentation can give students who may be interested in working for you, the chance to learn about the skills you value and gain knowledge of your roles and requirements. Presentations are the best option for employers targeting students from any course and wishing to recruit for multiple roles. If you are interested in presenting to specific courses then we can link you with the relevant course leaders to explore opportunities to target your presentation.

When can I get involved?
The prime time for presenting is:
- Monday 8 October – Friday 30 November 2018
- Monday 4 February – Friday 5 April 2019

Is there a cost?
Yes – the cost to present to our students is £75 + VAT. If you wish to link this in with having a drop in stand then the cost for both is £150 + VAT

How do I get involved?
For more information and to register your interest please email employers.careers@plymouth.ac.uk or ring 01752 587729

DROP IN STAND

A drop in stand is a great way to display and distribute information to students from any course and stage. They are a particularly popular option with employers needing to recruit high volumes of students, recruit for multiple roles and raise awareness of your brand.

Your stand will be outside the Careers & Employability Hub, which is located in one of the flagship university buildings and is where students go for their employability appointments and careers drop in sessions.

When can I get involved?
The prime time for having a drop in stand is:
- Monday 8 October – Friday 30 November 2018
- Monday 4 February – Friday 5 April 2019

Is there a cost?
Yes – the cost to have a drop in stand is £100 + VAT. If you wish to link this in with presenting to our students then the cost for both is £150 + VAT.

How do I get involved?
For more information and to register your interest please email employers.careers@plymouth.ac.uk or ring 01752 587729
Networking Evenings are a great way for you to meet with our students in a semi-structured environment. You can connect with other employers, recent graduates and students, promote opportunities within your organisation and help our students to develop their networking techniques – a vital skill they will need for employment.

What are the benefits for you?

- **Scope Talent** meet with the best and most engaged students
- **Contribute to Developing Graduate Employability**
- **Promote Your Company** raise your profile on campus and promote your opportunities
- **Network With Other Local and National Employers** expand your network and liaise with other professionals

For more information please visit [www.plymu.ni/employernetworking](http://www.plymu.ni/employernetworking)

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**When can I get involved?**

- **Business Networking Evening**
  Thursday 8 November 2018
- **Arts & Humanities Networking Evening**
  Thursday 7 March 2019
- **Science & Engineering Networking Evening**
  Thursday 28 March 2019

**Is there a cost?**

No! It’s free to attend and refreshments will be provided.

**How do I get involved?**

Register your interest by emailing employers.careers@plymouth.ac.uk
Your invite will be sent out closer to the event.
The Employer Mentoring Programme works with students who are typically under-represented in higher education to promote diversity in the workplace and to raise aspirations and achievement. We link University of Plymouth undergraduates with industry professionals, who will mentor them over a six month period.

**How will I benefit from the Employer Mentoring Programme?**

Mentoring undergraduate students is a rewarding experience and could be a good CPD activity for your junior/prospective managers. In addition to working with someone who is hoping to gain an insight into your career area, you will have the opportunity to:

- Develop your coaching skills and reflective learning
- Refresh your own view of work
- Develop undergraduates’ interest in your sector and your business
- Act as a positive role model
- Increase your awareness of diversity issues
- Gain a huge amount of satisfaction by ‘giving something back’

**When can I get involved?**

The programme runs from October–March and we suggest a one hour meeting per month. This is a very flexible programme, designed to fit around busy mentor and student schedules.

**Is there a cost?**

There is no cost as you are providing a valuable developmental opportunity for our students.

**How do I get involved?**

We are always looking for enthusiastic mentors who would like to take part in this mutually beneficial programme. We accept applicants from any industry in any role and previous mentoring experience is not necessary. Full training is given prior to meeting your student mentee and support is available from University staff along the way.

If this opportunity would be of interest to you or one of your colleagues, please contact the Mentoring Team by emailing mentoring.careers@plymouth.ac.uk or ring 01752 582004.

You can also visit our webpage: www.plymu.ni/employermentoring
ARE YOU A UNIVERSITY OF PLYMOUTH GRADUATE?

Plymouth Connect is an exclusive way to stay connected to your fellow Plymouth alumni around the world.

