

# The 2nd International Research Forum on Guided Tours

Plymouth, UK, April 7-9, 2011

## **(Preliminary) Programme**

This is a preliminary program for the Second International Research Forum on Guided Tours, April 7-9, 2011. Information about the conference venue, hotel etc. can be found on the conference website.

### **Thursday, April 7<sup>th</sup>**

10.30 – 12.00 Phil Smith – 'West End Twalk'  
(pre-conference guided tour, limited numbers)

12-13 Registration (Rolle Building)

13-14.15 **Welcome and Keynote speaker:**

Tour guides as 'cultural intermediaries'

*Kevin Meethan, Associate Professor (Senior Lecturer) in  
Sociology, School of Social Science and Social Work*

14.15-14.30 Break

14.30–15.45 Session

#### ***Image and identity***

Place Identity, Guides and Sustainable tourism in Canada's Yukon Territory  
***Suzanne de la Barre***

Image of destinations: a travel agency analysis ***Adriana Galvani***

Intercultural Interpretation Strategies in Museum Context: the case study of a  
guided visit to the coach museum in Lisbon ***Luis Miguel Brito***

15.45–16.05 Coffee Break

16.05-17.50 Session

***Performance, interpretation and inclusion***

Performing Interpretation: Guided Tours at the National Coal Mining Museum for England and Quarry Bank Mill ***Polly Williams***

Sustainable tours in disaffected areas ***Kerrie Reading***

Proposed Tour Palace Capanema – Rio de Janeiro, Brazil ***Adriana Gomes de Moraes***

Live Art Tours ***Dot Howard***

18.15–19.15 Parallel tours

A walking & performance tour

*Simon Persighetti and Tony Whitehead*

The stones that built the city: a guided tour

*Heather Fothergill (Plymouth Museum) (tbc)*

**Friday, April 8th**

9.00-10.15 Session

***The context of guided tours***

Tour Guiding, Curiosity and Counterbalance ***Paul Bennett***

Operating Guided Tours in a Higher Education Establishment – the Challenges and *Opportunities* ***Fay Fallows, Iride Azara and Peter Wiltshier***

Politics and Guided Tours. Interpretation of Cultural Events and Objects- Problems of Explanation Maintenance Diplomatic Relations – A Case Study ***Vijaya Kumar Babu Avadhandula***

10.15–10.30 Coffee Break

10.30–11.45 Session

***The methodology and art of guiding***

Performance journeys – remapping the environment **Gigi Argyropoulou**

The story is the thing **Jo Henwood**

Is it a lecture? Is it a play? No, it's a guided tour! - finding the balance between entertainment and historical accuracy in guided tours of Berlin **Kate McCane**

11.45-12.00 Coffee Break

12.00–13.15 Session

***Alternative tours, alternative guides and alternative stories***

Varieties of Alternative Tour-Guiding: Berlin, Copenhagen and the South-West of England **Mikael Jonasson, Nicolai Scherle, Phil Smith**

The Beauty or the Beast – guided tours in a watercourse landscape **Petra Adolfsson**

Rewriting Italian Space in Lisbon Through Guided Tours **Carla Braga**

13.15-14.15 Lunch

14.15-17.00 Parallel sessions:

Stream A:

Session 1: 14.15 – 15.30

***Translation and representation I***

Vocal Landscaping: The Theatre of Sound in Audiowalks **Misha Myers**

Trends in Museopgraphy in Relation to Theories on Art **Vincent Degot**

Stockholm in music. An Exploration into the relations between Lyrics and Place. **Anette Hallin and Peter Dobers**

15.30–15.45 Coffee Break

Session 2: 15.45–17.00

***Translation and representation II***

The narratives of urban imaginary in the tourists' guidebooks for women  
**Malgorzata Nieszczerzewska**

Between a Pint of Beer and God's Mercy. Reflections of the Changing Tour  
Geography of Kraków **Jakub Basista**

Guiding in the imaginary city of the future **Tina Karrbom Gustavsson, Anette Hallin and Peter Dobers**

Stream B:

Session 1: 14.15–15.30

***The tour guide I – training, profession and working conditions***

Tourist guides' training: conceiving historical and cultural itineraries **Carlota M. Ribeiro, Isabel Oliveira and Didiana Branco**

Tour Guiding as Profession: perceptions and self-perceptions of Guides in  
Serbia **Branislav Rabolic**

Tourist guides' working conditions in the Brazilian Amazon **Reidar J. Mykletun and Ester Pereira**

15.30–15.45 Coffee Break

Session 2: 15.45–17.00

***The tour guide II – storyteller, change agent and innovator***

Coconut and clay pipe: the making of an East Greenwich History Map **Rich Sylvester**

Tour Guides as Agents of Sustainability: Rhetoric, Reality and Implications for  
Research **Betty Weiler and Aise KyoungJin Kim**

Innovative structures in guiding **Malin Zillinger**

**Evening (exact times to be announced):**

**Public lecture by Hayley Newman, 5.30-6.45**

## Milton Keynes Vertical Horizontal – an extraordinary coach tour *Hayley Newman*

Hayley Newman is an internationally known artist, a former Arts Council of England Helen Chadwick Fellow and Reader in Performance at Chelsea College of Art and Design. She will be speaking about MKVH (Milton Keynes Vertical Horizontal) – an extraordinary coach tour. This will be a public lecture, but open to all IRFGT delegates without charge.

### **Conference Dinner**

Please note that conference dinner is not included in the conference fee. There is no set conference dinner fee, but reservations will be made at a local restaurant and delegates will be responsible for their own meal bills.

## **Saturday, April 9th**

9.30-10.45 Session

### ***Walking, encountering and guiding***

Personal Tours of Peterborough ***Ruth Ben-Tovim***

From Nomad to Monad ***Tim Brennan***

Past Presence: Palimpsest, nomenclature and memory in the city of Discovery ***Jason Hiron***

10.45–11.00 Coffee Break

11.00–11.45 Session

### ***The experience of the tourist***

Consumption Emotions of Hikers in a Guided Tour ***Elvan Keser and Selhan Ozbey***

Shaping Mass Tourists into Active Intercultural Communicators ***Jian Li***

11.45–13.15 Concluding discussion and lunch

If you have any questions about the IRFGT-programme, please contact  
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