The 2nd International Research Forum on Guided Tours
Plymouth, UK, April 7-9, 2011

(Preliminary) Programme

This is a preliminary program for the Second International Research Forum on Guided Tours, April 7-9, 2011. Information about the conference venue, hotel etc. can be found on the conference website.

Thursday, April 7th

10.30 – 12.00 Phil Smith – ‘West End Twalk’
(pre-conference guided tour, limited numbers)

12-13 Registration (Rolle Building)

13-14.15 Welcome and Keynote speaker:

Tour guides as 'cultural intermediaries'
Kevin Meethan, Associate Professor (Senior Lecturer) in Sociology, School of Social Science and Social Work

14.15-14.30 Break

14.30–15.45 Session

Image and identity
Place Identity, Guides and Sustainable tourism in Canada’s Yukon Territory
Suzanne de la Barre

Image of destinations: a travel agency analysis Adriana Galvani

Intercultural Interpretation Strategies in Museum Context: the case study of a guided visit to the coach museum in Lisbon Luis Miguel Brito

15.45–16.05 Coffee Break
16.05-17.50  Session

**Performance, interpretation and inclusion**
Performing Interpretation: Guided Tours at the National Coal Mining Museum for England and Quarry Bank Mill *Polly Williams*

Sustainable tours in disaffected areas *Kerrie Reading*

Proposed Tour Palace Capanema – Rio de Janeiro, Brazil *Adriana Gomes de Moraes*

Live Art Tours *Dot Howard*

18.15–19.15  Parallel tours

A walking & performance tour
*Simon Persighetti and Tony Whitehead*

The stones that built the city: a guided tour
*Heather Fothergill (Plymouth Museum) (tbc)*

**Friday, April 8th**

9.00-10.15  Session

**The context of guided tours**
Tour Guiding, Curiosity and Counterbalance *Paul Bennett*

Operating Guided Tours in a Higher Education Establishment – the Challenges and Opportunities *Fay Fallows, Iride Azara and Peter Wiltshier*

Politics and Guided Tours. Interpretation of Cultural Events and Objects- Problems of Explanation Maintenance Diplomatic Relations – A Case Study *Vijaya Kumar Babu Avadhandula*

10.15–10.30  Coffee Break
10.30–11.45  Session

*The methodology and art of guiding*
Performance journeys – remapping the environment *Gigi Argyropoulou*

The story is the thing *Jo Henwood*

Is it a lecture? Is it a play? No, it's a guided tour! - finding the balance between entertainment and historical accuracy in guided tours of Berlin *Kate McCane*

11.45-12.00  Coffee Break

12.00–13.15  Session

*Alternative tours, alternative guides and alternative stories*
Varieties of Alternative Tour-Guiding: Berlin, Copenhagen and the South-West of England *Mikael Jonasson, Nicolai Scherle, Phil Smith*

The Beauty or the Beast – guided tours in a watercourse landscape *Petra Adolfsson*

Rewriting Italian Space in Lisbon Through Guided Tours *Carla Braga*

13.15-14.15  Lunch

14.15-17.00  Parallel sessions:

**Stream A:**
**Session 1:  14.15  – 15.30**

*Translation and representation I*
Vocal Landscaping: The Theatre of Sound in Audiowalks *Misha Myers*

Trends in Museopgraphy in Relation to Theories on Art *Vincent Degot*

Stockholm in music. An Exploration into the relations between Lyrics and Place. *Anette Hallin and Peter Dobers*

15.30–15.45  Coffee Break
Session 2: 15.45–17.00

Translation and representation II
The narratives of urban imaginary in the tourists’ guidebooks for women
Malgorazata Nieszczzerewska

Between a Pint of Beer and God’s Mercy. Reflections of the Changing Tour Geography of Kraków Jakub Basista

Guiding in the imaginary city of the future Tina Karrbom Gustavsson, Anette Hallin and Peter Dobers

Stream B:
Session 1: 14.15–15.30

The tour guide I – training, profession and working conditions
Tourist guides’ training: conceiving historical and cultural itineraries Carlota M. Ribeiro, Isabel Oliveira and Didiana Branco

Tour Guiding as Profession: perceptions and self-perceptions of Guides in Serbia Branislav Rabotic

Tourist guides’ working conditions in the Brazilian Amazon Reidar J. Mykletun and Ester Pereira

15.30–15.45 Coffee Break

Session 2: 15.45–17.00

The tour guide II – storyteller, change agent and innovator
Coconut and clay pipe: the making of an East Greenwich History Map Rich Sylvester

Tour Guides as Agents of Sustainability: Rhetoric, Reality and Implications for Research Betty Weiler and Aise KyoungJin Kim

Innovative structures in guiding Malin Zillinger

Evening (exact times to be announced):

Public lecture by Hayley Newman, 5.30–6.45
Milton Keynes Vertical Horizontal – an extraordinary coach tour

*Hayley Newman*

Hayley Newman is an internationally known artist, a former Arts Council of England Helen Chadwick Fellow and Reader in Performance at Chelsea College of Art and Design. She will be speaking about MKVH (Milton Keynes Vertical Horizontal) – an extraordinary coach tour. This will be a public lecture, but open to all IRFGT delegates without charge.

**Conference Dinner**

Please note that conference dinner is not included in the conference fee. There is no set conference dinner fee, but reservations will be made at a local restaurant and delegates will be responsible for their own meal bills.

**Saturday, April 9th**

9.30-10.45  Session

*Walking, encountering and guiding*

Personal Tours of Peterborough *Ruth Ben-Tovim*

From Nomad to Monad *Tim Brennan*

Past Presence: Palimpsest, nomenclature and memory in the city of Discovery *Jason Hirons*

10.45–11.00  Coffee Break

11.00–11.45  Session

*The experience of the tourist*

Consumption Emotions of Hikers in a Guided Tour *Elvan Keser and Selhan Ozbey*

Shaping Mass Tourists into Active Intercultural Communicators *Jian Li*
11.45–13.15 Concluding discussion and lunch

If you have any questions about the IRFGT-programme, please contact irfgt2011@gri.gu.se