Are you an experienced graduate with career insight and knowledge to share? Our current students could benefit from your professional experience, while you use and build your own skills.

Perhaps your career is developing but you would like some advice on your next move and how to progress in your chosen career? Our alumni have years of expertise in an array of professions and sectors which can help you to move forwards.

Maybe you would just like to reconnect with your old University friends or update your details online?

Our exclusive alumni platform, Plymouth Connect, is a great way to make the most of the benefits of the Plymouth alumni community!

Register now at www.plymouth.ac.uk/connect

Want to know more about the benefits of being a Plymouth graduate?

From business start-up and careers support, to opportunities to network and discounts on postgraduate study, there are lots of reasons why reconnecting with your university is a great idea.

Don’t miss out on the benefits of being a graduate, update your details today at www.plymouth.ac.uk/update, email alumni@plymouth.ac.uk or call 01752 588020.

Find out more at www.plymouth.ac.uk/alumni

“University of Plymouth students have an exciting time ahead of them but the path is often unclear. As an alumni I am very happy to provide perspective and encouragement to help students find their goals and battle the odds to achieve them.”

Harri Pettitt-Wade, BSc (Hons) Marine Biology; MRes Applied Fish Biology graduate
CAREER FAIRS

Every year we run a series of Career Fairs for students looking for the chance to:

- Find part-time, seasonal, work experience and voluntary opportunities
- Discover placement and graduate opportunities
- Meet a wide range of employers
- Explore a variety of career paths

The career fairs are the perfect opportunity for employers to identify talent at an early stage and to support recruitment needs for those with:

- Placement, internship and graduate opportunities
- Multiple vacancies that recruit from a range of courses

“WSP have been involved with University of Plymouth employer activities, such as career fairs, for a number of years for a single reason; we find that the quality of their graduates and post graduates from the various courses are excellent. We find that their technical skills learnt from their academic studies are of the highest calibre and importantly they are ‘ready for work’. Many of the interns and work experience students that we have been able to give opportunities to have made themselves invaluable to our business and have subsequently secured permanent positions with us and have risen to senior positions within the company.”

Ross Singleton
Director, Environment – WSP
Our Placement and Graduate Career Fairs are themed into two distinct areas. They are open to all students across the university, but specifically marketed at the following courses:

**All Sector Placement & Graduate Career Fair**

**Students expected from the following areas:**
Business / Marketing / Accounting / Finance / Shipping & Logistics / Economics / Law / Criminology / Psychology / Arts / Humanities / Tourism, Hospitality & Events / Human Resources / Allied Health / Nursing / Midwifery / Teaching / Education | plus many more!

400+ students expected

**STEM Placement & Graduate Career Fair**

**Students expected from the following areas:**
Computing / Mathematics / Ocean Science / Earth Science / Robotics / Civil, Mechanical, Coastal and Electrical Engineering / Biomedical Science / Environmental Science / Marine Science / Geography / Biological Science / Building Surveying / Construction / plus many more!

750+ students expected

**When can I get involved?**

- All Sector Placement and Graduate Career Fair – Tuesday 30 October 2018, 1100–1500
- Science & Engineering Placement and Graduate Career Fair – Wednesday 7 November 2018, 1100–1500

**Is there a cost?**

<table>
<thead>
<tr>
<th>Category</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Charity / Not-for-Profit Private Sector / Union / Association / Professional Body</td>
<td>£75 +VAT</td>
</tr>
<tr>
<td>Local Government or SME</td>
<td>£100 +VAT</td>
</tr>
<tr>
<td>Private Sector &amp; Other (recruitment agencies, central government departments, executive agencies &amp; non-departmental public bodies)</td>
<td>£300 +VAT</td>
</tr>
</tbody>
</table>

**How do I get involved?**

For more information and to request our booking form please email employers.careers@plymouth.ac.uk or ring 01752 587729.

**Part-time and Summer Opportunities Fairs**

Having a student working part-time within your organisation can bring new ideas, enthusiasm and a fresh approach to your business needs. Our **Part-time Jobs Fair** welcomes local employers to promote both on and off campus opportunities. This fair is open to all students, with over 1000 students expected to attend.

For our **Summer Opportunities Fair** we work in partnership with the Students’ Union volunteering department to bring a host of voluntary, local and national employers onto campus who want to advertise part-time, seasonal, summer internship/work experience or voluntary vacancies. This fair is open to all students, with over 500 students expected to attend.

**When can I get involved?**

- Part-time Jobs Fair – Wednesday 3 October 2018, 1100–1500
- Summer Opportunities Fair – Wednesday 20 March 2019, 1100–1500

**Is there a cost?**

These fairs are sponsored by Santander, so are free of charge to exhibit at.

**How do I get involved?**

For more information and to request our booking form please email employers.careers@plymouth.ac.uk or ring 01752 587729.

You can find more information on our career fairs here: [www.plymu.ni/careerfairs](http://www.plymu.ni/careerfairs)
FLUX
COMPETITION

FLUX is a business competition judged by industry professionals. This fast paced simulation game takes place over a full day and enables students to develop their employability skills and commercial awareness, by developing a business plan to resolve a current business challenge.

Employers get involved as professionals who meet the student teams in the morning during scheduled business meetings, helping the teams to develop their business plans. In the afternoon students pitch their final business plan to the professionals to show how they have incorporated feedback and fulfilled the brief. Professionals are required from 1000–1900 and a full briefing is given on the morning of the event. This is a great way to meet dynamic and motivated students and assess them in a variety of work related situations.

For more information please visit: www.plymu.ni/employabilitycompetitions

When can I get involved?
Students take part in one of our FLUX competitions and finalists go on to compete in the University of Plymouth FLUX final to determine the overall champions. The dates for 2018/2019 are:

- Autumn FLUX
  Wednesday 24 October 2018
- Spring FLUX
  Wednesday 13 February 2019
- University of Plymouth FLUX Final
  Wednesday 13 March 2019

Is there a cost?
There are two ways to engage with FLUX, either as an industry professional or as an event sponsor.

As an industry professional you will benefit from meeting a dynamic group of students, networking with other businesses and university departments and raising awareness of your organisation. There is no charge to take part as an industry professional as you are giving your time to help students develop their core employability skills.

Alternatively you can be a sponsor and use FLUX as a targeted opportunity to raise your profile on campus. You will also benefit from students, business professionals and university departments engaging in your organisation by developing solutions to your particular business challenge. If you would like to know more about the costs of our sponsorship opportunities then please get in touch.

How do I get involved?
For more information and to register your interest either as an industry professional or as a sponsor please email employers.careers@plymouth.ac.uk or ring 01752 587729.
Each year the University of Plymouth’s Careers & Employability Service host the Creative CV Competition, which provides students with the opportunity to showcase their skills through designing a unique, imaginative CV that is tailored towards their chosen industry. Whether they are a budding graphic designer, film-maker, designer-maker, fine artist, illustrator, wordsmith or any other creative professional, this competition is a great chance for students to develop their creative CV and receive valuable feedback from industry professionals.

When can I get involved?
The competition launches on Monday 1 October 2018 and the winners will be announced at the competition finale on Thursday 7 March 2019. Prior to the finale industry professionals will meet and all entries will be judged and scored.

Is there a cost?
It’s free to take part as a judge as you are providing valuable skills development for our students.

How do I get involved?
For more information and to register your interest as a competition judge please email employers.careers@plymouth.ac.uk, ring 01752 587729 or visit www.plymu.ni/PlymCVComp
Mock interviews and assessment centres provide students with the opportunity to practice, review and develop their interview and assessment centre skills with industry professionals. This is a great way for you to meet our students on a one-to-one basis and for students to develop confidence in different interview styles and techniques. Your sessions can be broad competency based interviews open to students from across the university or can be industry specific and targeted to certain courses.

When can I get involved?
The prime time for hosting a mock interview or assessment centre session is:
- Monday 8 October – Friday 30 November 2018
- Monday 4 February – Friday 5 April 2019

Is there a cost?
There is no cost as you are providing training for our students.

How do I get involved?
For more information and to register your interest in hosting one of these sessions please email employers.careers@plymouth.ac.uk or ring 01752 587729.
As well as taking part in events to meet our students face to face, we offer free to use recruitment services for part-time, placement and graduate positions. These are an effective way to promote your vacancies directly to the students you wish to meet and complement the on-campus opportunities such as hiring interview space.

“
The Careers and Employability team at the University of Plymouth provide a first class service by means of well organised and well attended career fairs, and modern facilities where we can interview students for our Graduate programmes. The strong links we have formed with the civil engineering department have been enhanced by the support of the careers team who have assisted us with our student engagement strategies.”

Jonathan Schulte
Recruitment & Resourcing Manager, BAM Nuttall Ltd.
If you would like to raise awareness of a particular role or opportunity within your organisation then you can send us your promotional text, images or documents and we can share this with our students:

**Targeted Emails**

If your roles or opportunities are for specific courses then we can reach the students by passing your email to the course academics for distribution amongst their students. You will need to send us your email, ready to send and written for the student audience. We suggest it includes; information on the role/opportunity, some interesting information about your organisation, how to apply, the deadline for applications and who to contact for more information. You can also include images with this.

**Social Media**

A great way of reaching students across the university is by posting on our social media pages. We have Twitter and Facebook pages for the Careers & Employability Service with over 2000 followers plus individual profiles for Student Jobs and Placements. If you would like to promote a job vacancy or another type of opportunity you will need to provide content written for the student audience and ready for posting on various sites. Images always make a post stand out so please ensure that any images sent to us are compatible with Facebook and Twitter.

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**When can I get involved?**

You can send your request for a social media post or targeted email at any time throughout the year.

**How do I get involved?**

For a job opportunity please contact the relevant team with your information and images ready to post:

- **Part-time / temporary vacancies** – studentjobs@plymouth.ac.uk
- **Placement vacancies** – Please see page 19 for placement email addresses
- **Graduate vacancies** – studentjobs@plymouth.ac.uk

To post useful information on our central Facebook and Twitter pages please email employability@plymouth.ac.uk with the content ready to post. If you have a preferred timeframe please include this too.

**Is there a cost?**

- **Part-time / temporary vacancies** – The Student Jobs service will promote your vacancies free of charge, please see page 17 for further information.
- **Placement vacancies** – Please contact our Placements Team with details of your vacancy and the team can promote your role(s) free of charge, please see page 18 for more information.
- **Graduate vacancies** – By advertising your vacancy on our jobs board your opportunity will be sent to relevant job seekers. See page 20 for more information.
- **Other opportunities** – If you would like to promote useful information for example; an open day, an article or a competition we will happily post these opportunities on our central social media for free.
Student Jobs offers a free range of recruitment options to meet your part-time staffing needs. We have many high calibre students who are looking for temporary, part-time and seasonal work to fit around their studies. Students can be a key flexible resource for employers and although our students study in Plymouth, many are based around Devon and Cornwall and are willing to work closer to home.

Our service provides:

- The opportunity to advertise your vacancies through our online vacancy system, on campus vacancy boards and social media
- Support with creating and posting job adverts
- Co-ordination of on-campus interviews, if required

When can I get involved?
You can market your opportunities with us throughout the year.

Is there a cost?
There is no cost to advertise your part-time, seasonal or temporary vacancies.

How do I get involved?
For more information contact us on studentjobs@plymouth.ac.uk or 01752 587722 or visit www.plymouth.ac.uk/studentjobs

Examples of vacancies we have had this year:

Call Centre Operative  Barista  Brand Ambassadors  Retail and Customer Service  Administrative Work  Stewards  Seasonal Staff  Telephone Survey  Receptionists  Marshalls  Lifeguards  Hospitality and Catering  Laboratory Assistants  Events Assistants  Data Processors  Health Care Assistants  Ushers  Social Media Marketers  Enablers  Research Assistants

The first time we attended the Part-time Jobs Fair, organised by Student Jobs, it was very successful for us. We’d definitely be interested in attending in the future. We had well over 100 applicants and so far have employed 11 students with more still going through the interview process. The students were engaged, asked lots of questions and all seemed really keen to learn and understand about their future employment.”

Richard Newbery
Crowne Plaza Hotel, Plymouth
Work experience is an easy, cost effective way of getting talented students into your business for a fixed term opportunity without the commitment of hiring a permanent employee. Work experience can be anything from a week to a few months (usually in the summer vacation). This could be an ideal solution for those needing to identify talent and to deliver short-term specific projects or goals within your business.

This year Santander Universities are supporting employers by offering either:

**Work Experience Bursaries**

Students can have a two week unpaid work experience opportunity with a SME employer in an area related to their degree. There is no financial cost to the employer as the two weeks are fully funded by Santander Universities and paid directly to the student, with the student receiving £300 per week to cover costs. We simply ask that a case study of the work experience must be completed by the student to detail how the experience has helped their employability and career development.

**Graduate Internships**

We are able to offer funding support to a SME employer which will offset the hiring of our alumni into a graduate role. The amount is intended to partially cover the employees’ wages which should be match funded by your organisation. The funding can contribute £150 per week for up to 10 weeks, with the expectation that the organisation will contribute at least £150 per week to the wages also.

Both offers are aimed at SME organisations (with less than 250 employees or an annual turnover of fifty million pounds), based within the UK. Participating organisations can recruit a maximum of 2 students throughout the cycle of the programme.

**How do I get involved?**

For more information and to register your interest please email studentjobs@plymouth.ac.uk, visit www.plymu.ni/workexp or ring 01752 587722
So what is a placement?

- Simply put it’s when a student spends the third year of their course working for an organisation which has relevance to their degree programme. Depending on the student’s course the minimum placement length varies between 24–48 weeks and this can be easily checked with our Placements Team.

Why offer a work placement?

- Students can bring fresh and innovative ideas to your business
- Students can provide you with essential additional skills, helping you tackle key business projects
- A student can bring enthusiasm and a new dynamic to your team
- Future talent stream – how about bringing them back on a graduate programme?

What are the benefits to the student?

- The work placement provides the student with a great opportunity to gain real-life work experience and invaluable employability skills
- Generally speaking it helps make them become more employable at the graduate level and while students are putting their learning into practice, you’ll be benefiting from their talent

What support does the student require?

- The student will require a line manager for the duration of the placement
- All students are allocated a placement tutor from their faculty
- The University Placements Team is available to answer any queries

When can I get involved?

A placement year is 48 weeks but some degree programmes offer shorter placements. You can advertise your roles with us throughout the year but the key time for recruitment is November – March. The start date for shorter work placements is flexible and for full year placements students need to begin work before September.

Is there a cost?

Apart from the salary you agree with the student, there is no charge for using the University Placement Service.

How do I get involved?

The best way to find out more information is to speak with one of our experienced Placement & Employer Liaison Advisers who can talk you through the process:

| Faculty of Science & Engineering | 01752 586007 or placements@plymouth.ac.uk |
| Faculty of Health & Human Sciences |  |
| Faculty of Medicine & Dentistry |  |
| Faculty of Business | 01752 585277 or fobplacements@plymouth.ac.uk |
| Faculty of Arts & Humanities | 01752 585277 or foahplacements@plymouth.ac.uk |
RECRUITING OUR GRADUATES

Our jobs board is the perfect portal for you to advertise your graduate vacancies to our current students and recent graduates.

The benefits to you are:
- Posting vacancies is quick, easy and most importantly free of charge
- You can add, preview, update and delete your job postings as required
- You will gain access to a broad audience of excellent candidates from undergraduates to alumni
- Your opportunity will automatically be highlighted to our registered users that match your specific criteria

In addition, the Careers & Employability team offers a free professional recruitment service to employers looking to hire our students and recent graduates.

We can:
- Help you to devise a recruitment plan and advise you on the best time to recruit our students
- Help you create job adverts
- Use our database to target potential candidates
- Identify those with the skills that you require and organise interviews
- Provide interview facilities on campus

Where can I advertise a vacancy?
You can send us your vacancies at any time of the year. Simply visit www.plymu.ni/recruitourstudents and upload your vacancy today.

Is there a cost?
There is no cost to advertise your vacancies to our students.

How do I get involved?
For more information please email studentjobs@plymouth.ac.uk or ring 01752 587773.
When can I get involved?

We can accommodate your preferred interview date to fit around your recruitment schedule but it is worth remembering that most students will not be in university between June – September.

Is there a cost?

We advise it is best for the employers to directly contact the students, collate CVs/application forms and schedule the interviews as this gives our students a more realistic employer recruitment experience. If you do this and simply require us to book your interview space and parking then there is no charge.

If you wish for us to collate the CVs and pass them to you for shortlisting, correspond with the successful candidates and schedule their interviews as well as book your interview space and parking then we can provide this service at a charge of £300 + VAT.

How do I get involved?

For more information please email employers.careers@plymouth.ac.uk or ring 01752 587729.
Enterprise Solutions is the gateway for external organisations to access the University of Plymouth’s internationally renowned research expertise, world-class facilities and the brightest talent. It helps you to navigate your way and connects you to the right support that meets your organisation’s needs.

The University works with hundreds of businesses and public and third sector organisations, large and small to help them find innovative solutions to the challenges they face. This could involve joint research and development projects, access to our innovation centres or science park or accessing student talent or academic expertise.

Enterprise Solutions can assist businesses and public or third sector organisations to tap into our services, injecting new thinking to support and drive innovation.

If you would like to discuss opportunities for collaboration or have a specific requirement, please contact Enterprise Solutions 0800 052 5600. email: enterprisesolutions@plymouth.ac.uk or visit www.essupport.com

@EntSols
@enterprise.solutions

WORKING WITH THE STUDENTS’ UNION

With over 21,000 University of Plymouth students, the Students’ Union is in a unique position to engage with them through a range of media platforms. Our student market is vibrant, open-minded and one of the most exciting to work within. We understand its potential for our clients and use our local knowledge to devise and implement highly effective student marketing campaigns.

Often living away from home for the first time, students have to make choices on which brands to purchase, consume and give their loyalty to. This is why attracting them to your product or service has real potential to generate a long-term engagement – it’s about having the opportunity to create a sustainable relationship with the student market.

We will work with you to fine tune your messages with our expertise and together, we’ll create a package that will support you to achieve your marketing objectives. We have a range of advertising opportunities for you to connect with University of Plymouth students.

Contact us
Sales@upsu.com
upsu.com

Ben Wiginton,
Sales and Marketing Manager,
University of Plymouth Students Union
Over half of UK Universities now issue a Higher Education Achievement Report (HEAR) for their graduates to share with prospective employers.

The HEAR provides a new way of recording student achievement in Higher Education (HE). It follows a national template providing a broader range of information, the document is owned by the University and all information included, is formally verified.

The report is delivered in an electronic format to enable students to easily share it with Employers:

1. Information identifying the holder of the qualification
2. Information identifying the qualification
3. Information on the level of the qualification
4. Information on the contents and results gained
5. Information on the function of the qualification
6. Additional information
7. Certification of the HEAR
8. Information on the National Higher Education System

One section of HEAR that you may find particularly helpful as an employer is section 6.

**Section 6: Additional information**

Verifiable extra-curricular activities, awards and prizes. This is split into the following three sub-sections:

- 6.1.1 Additional awards
- 6.1.2 Additional recognised activities
- 6.1.3 University, professional and UPSU prizes

For more information visit

[www.plymouth.ac.uk/hear](http://www.plymouth.ac.uk/hear) or
[www.hear.ac.uk](http://www.hear.ac.uk)
CONTACT THE CAREERS & EMPLOYABILITY SERVICE

For general queries regarding engaging students:
employers.careers@plymouth.ac.uk
01752 587729

For part-time, seasonal and graduate vacancies:
studentjobs@plymouth.ac.uk
01752 587722

For placement recruitment:
Faculty of Science & Engineering,
Faculty of Health & Human Sciences,
Faculty of Medicine & Dentistry:
placements@plymouth.ac.uk
01752 586007

Faculty of Business:
fobplacements@plymouth.ac.uk
01752 585277

Faculty of Arts & Humanities:
foahplacements@plymouth.ac.uk
01752 585277

www.plymouth.ac.uk/employability
PlymUniEmp
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Plymouth University Careers & Employability Service

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